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BOARD OF TRADE

THE REPORT  
on the  
CENSUS OF PRODUCTION  
FOR 1951

Volume 5

Trade J

JEWELLERY AND PLATE



*Presented by the Board of Trade to Parliament  
in pursuance of the Statistics of Trade Act, 1947  
(10 & 11 Geo. 6, Ch. 39, Sec. 7).*

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1954

TWO SHILLINGS NET

H2  
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\* Not applicable to this trade

JEWELLERY AND PLATE TRADE

THIS REPORT on the Jewellery and Plate Trade relates to establishments engaged wholly or mainly in the cutting and polishing of precious stones and the manufacture of jewellery, coins, medals, tableware and ornaments of gold, silver, pewter, gold or silver plate, etc. The Royal Mint is included for post-war years.

This trade is included in minimum list heading 102 in the Standard Industrial Classification.

Any establishments in Northern Ireland are excluded in 1948; no production was recorded there in this trade for 1937 or 1935.

IMPORTANT NOTES and definitions appear on the inside of the back cover of this report. In interpreting the data in the following tables, it is essential to bear these in mind.



## Analysis by standard region, 1951

## Larger establishments in the United Kingdom

TABLE 5

Region	Estab-lish-ments	Gross output	Net output		Persons employed	Remuneration			Net output per person employed
			Value	Percent- age of total		Operatives	Other employees (a)	Total	
	No.	£'000	£'000		No.	£'000	£'000	£'000	£
England									
East and West Ridings	66	5,760	3,169	28.3	6,273	1,498	333	1,831	505
North Midland; and Eastern	3	40	21	0.2	83	13	3	16	258
London and South Eastern	97	6,777	2,532	22.6	2,983	917	303	1,219	849
Southern	7	430	166	1.5	280	95	14	109	594
South Western	3	120	81	0.7	131	29	6	36	621
Midland	167	8,773	4,835	43.2	8,184	2,022	722	2,745	591
North Western	7	296	157	1.4	334	59	22	81	471
Northern	-	-	-	-	-	-	-	-	-
Total England	350	22,197	10,962	98.0	18,268	4,634	1,402	6,036	600
Wales	3	292	157	1.4	504	90	19	109	311
Scotland and Northern Ireland	3	110	64	0.6	233	45	10	56	273
United Kingdom	356	22,599	11,182	100.0	19,005	4,769	1,432	6,201	588

(a) Administrative, technical and clerical employees.

TABLE 6 - Analysis according to specialisation within the trade, 1951  
Larger establishments in the United Kingdom

No specialisation within this trade was distinguished.

TABLE 7 - Total make of intermediate products: Larger establishments

This table is not applicable to the trade.

## Sales of the principal products of the trade, including sales of these products by establishments classified to other trades

## Larger establishments

TABLE 8

	United Kingdom 1951			Great Britain 1948	
	Quantity	Value	Entries	Quantity	Value
	Th.ozs.troy	£'000	No.	Th.ozs.troy	£'000
Jewellery, gem set or not					
Of gold and/or platinum	53.6	1,742	80	60.1	890
	..	1,411		..	692
Of silver and/or silver gilt	172.7	310	55	117.2	84
	..	286		..	171
Of other metals	..	2,212	64	..	1,365
Unclassified	..	203	13	..	488
Total jewellery		5,464	..		3,689
Gold and silver thread, lace and braid	..	376	11	..	124
Other goldsmiths' and silversmiths' wares, except watch cases					
Of gold and/or platinum	7.4	92	30	1,192.0	999
	..	62		..	280
Of silver, gilt or ungold	1,017.2	869	77	..	..
	..	119		..	..
Of electroplate or of metals other than gold, platinum, silver or pewter	Th.gross			Th.gross	
Spoons and forks					
Plated with silver	115.7	1,565	82	68.7	919
Plated with base metals	135.4	730	45	127.8	804
	..	108		..	..
Other (except stainless steel) (a)	131.0	705	62	113.7	478
	..	92		..	..
Unclassified	-	-	-	36.7	234
Knives, complete with blades (a)	30.9	696	61	..	714 (b)
Other goods					
Of silverplate on nickel silver	..	1,880	73	..	3,582
Of other metals, except pewter	..	1,697	63	..	..
Unclassified	..	561	20	..	512
Total other goldsmiths' and silversmiths' wares		9,176	..		8,522
Pewterware	..	158	20	..	169
Precious and semi-precious stones and pearls cut or otherwise worked	..	2,754	19	..	2,563
Lighters, mechanical, complete (with or without flint) (c)	Gross 66.3	24	5	Gross 8.2	7
	..	3		..	..







