#### THE PLATE AND JEWELLERY TRADE

Note.—For information regarding the scope of the Census, instructions given to firms for making returns, and definitions of the terms used in this report, reference should be made to the Introductory Notes on pages v to xviii.

#### Introductory

This trade comprises firms that were engaged wholly or mainly in the manufacture of jewellery and other goldsmiths' and silversmiths' goods. The following table shows the main results of the Censuses of 1930 and 1924 in respect of firms in Great Britain that employed an average of more than ten persons:—

Particulars	Unit	1930	1924
Value of goods made and work done (Gross output)	£'000	8,706	10,952
Cost of materials used	,,	3,987	5,380
Paid for work given out to other firms	,,	118	127
Net output	"	4,601	5,445
outworkers)	No.	25,401	29,759
workers)	£	181	183
Prime movers	H.P.	3,654	5,581
Electric motors driven by purchased electricity	,,	17,202	13.099
Number of returns	No.	438	587
Number of establishments	,,	459	*

<sup>\*</sup> Not available.

**Deficiencies in 1930 aggregates.**—The aggregate number of persons employed in 1930 by firms that stated that they employed not more than 10 persons on the average was 6,287, the corresponding figure for 1924 being 4,506. The value of the gross output of the small firms in 1924 was £1,429,000, and particulars of the items included in this figure are given below:—

			£'000
Jewellery:—			
Of gold or platinum			 362
Of other and unclassified metals			 92
Other goldsmiths' and silversmiths'	wares	:	
Of gold			 28
Of silver			 123
Of electro-plate and other metals			 172
Other goods made			 141
Repair work			 283
Work done for the trade			 228
TOTAL			 1,429

It may be noted that, of the aggregates returned at the 1924 Census, the small firms recorded over 32 per cent. of the value of repair and other work, but only between 8 and 9 per cent. of the value of goods made.

In addition, 119 firms to which schedules were sent at the 1930 Census and about 470 at that of 1924 furnished no information; these firms either had small businesses or had ceased productive operations before the end of the censal year.

Size of firms.—In the following table the main particulars recorded at the Census of 1930 are grouped according to the average numbers of persons shown in the returns:—

Size of firm (average numbers employed)	Number of returns	Gross output	Net output	Average number of persons employed (excluding outworkers)	Net output per person employed
	No.	£'000	£'000	No.	£
11-24	167	1,153	544	2,897	188
25-49	140	2,001	942	4,649	203
50-99	73	1,692	969	4,798	202
100-199	37	1,659	880	5,206	169
200-299	13	833	456	3,013	151
300 and over	8	1,368	810	4,838	167
TOTAL	438	8,706	4,601	25,401	181

Regional distribution.—In the following table the results recorded at the Censuses of 1930 and 1924 are grouped according to the principal areas\* of Great Britain in which firms in this trade are situated:—

Area	Number of returns	Gross output	Net output	Average number of persons employed (excluding outworkers)	Net output per person employed
	No.	£'000	£'000	No.	£
, (1930	89	1,518	807	3,359	240
1 $\cdots \left\{ \begin{array}{c} 1924 \\ 1924 \end{array} \right]$	104	1,663	815	3,361	242
2 5 1930	7	82	47	364	128
2 \ 1924	. 17	120	53	432	123
3 \[ \frac{1930}{7034} \]	74	1,984	1,185	7,533	157
3 \ 1924	96	2,315	1,264	8,225	154
5 1930	258	5,053	2,518	13,889	181
1924	350	6,744	3,245	17,322	187
4 and 6 \ \ \frac{1930}{1004}	7	54	35	193	185
[1924]	. 11	68	43	263	163
10 1930	3	15	9	63	138
9 and 10 1924	9	42	25	156	160
Tomas (1930)	438	8,706	4,601	25,401	181
TOTAL \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \ \	587	10,952	5.445	29,759	183

Northern Ireland.—Owing to the risk of disclosing particulars relating to individual firms, separate details of the output of the Plate and Jewellery Trade in Northern Ireland in 1930 were not

published, the information being combined with that for the Watch and Clock Trade. The available information is shown in the report on the Watch and Clock Trade (page 487).

