

THE WALLPAPER TRADE

INTRODUCTORY

This trade comprises firms that were engaged wholly or mainly in the manufacture of paper hangings.

Table I A.—General summary

Particulars	1935	1934	1933	1930	1924
Value of products (Gross output)...	£'000 3,264	£'000 3,185	£'000 2,941	£'000 3,130	£'000 2,833
Cost of materials, fuel and electricity used ...	1,261	1,174	1,165	1,379	1,274
Amount paid for work given out ...	16	8	7	10	*
Net output ...	1,987	2,003	1,769	1,741	1,559
Average number of persons employed ...	No. 6,096	No. 5,735	No. 5,344	No. 5,769	No. 4,562
Net output per person employed ...	£ 326	£ 349	£ 331	£ 302	£ 342
Number of returns ...	No. 33	*	*	No. 17	No. 17
Number of establishments ...	No. 37	*	*	No. 31	No. *

* Not available.

Table I B.—Firms employing not more than ten persons on the average

Particulars	1935	1930	1924
Number of returns received ...	No. 4	No. 3	No. 5
Average number of persons employed:—			
Males ...	18	16	33
Females ...	9	3	3
TOTAL ...	27	19	36
Number of firms not making returns ...	—	1	—

In 1924 the value of the gross output of the small firms making returns was 0.7 per cent. of the total.

Table II.—Size of establishments in 1935

Size of establishment (average number employed)	Number of establishments	Gross output	Net output	Number of persons employed	Net output per person employed
11-24 ...	No. 7	£'000 50	£'000 25	No. 132	£ 192
25-49 ...	7	64	30	276	108
50-199... ..	14	936	529	1,677	315
200 and over ...	9	2,214	1,403	4,011	350
TOTAL ...	37	3,264	1,987	6,096	326

Table III.—Particulars of output, etc., in each of the principal areas of the United Kingdom

Area*	Number of establishments†	Gross output	Net output	Number of persons employed	Net output per person employed
	No.	£'000	£'000	No.	£
1 ...	{ 1935 13 1930 6	1,142 1,064	726 573	2,421 2,518	300 227
2 ...	{ 1935 17 1930 4	1,742 1,787	1,086 1,014	2,906 2,652	374 382
Other areas ...	{ 1935 7 1930 7	380 279	175 154	769 599	228 257
TOTAL ...	{ 1935 37 1930 17	3,264 3,130	1,987 1,741	6,096 5,769	326 302

* For particulars see page xviii.

† Number of returns for 1930.

Table IV.—No subdivisions of this trade have been distinguished

PRODUCTION

Table V A.—Output of principal product

Kind of output	1935			1934	
	Quantity	Value	Entries	Quantity	Value
Paper hangings:—	Th. cwts.	£'000	No.	Th. cwts.	£'000
Raised materials ...	77	202	11	1,055	3,181
Other descriptions ...	1,079	3,049	31		
TOTAL—PRINCIPAL PRODUCT ...	1,156	3,251	...	1,055	3,181

The figures for 1935 shown in the preceding table include 6,000 cwts. (£17,000) of paper hangings, other than raised materials, returned in another trade and not therefore included in Table IA.

Table V B.—Output of principal product, 1924-1935

Kind of output.	1924	1930	1933	1934	1935
Paper hangings ...	{ Th. cwts. 808 £'000 2,821	944 3,128	990 2,937	1,055 3,181	1,156 3,251

Table VI.—Average values of goods produced, exported and imported

Kind of goods	Production (at factory)		1935 as a percentage of 1934	Exports (f.o.b.)		Imports (c.i.f.)		
	Average value			Average value		Average value		
	1935	1934	1935	1934	1935	1934	1935	1934
	£ per cwt.	£ per cwt.	Per cent.	£ per cwt.	£ per cwt.	£ per cwt.	£ per cwt.	£ per cwt.
Paper hangings :—								
Raised materials	2.60	3.02	93.2	3.22	3.40	2.04	2.32	
Other descriptions	2.83							

Table VII.—Volume of Production, 1924-1935

Kind of output	Total production			Production index (1935=100)			
	1935 as returned	1934		1924	1930	1933	1934
		As returned	At 1935 average values				
	£'000	£'000	£'000	Per cent.	Per cent.	Per cent.	Per cent.
Paper hangings	3,251	3,181	2,965	70	81	85	91

Table VIII.—Production in relation to Exports and Imports

Kind of goods	Production	Exports	Proportion of production exported	Retained imports	Available for use in the United Kingdom		Share of home market held by British goods	
					Th. cwts.	Th. cwts.	Per cent.	Th. cwts.
Paper hangings	1935	1,156	98	8.5	41	1,099	96.3	
	1934	1,055	99	9.4	35	991	96.5	

Table IX.—Other output of the Wallpaper Trade

The value of the gross output of the firms whose returns were made on schedules for the Wallpaper Trade was £3,264,000 in 1935 and £3,185,000 in 1934, of which £3,234,000 in 1935 and £3,181,000 in 1934 consisted of products included in Table V A, the balance, £30,000 in 1935 and £4,000 in 1934, representing other goods made and work done.