## JEWELLERY AND PLATE TRADE

1951

## Summary

## Larger establishments

TABLE 18

	England	Wales	Scotland (a)	Great Britain	Northern Ireland (a)	United Kingdom
	£'000	£'000	£'000	£'000	£'000	£'000
Gross output (production)	22,197	292	110	..	..	22,599
Cost of materials and fuel used	10,641	134	45	..	..	10,821
Payment for work done on materials given out	503	-	1	..	..	503
Excise duty	2	-	-	..	..	2
Transport payments	89	1	-	..	..	91
Net output	10,962	157	64	..	..	11,182
Wages and salaries of persons employed	6,036	109	56	..	..	6,201
Average number of persons employed (b)	No. 18,268	No. 504	No. 233	No. ..	No. ..	No. 19,005
Net output per person employed (b)	£ 600	£ 311	£ 273	£ ..	£ ..	£ 588
Stocks at end of year	£'000	£'000	£'000	£'000	£'000	£'000
Products on hand for sale and work in progress	3,046	16	12	..	..	3,074
Materials and fuel	2,730	30	2	..	..	2,763
Number of establishments	No. 350	No. 3	No. 3	No. ..	No. ..	No. 356

The values of gross output and of materials and fuel used are derived in the following way:-

	£'000	£'000	£'000	£'000	£'000	£'000
Output of firms in this trade						
Total value of sales (see Table 20)	22,043	291	104	..	..	22,437
Changes in stocks and work in progress (see Table 21)	+ 154	+ 2	+ 6	..	..	+ 162
Gross output (production)	22,197	292	110	..	..	22,599
Materials and fuel used by firms in this trade						
Purchases	10,923	126	46	..	..	11,095
Changes in stocks (see Table 21)	- 282	+ 8	-	..	..	- 274
Materials and fuel used	10,641	134	45	..	..	10,821

(a) Owing to the risk of disclosure of information relating to individual firms, particulars for Northern Ireland cannot be given separately and have been included with those for Scotland.

(b) Excluding outworkers but including working proprietors.

## Summary

## Small firms in Great Britain (a)

TABLE 19

	England	Wales	Scotland	Great Britain
Number of returns	675	7	25	707
Average number of persons employed (b)				
Males	2,286	17	101	2,404
Females	967	7	26	1,000
Total	3,253	24	127	3,404

(a) Small firms in Great Britain (employing on the average ten or fewer persons) that made satisfactory returns.

(b) Including working proprietors.



(19109-1)