#### Production

**Principal products.**—The following table shows the value and, where available, the quantity of jewellery and other goldsmiths' and silversmiths' wares, etc. made in 1930 and 1924:—

			19	30			192	4
	322							
Kind of goods	The F	late and	d de	All trades			Total	
	Quan- tity	Value	Ent- ries	Quan- tity	Value	Ent- ries	Quan- tity	Value
Jewellery, gem-set	Th. ozs.	£'000	No.	Th. ozs.	£'000	No.	Th. ozs. troy	£'000
or not:— Of gold and plati- num Of silver and silver gilt Of imitation gold	238·3 * 150·7	1,746 329 97 46	77 28 34 10	240·5 * 150·7 *	1,761 334 97 46	81 29 34 10	338·6 ** 263·3 *	2,309 331 153 138
and silver and other metals Of unclassified		304	37		304	37		579
metals		197	11	67 <b></b> 08	253	14		137
Total—Jewellery	•••	2,719		•••	2,795	•••	.0.0	3,647
Other goldsmiths' and silver- smiths' wares:  Of gold  Of silver  Of electro-plate or of metals other than gold or sil-	50·1 * 3,446·6 * Th. gross	145 33 1,087 237	38 6 101 29	53·3 * 3,456·6 * Th. gross	152 33 1,100 241	40 6 103 32	81·6 * 3,297·3 Th. gross	308 65 1,421 365
ver:— Spoons and forks	151.7	546 117	55 14	213.6	757 128	104 21	201.5	872 146
Knives and blades† Other goods:— Of electroplate on	31.0	201	32	31.0	201	32{	12.3	181 183
Britannia metal‡ Of electro- plate on		55	9		55	9		10 10
nickel silver‡ Of pewter‡ Of other and unclassi-		143 73	13 14		143 73	13 14	•••	2,357
fied metals		1,635	141		1,772	168		
TOTAL—Other gold- smiths' and sil-		4,272			4,655			5,898

<sup>\*</sup> For particulars see page xviii.

1. Och er mil en eller Frankrikenska i stati		1924						
		Retu	rned or	schedul	es for			
Kind of goods	The Plate and Jewellery Trade			All trades			Total	
Androne and the second	Quan- tity	Value	Ent- ries	Quan- tity	Value	Ent- ries	Quan- tity	Value
Gold and silver		£'000	No.		£'000	No.		£'000
thread, lace and braid Medals, badges and		50	6		54	8		106
regalia Gold and silver thread, medals, badges, etc., not	•••	321	27		323	29	•••	72‡
separately dis- tinguished		26	1		26	1	-	-
Rough stampings for the trade	•••	173	24	···	173	24	••••	187
TOTAL—PRINCIPAL PRODUCTS		7,561			8,026		•••	9,910

<sup>\*</sup> Quantity not stated.

Prices.—The average selling values of certain classes of jewellery, plate, etc., in 1930 and 1924, as calculated from the Census returns, are shown in the following table. It should be borne in mind that some of the headings cover a large variety of goods and that changes in the proportions of the various kinds of goods produced in the two years will be reflected in the average values shown below.

77. 1 6 1	Averag	Average value		
Kind of goods	1930	1924	of 1924	
pro la grandina de la companya della companya de la companya della	£ per oz. troy	£ per oz. troy	Per cent.	
Jewellery, gem-set or not:  Of gold and platinum  Of silver and silver gilt  Other goldsmiths' and silversmiths'	7:32 0:64	6·82 0·58	107·3 110·3	
wares:— Of gold Of silver Of electro-plate or of metals other	$2.86 \\ 0.32$	3·78 0·43	75·7 73·8	
than gold or silver :—  Spoons and forks  Knives and blades	£ per gross 3.54 6.48	£ per gross 4·15 14·68	85·3 44·1	

Volume of production in 1930 and 1924.—The following table compares the volume of production of jewellery, plate, etc., in 1930 and 1924:—

1842	To	1930		
T: 1 - f 1-	1930	192	as a	
Kind of goods	As returned	As returned	At 1930 average values	percentage of 1924
Jewellery, gem-set or not:—	£'000	£'000	£'000	Per cent.
Of gold and platinum Of silver and silver gilt Of imitation gold and silver and	2,095 143	2,640 291	2,833 321	74 45
other metals Of unclassified metals	304 253	579 137	515* 143†	59 §
Total—Jewellery	2,795	3,647	3,812	73
Other goldsmiths' and silversmiths' wares:—				and conservations and
Of gold Of silver Of electro-plate or of metals other	185 1,341	373 1,786	282 1,318	66 102
than gold or silver:— Spoons and forks Knives and blades Other goods, including un-	885 201	1,018 364	868 161	102 125
classified goods	2,043	2,357	2,008‡	102
Total—Other goldsmiths' and silversmiths' wares	4,655	5,898	4,637	100
Gold and silver thread, medals, badges, etc Rough stampings for the trade	403 173	178 187	136   160±	296 108
TOTAL	8,026	9,910	8,745	92

<sup>\*</sup> Based on average export values.