MATERIALS AND FUEL

Table X A.—Materials, fuel and electricity purchased and used

Kind of materials, etc.	1935		1934	
	Quantity	Cost	Quantity	Cost
Plain paper	Th. cwts. 1,016.8	£'000 665	Th. cwts. 963.5	£'000 622
Fuel and electricity used for all purposes :—	Th. tons			
Coal	27.5	30	}	552
Coke	1.6	2		
Heavy fuel oil	Th. galls. 37	1		
Purchased electricity*	Th. B.T.U. (Kw.-hrs.) 2,397	12		
All other purchased materials and fuel...		551		
TOTAL		1,261		1,174

* Including electricity generated in other works under the same ownership.

Table X B.—Consumption of coal, coke and electricity in 1935 and 1930

Kind of fuel	1935		1930	
	Th. tons	Th. tons	Th. B.T.U. (Kw.-hrs.)	Th. B.T.U. (Kw.-hrs.)
Coal	27.5	25.5	}	2,188
Coke	1.6	2.5		
Electricity :—				
Generated in same works	2,636	2,188		
Generated in other works under same ownership	6	—		
Purchased	2,391	1,908		
Total electricity consumed	5,033	4,096		

EMPLOYMENT

Table XI A.—Average numbers employed in 1935 and 1934

Persons employed	Males		Females		Total	
	Under 18	All ages	Under 18	All ages	Under 18	All ages
Operatives (average for the year)	463	3,314	600	1,768	1,063	5,082
Administrative, technical and clerical staff*	408	3,161	502	1,624	910	4,785
	60	722	41	292	101	1,014
	62	679	39	271	101	950
TOTAL						
	523	4,036	641	2,060	1,164	6,096
	470	3,840	541	1,895	1,011	5,735

* As at 12th October, 1935, and 13th October, 1934.

Table XI B.—Operatives employed in one week in each month of 1934 and 1935 by firms furnishing returns in respect of the twelve months ended December

Mid week of*	Operatives employed -		Monthly index†		
	1934	1935	1933	1934	1935
January	586	932	87.9	91.6	101.7
February	553	857	78.1	86.5	93.6
March	529	770	75.4	82.7	84.1
April	523	781	77.6	81.8	85.3
May	593	790	79.7	78.7	86.2
June	489	795	82.8	76.5	86.8
July	498	818	79.6	77.9	89.3
August	550	880	86.2	86.0	96.1
September	626	1,046	93.9	97.9	114.2
October	733	1,109	101.9	114.6	121.1
November... ..	821	1,125	108.1	128.4	122.8
December	817	1,093	108.7	127.8	119.3
Average for the twelve months	602	916	88.3	94.2	100.0
Proportion of total operatives represented	12.58	18.02

* For the ending date of each week see page xiii.
† Based on the estimated average for the year 1935.

Table XI C.—Average numbers employed, 1924-1935

Year	Operatives	Administrative, technical and clerical staff	Total
1924	3,907	655	4,562
1930	5,009	760	5,769
1933	4,490	854	5,344
1934	4,785	950	5,735
1935	5,082	1,014	6,096

WAGES

Table XII.—Wages paid by firms furnishing returns of wages in 1935 and 1930

The aggregate amount of wages paid by firms furnishing returns of wages was £553,000 in 1935 representing 28.7 per cent. of the net output of these firms, the corresponding figures for 1930 being £492,000 and 31.7 per cent. The figures for these firms given below indicate the size of the sample and the extent to which it is representative.

Firms furnishing returns of wages	1935		1930	
	Aggregate	Proportion of trade	Aggregate	Proportion of trade
Gross output... ..	£'000	Per cent.	£'000	Per cent.
Net output	3,134	96.0	2,684	85.8
	1,926	96.9	1,552	89.1
Operative staff employed :—	No.		No.	
During mid-week of October :—				
Males	3,466	93.4	*	*
Females	1,848	93.4		
Total	5,314	93.4	4,511	84.5
Average for the year	4,834	95.1	4,218	84.2
Administrative, technical and clerical staff	965	95.2	*	*
Number of establishments... ..	31	83.8

* Not recorded separately.

COUNTRY TABLES (1935)

Note.—The figures given in the following tables relate only to firms whose returns were made on schedules for the Wallpaper Trade.

Owing to the possible disclosure of information relating to individual firms, separate particulars for England and Wales and for Scotland cannot be given.

No production was recorded for Northern Ireland.

Table I.—General summary (see page 29)

Table II.—Output

Kind of output	Quantity	Value
	Th. cwts.	£'000
Paper hangings :—		
Raised materials	77	202
Other descriptions	1,073	3,032
Other goods made and work done	30
TOTAL—VALUE OF GOODS MADE AND WORK DONE	3,264

Table III A.—Materials, fuel and electricity purchased and used (see page 32)

Table III B.—Consumption of electricity (see page 32)

Table IV A.—Numbers employed in week ended 12th October, 1935

Persons employed	Males		Females		Total	
	Under 18	All ages	Under 18	All ages	Under 18	All ages
Operatives	518	3,710	672	1,979	1,190	5,689
Administrative, technical and clerical staff	60	722	41	292	101	1,014
TOTAL	578	4,432	713	2,271	1,291	6,703

Table IV B.—Operatives employed in one week in each month of 1935

Week ended	Males and females	Week ended	Males and females
February 16	4,740	August 17	4,972
March 16	4,565	September 14	5,399
April 13	4,604	October 12	5,689
May 18	4,686	November 16	5,693
June 15	4,790	December 14	5,632
Average for the twelve months	5,082

Table V.—Firms employing not more than ten persons on the average (see page 29)