Sales in the trade  
Larger establishments

TABLE 20

	England and Wales		Scotland		Great Britain		Northern Ireland		United Kingdom	
	Quantity	Value	Quantity	Value	Quantity	Value	Quantity	Value	Quantity	Value
	Th.ozs. troy	£'000		£'000	Th.ozs. troy	£'000		£'000	Th.ozs. troy	£'000
Principal products										
Jewellery, gem set or not	..	5,307	-	-	..	5,307	-	-	..	5,307
Gold and silver thread, lace and braid	..	376	-	-	..	376	-	-	..	376
Other goldsmiths' and silversmiths' wares, except watch cases										
Of gold and/or platinum	7.4	92	-	-	7.4	92	-	-	7.4	92
	..	62			..	62			..	62
Of silver, gilt or ungilt	1,013.9	866	-	-	1,013.9	866	-	-	1,013.9	866
	..	119			..	119			..	119
Of electroplate or of metals other than gold, platinum, silver or pewter										
Spoons and forks	Th.gross				Th.gross					
Plated with base metals	99.0	516	-	-	99.0	516	-	-	99.0	516
	..	59			..	59			..	59
Plated with silver	93.4	1,269	-	-	93.4	1,269	-	-	93.4	1,269
Other (except stainless steel)	104.7	525	-	-	104.7	525	-	-	104.7	525
	..	26			..	26			..	26
Knives, complete with blades	29.7	664	-	-	29.7	664	-	-	29.7	664
Other goods										
Of silverplate on nickel silver	..	1,851	-	-	..	1,851	-	-	..	1,851
Of other metals, except pewter	..	1,619	-	-	..	1,619	-	-	..	1,619
Unclassified	..	542	-	-	..	542	-	-	..	542
Pewterware	..	152	-	-	..	152	-	-	..	152
Precious and semi-precious stones and pearls cut or otherwise worked	..	2,754	-	-	..	2,754	-	-	..	2,754
Lighters, mechanical complete (with or without flint)	Gross 66.3	24	-	-	Gross 66.3	24	-	-	Gross 66.3	24
	..	3			..	3			..	3
Stampings, findings and other semi- processed goods	Th.ozs. troy				Th.ozs. troy				Th.ozs. troy	
Of precious metals	48.2	114	-	-	48.2	114	-	-	48.2	114
Of other metals	..	930	-	-	..	930	-	-	..	930
Coinage; and synthetic jewels (for watch, instrument, etc. trades), so far as recorded separately	..	(a)	..	(a)	..	1,792	-	-	..	1,792
Imitation pearls and imitation pearl products (necklets, earrings, etc.), so far as recorded separately	..	(a)	-	-	..	(a)	..	(a)	..	223

JEWELLERY AND PLATE COUNTRY TABLES

S/J/13

TABLE 20 (contd.)

	England and Wales		Scotland		Great Britain		Northern Ireland		United Kingdom	
	Quantity	Value	Quantity	Value	Quantity	Value	Quantity	Value	Quantity	Value
	Th.ozs. troy	£'000		£'000	Th.ozs. troy	£'000		£'000	Th.ozs. troy	£'000
Waste products										
Precious metals	391.0	247	-	-	391.0	247	-	-	391.0	247
Other	..	63	-	-	..	63	-	-	..	63
Other	..	170	-	-	..	170	-	-	..	170
Repair work on customers' goods, including remounting and mounting of loose stones (d)		(a)		(a)		(a)		(a)		702
Work done for the trade or on commission (c)										
Plating or finishing of plated goods		348		-		348		-		348
Cutting of precious stones		18		-		18		-		18
Other work		118		-		118		-		118
Total principal products		21,449		104(b)		(a)		(b)		21,553
Other output										
Cutlery and parts thereof (other than silversmiths' wares)	..	243	-	-	..	243	-	-	..	243
Cases for jewellery, cutlery, etc.	..	91	-	-	..	91	-	-	..	91
Hardware and hollow-ware of metal	..	23	-	-	..	23	-	-	..	23
Metal smallwares (buttons, buckles, needles, etc.)	..	53	-	-	..	53	-	-	..	53
Other goods	..	399	-	-	..	399	-	-	..	399
Work done (c)		76		-		76		-		76
Total		22,333		104(b)		(a)		(b)		22,437

- (a) Owing to the risk of disclosure of information relating to individual firms, separate particulars cannot be given.  
 (b) Owing to the risk of disclosure of information relating to individual firms, particulars for Northern Ireland cannot be given separately and have been included with those for Scotland.  
 (c) Amount charged.