Repair work, work done for the trade, etc.—The total amount recorded as received for repair work, work done for the trade, etc., in 1930 was £943,000, the corresponding total for 1924 being £1,061,000. The principal kinds of work included in these totals were as follows:—

<sup>†</sup> Not including unplated cutlery (see page 171).

<sup>‡</sup> So far as recorded separately.

<sup>†</sup> Based on average values of all jewellery.

<sup>§</sup> This figure would have no significance.

<sup>‡</sup> Based on average value of spoons and forks.

<sup>||</sup> Based on average values of "Other goldsmiths' and silversmiths' wares."

Kind of work done	1930	1924
ixing of work gone	Amount	Amount received
Repair work	£'000 353	£'000 374
Plating or finishing of plated goods	530*	613
Enamelling and painting Other work	$\begin{pmatrix} 17 \\ 43 \end{pmatrix}$	74
TOTAL	943	1,061

<sup>\*</sup> Including £4,000 returned on schedules for other trades.

**Exports and imports.**—The following table shows the quantity and value of various kinds of jewellery and goldsmiths' and silversmiths' wares exported from the United Kingdom in 1930 and 1924, together with particulars of similar goods imported and retained:—

Kind of goods	T7:1 - C 1	Exp	orts	Retained imports		
	Kind of goods	Quantity	Value	Quantity	Value	
Aug.	1 - 1631	Ozs. troy	£'000	Ozs. troy	£'000	
Jewellery,	gem-set or not:-	102		PARTIES NOT		
Of gold	and platinum \ \ \frac{1930}{1024}	1,067	6	1,069	23	
	1924	1,756	19	2,251	24	
Of silve	r (including silver § 1930	25,445	13	5,253	3	
gilt)	1924	40,222	18	35,739	17	
		lbs.		lbs.		
Of imi	tation gold and 1930	12,290	7	93,851	144	
silver	1924	19,869	12	22,153	13	
Of other	r metals $1930$	10,112	5	21,386	9	
	1924	8,141	6	7,169	*	
Other gold	Ismiths' and silversmiths'	Ozs. troy		Ozs. troy		
wares:-		020 5 10		1000		
Of gold	$\int 1930$	1,073	4	2,288	9	
or gold	1924	668	4	564	3	
Of silve	r, gilt or ungilt $\dots \begin{cases} 1930 \\ 1094 \end{cases}$	482,935	198	93,643	19	
OI SHYO.	1, ght of alight \ 1924	527,520	221	51,770	20	
	16.0	Gross		Gross		
Of other	r metals, coated or not:—	100000000000000000000000000000000000000		100 March 1971		
Spoot	ns and forks $\dots \begin{cases} 1930 \\ 1094 \end{cases}$	40,345	150	69,843	38	
~Poor	(1924	45,001	203	15,735	15	
Other	sorts 1930		653		76	
Julion	1924		850	40	36	

<sup>\*</sup> Re exports £214 in excess of imports.

The following figures show the total value of the output of jewellery and other goldsmiths' and silversmiths' wares in 1930 and 1924 and that of exports and of retained imports of such goods in the same years. In comparing the production figure for 1930 with the figures relating to external trade, the deficiencies due to the exclusion of the small firms should be borne in mind. The production total for 1924 includes the output of the small firms.

		1930	1924
		£'000	£'000
Production (at factory)	 	8,026	10,833
Exports (f.o.b.)	 84	1,036	1,333
Retained imports (c.i.f.)	 	321	128

Other products.—In addition to the output shown in the table of principal products on pages 475-6, the following goods were produced in 1930 and 1924 by firms that made their returns on schedules for the Flate and Jewellery Trade. These goods are dealt with in the reports on those trades in which the principal output was recorded.

Kind of goods	1930 Value	1924 Value
Co. 1	£'000	£'000
Clocks, watches and parts thereof	24 20	23
Other goods made	82	187
TOTAL	126	231

Waste products sold.—The total amount recorded by firms in the Plate and Jewellery Trade in respect of sales of waste products in 1930 was £80,000, the corresponding figure for 1924 being £115,000.