JEWELLERY AND PLATE COUNTRY TABLES

5/J/15

Stocks of products on hand for sale and work in progress,  
and stocks of materials and fuel

Larger establishments

TABLE 21

£'000

		England and Wales	Scotland (a)	Great Britain	Northern Ireland (a)	United Kingdom
Products on hand for sale	{ at beginning of year	1,636	-	1,636	-	1,636
	{ at end of year	1,765	-	1,765	-	1,765
Work in progress	{ at beginning of year	1,270	6	..	..	1,276
	{ at end of year	1,297	12	..	..	1,309
Total products on hand for sale and work in progress	{ at beginning of year	2,906	6	..	..	2,912
	{ at end of year	3,062	12	..	..	3,074
Materials and fuel	{ at beginning of year	2,487	2	2,489	-	2,489
	{ at end of year	2,761	2	2,763	-	2,763

(a) Owing to the risk of disclosure of information relating to individual firms, particulars for Northern Ireland cannot be given separately and have been included with those for Scotland.

Employment in September

Larger establishments (a) (b)

TABLE 22

(i) Operatives

Number

	England and Wales	Scotland (c)	Great Britain	Northern Ireland (c)	United Kingdom
Males					
Under 18	553	9	..	..	562
All ages	8,155	38	..	..	8,193
Females					
Under 18	746	19	..	..	765
All ages	7,702	168	..	..	7,870
Total					
Under 18	1,299	28	..	..	1,327
All ages	15,857	206	..	..	16,063

(ii) Administrative, technical and clerical employees

Number

	England and Wales	Scotland (c)	Great Britain	Northern Ireland (c)	United Kingdom
Males					
Under 18	14	-	..	..	14
All ages	1,474	6	..	..	1,480
Females					
Under 18	177	1	..	..	178
All ages	1,322	19	..	..	1,341
Total					
Under 18	191	1	..	..	192
All ages (d)	2,796	25	..	..	2,821

(iii) Total employees

Number

	England and Wales	Scotland (c)	Great Britain	Northern Ireland (c)	United Kingdom
Males					
Under 18	567	9	..	..	576
All ages	9,629	44	..	..	9,673
Females					
Under 18	923	20	..	..	943
All ages	9,024	187	..	..	9,211
Total					
Under 18	1,490	29	..	..	1,519
All ages (d)	18,653	231	..	..	18,884

(a) Excluded employees. The number of persons employed at the larger establishments in this trade but not included in the above tables or in any other Census of Production report (employees in Great Britain engaged, for example, in merchandising and in Northern Ireland canteen and welfare workers) are shown in Table 22(v) below.

(b) Number employed in the week ended September 22, 1951.

(c) Owing to the risk of disclosure of information relating to individual firms, particulars for Northern Ireland cannot be given separately and have been included with those for Scotland.

(d) Working proprietors. In addition working proprietors shown in Table 22(iv) below, were engaged in this trade in larger establishments.

(19109-1)

TABLE 22 (contd.)

(iv) Working proprietors					Number
	England and Wales	Scotland	Great Britain	Northern Ireland	United Kingdom
Males	83	-	83	-	83
Females	8	-	8	-	8
Total	91	-	91	-	91
(v) Excluded employees					Number
	England and Wales	Scotland	Great Britain	Northern Ireland	United Kingdom
Canteen workers					
Males	5	-	5	-	5
Females	127 (e)	-	..	(e)	127
Total	132 (e)	-	..	(e)	132
Other workers					
Males	97	-	97	-	97
Females	83	-	83	-	83
Total	180	-	180	-	180
Total excluded employees	312 (e)	-	..	(e)	312

(e) Owing to the risk of disclosure of information relating to individual firms, particulars for Northern Ireland cannot be given separately and have been included with those for England and Wales.

Average employment  
Larger establishments (a)

TABLE 23

	England and Wales	Scotland (b)	Great Britain	Northern Ireland (b)	United Kingdom
Operatives	15,910	211	..	..	16,121
Administrative, technical and clerical employees	2,771	22	..	..	2,793
Total	18,681	233	..	..	18,914

Outworkers. In addition to the employees shown above the firms in this trade employed outworkers whose numbers are shown below.

	England and Wales	Scotland	Great Britain	Northern Ireland	United Kingdom
Males	493	-	493	-	493
Females	989 (c)	-	..	(c)	989
Total	1,482 (c)	-	..	(c)	1,482

(a) For employment in small firms in Great Britain (employing on the average ten or fewer persons) that made satisfactory returns see Table 19.

(b) Owing to the risk of disclosure of information relating to individual firms, particulars for Northern Ireland cannot be given separately and have been included with those for Scotland.

(c) Owing to the risk of disclosure of information relating to individual firms, particulars for Northern Ireland cannot be given separately and have been included with those for England and Wales.

Wages and salaries and employers' National Insurance contributions paid during the year  
Larger establishments

TABLE 24

£'000

	England and Wales	Scotland (a)	Great Britain	Northern Ireland (a)	United Kingdom
Wages and salaries (b) of					
Operatives	4,724	45	..	..	4,769
Administrative, technical and clerical employees	1,422	10	..	..	1,432
Total	6,145	56	..	..	6,201
Employers' contributions to all National Insurance Schemes	172	2	..	..	174

(a) Owing to the risk of disclosure of information relating to individual firms, particulars for Northern Ireland cannot be given separately and have been included with those for Scotland.

(b) Including bonus and commission payments but excluding payments to outworkers shown below.

£'000

England and Wales	Scotland	Great Britain	Northern Ireland	United Kingdom
217 (c)	-	..	(c)	217

(c) Owing to the risk of disclosure of information relating to individual firms, particulars for Northern Ireland cannot be given separately and have been included with those for England and Wales.

Plant, machinery and vehicles - acquisitions and disposals,  
and capital expenditure on new building work

TABLE 25

£'000

	England and Wales	Scotland	Great Britain	Northern Ireland	United Kingdom
Plant, machinery and vehicles					
Acquisitions					
Plant and machinery					
New	95	-	95	-	96
Second-hand	12	-	12	-	12
Vehicles					
New	62	-	62	-	62
Second-hand	49	-	49	-	49
Total acquisitions	218	-	218	-	218
Disposals					
Plant and machinery	11	-	11	-	11
Vehicles	32	-	32	-	32
Total disposals	43	-	43	-	43
New building work					
Capital expenditure on new building and other constructional work of a capital nature (excluding site values and development charges)	27	-	27	-	27

Payments for transport services for finished goods  
sold and materials and fuel purchased

## Larger establishments

TABLE 26

£'000

	England and Wales	Scotland	Great Britain	Northern Ireland	United Kingdom
Amounts paid to other firms and undertakings	86	-	86	-	86
Amount paid or credited to firms' own separate transport organisations	5	-	5	-	5
Total	91	-	91	-	91

## GENERAL NOTES

The following brief notes refer to Great Britain and, unless otherwise stated, to the census of production for 1951. Reference should be made to the separate booklet in this series entitled 'The Report on the Census of Production for 1951: Introductory Notes' (price 1s.6d. net) for particulars of the minor differences in the Northern Ireland censuses and other details about the census of production.

**Trade classification:** Establishments are classified to trades according to the nature of their output. Certain products, called principal products, are identified as characteristic of the production of individual trades, the principal products for a given trade being of a similar nature or commonly associated in production. An establishment is classified to a trade if its output of principal products of that trade accounted for a greater proportion of the value of its output than did its output of principal products of any other trade.

**The establishment:** The basic unit for the collection of information is generally the establishment which in most cases comprises the whole of the premises under the same ownership or management at a particular address (e.g., a factory). Offices, warehouses and other ancillary places of business situated apart from the producing works are included in the return for the works.

**Larger establishments and small firms:** Larger establishments are those which employed more than 10 persons on the average during the year; small firms are those employing on the average 10 or fewer persons.

**Working proprietors** are proprietors of businesses other than limited companies, and include members of their families who work in the business without receiving fixed wages or salaries. Any persons working less than half the normal hours are excluded.

**Persons employed:** Administrative employees include directors other than those paid by fee only, managers, superintendents and works foremen; research, experimental, development, technical and design employees (other than operatives); draughtsmen and tracers; and travellers and office (including works office) employees. Operatives include all other classes of employees, that is, broadly speaking, all manual workers.