### **E**mployment and Wages

**Employment.**—The following table shows the average numbers of persons employed in 1930 and 1924:—

D	Males		Fem	ales	Total	
Persons employed	Under 18	All	Under 18	All	Under 18	All
1930 Operatives (average for the year) Administrative, technical and clerical staff (as at 18th	1,156	10,916	2,634	10,303	3,790	21,219
October)	108	2,158	413	2,024	521	4,182
TOTAL	1,264	13,074	3,047	12,327	4,311	25,401
1924 Operatives (average for the year) Administrative, technical and	1,592	13,156	3,105	11,906	4,697	25,062
clerical staff (as at 18th October)	171	2,392	410	2,305	581	4,697
TOTAL	1,763	15,548	3,515	14,211	5,278	29,759
Average number of outworkers:—  1930  1924	51		12 24		64	

Wages.—The available information as to the amount of wages paid in 1930 and 1924 is given on pages 406 and 407.

#### Power

The following table shows the capacity of prime movers, electric generators and electric motors ordinarily in use and in reserve or idle in 1930 and 1924:—

Power		1930			1924	
equipment	Ordinarily in use	In reserve or idle	Total	Ordinarily in use	In reserve or idle	Total
PRIME MOVERS	H.P.	н.Р.	H.P.	H.P.	H.P.	H.P.
Reciprocating steam engines Internal combustion	113	_	113	331	98	429
engines :— Gas Heavy oils	2,605 791	123 22	2,728 813	4,319 149	684	5,003 149
TOTAL	3,509	145	3,654	4,799	782	5,581
ELECTRIC GENERATORS Driven by	Kw.	Kw.	Kw.	Kw.	Kw.	Kw.
Reciprocating steam engines Internal combustion engines :—	4		4	55	and against	55
Gas Heavy oils	150 186	3 3	153 189	298 14	88 —	386 14
TOTAL	340	6	346	367	88	455
ELECTRIC MOTORS Driven by Electricity generated	H.P.	H.P.	н.р.	H.P.	H.P.	H.P.
in same works Purchased electricity	245 15,235	2 1,967	247 17,202	281 11,148	15 1,951	296 13,099
TOTAL	15,480	1,969	17,449	11,429	1,966	13,395

#### Consumption of fuel

The following table shows the quantities of coal, coke and electricity recorded as used in 1930:—

Kir	nd of fu	el used				or powering engi		For other purposes
Coal Coke						Tons 2,034 150		Tons 9,900 3,166
Electricity used	for all	purpos	ses:—					B.T.U. (Kwhrs.)
Generated in Purchased	same w	orks					· · · · ·	135 10,388
		To	TAL—]	Electri	city			10,523

#### TABLES

#### I. Summary of results

Particulars	Unit	England and Wales	Scotland	Great Britain
Value of goods made and work done (Gross output) Cost of materials used Paid for work given out to other firms Net output Average number of persons employed (excluding outworkers) Net output per person employed (excluding outworkers) Power available:— Prime movers Electric motors driven by purchased electricity	£'000 ,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,,	25,338 181 3,654 17,131	15 6 	8,706 3,987 118 4,601 25,401 181 3,654 17,202

#### II. Production

200					Great Br	ritain*
Goods sold or added to st	ock an	d work	done		Quantity	Value
					Th. ozs. troy	£'000
Jewellery, gem-set or not:—					202 0	7 7 40
Of gold and platinum				1	238 · 3	1,746
or gold that Particular				}	150·7	329 97
Of silver and silver gilt				4	190.1	46
	and at	hor mo	tala	l		304
Of unclassified metals		пег ше	uais	•••	•••	197
Of unclassmed metals		•••			•••	101
Total—Jewellery						2,719
Other goldsmiths' and silversm	itha' m	70 TOS •-				
Juner goldsmiths and shversh	nuns w	ales		(	50.1	145
Of gold				4	†	33
				>	3,446.6	1,087
Of silver		•••	•••	3	+	237
Of electro-plate or of meta	als oth	ner tha	n gol	d or		
silver:—			- 0		Th. gross	
G 16 1				1	151.7	546
Spoons and forks			•••	1	†	117
Knives and blades					31.0	201
Other goods:—						
Of electro-plate on Brit	annia 1	metal‡				55
Of electro plate on nick	kel silv	er‡				143
Of pewter‡	•••	•••	•••	•••		73
Of other and unclassifie	ed meta	als				1,635