All these figures exclude canteen employees and persons engaged in merchandising or any other activity not covered by a firm's return who are shown separately as excluded employees.

Figures for employees include only persons on the pay-roll (that is whose National Insurance cards were held by the firm), whether full-time or part-time employees.

**Outworkers,** who are shown separately, are persons employed by the firm who work on materials supplied by the firm, but do not work on the premises: operatives directly employed who work out of doors (e.g., maintenance workers) and sub-contractors are not included as outworkers.

**Wages and salaries** include all overtime payments, bonuses, and commissions, without any deduction for income tax, insurance, contributory pensions, etc. They exclude payments to working proprietors.

**Capital expenditure:** Expenditure on plant, machinery and vehicles relates to expenditure charged to capital account during the year of return, including transport and installation costs involved. Expenditure on new building work is similarly that charged to capital account during the year.

**Materials and fuel:** The cost of materials and fuel purchased includes all purchases during the year of materials for use in production and of fuel (including oil, gas, and electricity for all purposes, including heating and lighting); all packing materials, including the full cost of returnable containers when first purchased; workshop materials; office materials; water charges; materials for repairs to firms' own buildings, plant and vehicles when carried out by

their own work people included in the return; and consumable tools and parts for machinery purchased as replacement. Materials, components, etc. which were purchased and re-sold in the same state (that is, merchanted or factored goods) were excluded. For 1951 firms in many trades were required to state the quantities of certain purchased materials used.

**Stocks and work in progress:** Firms were instructed to give these at income tax value.

**Output:** Sales means sales during the year of goods made in the establishment covered by the return or made on commission for it, whether produced in the year or not. For all post-war censuses the value of sales was the net selling value, that is, the amount charged to customers, whether on an ex-works or delivered basis, and net of any trade discounts, agents' commissions, allowances for returnable cases, purchase tax, etc. For goods charged on a delivered basis to customers overseas, firms were required to give the f.o.b. value.

**Gross output** of a trade is the total value of goods made and other work done during the year; this means the value of sales and work done during the year adjusted for changes in the values of stocks.

**Net output** is the amount left after deducting from the value of gross output the aggregate of the cost of materials and fuel used and the amount paid for work given out and, for 1951, any transport payments included in firms' returns. This represents the value added to materials by the process of production, and constitutes the fund from which wages, salaries, rents, rates and taxes, advertising and other selling expenses and all other similar charges have to be met as well as depreciation and profits.

**Customs and Excise Duty** paid on materials purchased is included in the cost of materials, but where it is especially important separate figures are shown.

**Later reports:** Reports will be published later summarising the main census results and giving information about power equipment and fuel consumption.

**Disclosure of information:** The report has been prepared in conformity with the disclosure provisions of the Statistics of Trade Act, 1947. Figures have been combined with others of a similar nature in certain cases where publication of separate details might disclose the operations of an individual firm.

**Symbols used:** '.' for 'Not available', '-' for 'Nil or negligible (less than half the final digit shown)'

The figures in the tables have been rounded off to the nearest final digit, and there may be an apparent slight discrepancy between the sums of the constituent items and the totals shown.

Tables 1 to 17 show figures for the United Kingdom (or Great Britain).

Tables 18 to 26 are country tables and give, where practicable, separate details for England and Wales, Scotland and Northern Ireland.

Table 6: Specialist producers refer to those establishments 50 per cent. or more of whose total output by value is accounted for by the groups of products specified.

Table 8 (or 8(i)) shows the total sales of principal products of the trade, and includes therefore the sales of these products returned by establishments whether classified to the trade or to other trades. Those produced by establishments in other trades are shown in Table 9.

Table 10 shows the sales by establishments in the trade of products other than those regarded as principal products of the trade.

Table 20 (or 20(i)) shows sales by establishments in the trade of products, whether principal products or not, and broadly the aggregates here are equal to the corresponding figures in Table 8 (or 8(i)) less those in Table 9, plus those in Table 10.

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