Goods sold or added to stock and work done										
					Value					
The Indiana to the second			indicate a		£'000					
Gold and silver thread, lace and braid					50					
Medals, badges and regalia		•••			321					
Gold and silver thread, medals, badge distinguished		not	separa		22					
Rough stampings for the trade	•••	•••	•••	M	26					
Marka watches and nanta thomas	•••	•••	•••	•••	173					
Cutlery and parts thereof			•••		24 20					
Other goods made			•••	•••	82					
Waste products sold					80					
			Service As		00					
TOTAL VALUE OF GOODS MADE	****				7,767					
					Amount					
					£'000					
Repair work					353					
Work done for the trade:—					900					
Plating or finishing of plated goods					526					
Enamelling and painting					17					
Other work					43					
				-						
TOTAL AMOUNT RECEIVED FOR WORK D	ONE				939					
TOTAL VALUE OF GOODS MADE AND V	VORK DO	NT TO								
(Gross output)	, order DC	1111			8,706					
					0,700					

<sup>\*</sup> Owing to the possible disclosure of information relating to individual firms figures can only be given for Great Britain as a whole.

## III. Employment

A.—Numbers employed in week ended 18th October, 1930 (excluding outworkers)

Persons employed (excluding outworkers)		Mal	es	Fem	ales	Males and females	
		Under 18	Allages	Under 18	All	Under 18	All ages
Operation		1,170	11,041 2,153	2,674 411	10,459 2,015	3,844 519	21,500 4,168
Total		1,278	13,194	3,085	12,474	4,363	25,668
Operation		4	47	1 2	4 9	5 2	51 14
Total		4.	52	3	13	7	65
Great Britain:— Operatives Administrative, etc.*		1,174 108	11,088 2,158	2,675 413	10,463 2,024	3,849 521	21,551 4,182
Total	•••	1,282	13,246	3,088	12,487	4,370	25,733

<sup>\*</sup> Administrative, technical and clerical staff.

# B.—Operatives (excluding outworkers) employed in one week in each month of 1930

	Male	Tales and females		Week	Males and females			
Week ended	England and Wales	Scotland	Great Britain	ended -	England and Wales	Scotland	Great Britain	
Jan. 18 Feb. 15 Mar. 15 Apl. 12 May 17 June 21	21,330 21,291 21,255 21,191 21,195 21,044	50 50 49 45 49 49	21,380 21,341 21,304 21,236 21,244 21,093	July 19 Aug. 16 Sept. 13 Oct. 18 Nov. 15 Dec. 13	20,893 20,511 20,880 21,500 21,642 21,306	45 50 49 51 51 50	20,938 20,561 20,929 21,551 21,693 21,356	
AVERAGE	FOR THE	12 MONTH	s		21,170	49	21,21	

# C.—Numbers of outworkers at two specified periods in 1930

THE PARTY OF THE PARTY.		January			July	
Country	Males	Females	Total	Males	Females	Total
England and Wales*	508	137	645	526	117	643

<sup>\*</sup> No outworkers were recorded for Scotland.

<sup>†</sup> Quantity not stated.

<sup>‡</sup> So far as separately recorded.

IV. Power

PARTICULARS OF PRIME MOVERS, ELECTRIC GENERATORS AND ELECTRIC MOTORS

Power equip	ment.		Great	Britain	
· ·	meno		Ordinarily in use	In reserve or idle	
PRIME MOV Reciprocating steam engines Internal combustion engines:			H.P. 113	H.P.	
Gas Heavy oils			2,605 791	123 22	
Total			3,509	145	
Total of prime movers	INSTALLED		3,654		
ELECTRIC GENE	RATORS		Kw.	Kw.	
Reciprocating steam engine Internal combustion engine			4	NIE I	
Gas			150	3	
Heavy oils	•••	•••	186	3	
Total	1		340	6	
TOTAL OF ELECTRIC GEN	ERATORS INSTAI	LED	346		
ELECTRIC MO	TORS		H.P.	H.P.	
Electricity generated in sam Purchased electricity	ne works		245 15,235	2 1,967	
TOTAL			15,480	1,969	
TOTAL OF ELECTRIC MOTO	ORS INSTALLED		17,4	49	

The only power equipment recorded for Scotland consisted of electric motors driven by purchased electricity of a total capacity of 71 horse-power, all of which were stated to have been ordinarily in use during the year.

V. Consumption of fuel

Kind of fuel used	England and Wales	Scotland	Great Britain
Coal used for power	Tons 2,034 150	Tons — —	Tons 2,034 150
Electricity used for all purposes:— Generated in same works Purchased	B.T.U. (Kwhrs.) '000 135 10,362	B.T.U. (Kwhrs.) '000 — 26	B.T.U. (Kwhrs.) '000 135 10,388
TOTAL—Electricity	10,497	26	10,523