

142 Printing, publishing of newspapers and periodicals

This Report on the Printing and Publishing of Newspapers and Periodicals Industry relates to establishments engaged wholly or mainly in printing and publishing national daily and Sunday newspapers, local newspapers published at not more than weekly intervals, and periodicals such as magazines, journals of opinion, and trade, technical, professional, religious and specialized publications issued regularly at intervals exceeding 24 hours. It includes newspaper and periodical publishers who do not carry out their own printing, and printers of newspapers and periodicals working on commission.

This industry corresponds to minimum list headings 485 and 486 in the Standard Industrial Classification (Revised 1968) which has been used for the first time as a basis of classification in the 1968 Census. The definition of this industry however is unchanged from the last detailed Census of Production for 1963 in which it was reported (Part 117).

The number of casual workers (jobbers) employed in this industry in 1963 and 1968, and the wages paid to them, are shown in Tables 2 and 4.

METHOD OF CLASSIFICATION

In classifying returns to this industry the standard procedure as outlined in the notes on page (i) was followed except that net advertisement revenue was taken into account as well as the net amount charged in determining the value of sales for classification purposes.

In interpreting the data in the tables it is essential to bear in mind the notes and definitions which appear on pages (i) to (iv).

LIST OF TABLES

| Table No. | Title | Page |
|--|---|----------------|
| SECTION I - Estimates for all establishments in the industry | | |
| 1 | Industry summary, 1963 and 1968 | 142/3 |
| 2 | Analysis by size of establishment within the industry, 1968 | 142/4 |
| 3 | Percentage analysis of employees, by age and sex, 1969 | 142/6 |
| SECTION II - Analysis of returns received | | |
| 4 | Analysis of larger establishments, 1963 and 1968 | 142/8 |
| 5 | Sales of principal products of the industry by larger establishments, including sales by establishments classified to other industries, 1963 and 1968 | 142/10 |
| 6 | Sales of principal products of the industry by larger establishments classified to other industries, 1963 and 1968 | 142/11 |
| 7 | Sales of other than principal products by larger establishments in the industry, 1963 and 1968 | 142/12 |
| 8 | Production of certain principal products of the industry by larger establishments, 1963 and 1968 | DOES NOT APPLY |
| 9 | Purchases by larger establishments of selected principal products of the industry, 1968 | DOES NOT APPLY |
| 10 | Purchases by larger establishments in the industry, 1963 and 1968 | 142/13 |
| 11 | Transport costs and employment of larger establishments, 1963 and 1968 | 142/14 |
| 12 | Payments for certain services, etc by larger establishments, 1963 and 1968 | 142/14 |
| 13 | Percentage analysis of twelve-month periods covered by returns from larger establishments, 1968 | 142/15 |

Footnotes continued from page 142/3.

- (c) Casual workers (jobbers) have been excluded from the employment data used in calculating net output per head.
- (d) Including services rendered to other organisations (amounts charged for hiring out plant, machinery or other goods, for providing transport, or for technical or other services rendered).
- (e) For example, printing and preparatory work, binding and other finishing work ancillary to printing, also including authors' royalties, copyright payments, payments to contributors and press agencies, and editorial, artists' and readers' fees, less payments received from authors.
- (f) Excluding data relating to casual workers (jobbers). For separate information concerning the employment and remuneration of casual workers (jobbers) see Table 4.
- (g) Administrative, technical and clerical employees.
- (h) Excluding expenditure for establishments not yet in production.
- (i) Acquisitions less disposals.

TABLE 1 Industry summary, 1963 and 1968
United Kingdom (a) (b)

| | Unit | All establishments | | |
|---|-------|--|---------|---------|
| | | 1963 | 1968 | |
| Number of enterprises | No. | 715 | 715 | |
| Number of establishments | " | 939 | 1,019 | |
| Gross output | £'000 | 419,398 | 585,979 | |
| Net output | " | 241,501 | 359,496 | |
| Net output per head (c) | £ | 1,867 | 2,604 | |
| Sales and work done | £'000 | goods produced and work done (d) | 411,154 | 578,297 |
| | | merchanted goods and canteen takings | 7,921 | 6,762 |
| Purchases | " | materials for use in production and packaging and fuel | 109,093 | 134,746 |
| | | goods for merchandising and canteen purchases | 5,771 | 5,787 |
| Payments to other organisations in connection with matters published, and for work done on materials supplied (e) | " | | 51,987 | 70,045 |
| | | | 10,770 | 5,842 |
| Payments to other organisations for transport | " | by road | | 9,548 |
| | | by rail and other means excluding postal services | | |
| Stocks and work in progress | " | + 48 | + 405 | |
| Total stocks and work in progress | " | change during year | 20,044 | 24,312 |
| | | at end of year | | |
| Goods on hand for sale | " | change during year | + 310 | + 396 |
| | | at end of year | 3,591 | 5,004 |
| Work in progress | " | change during year | + 13 | + 525 |
| | | at end of year | 3,558 | 4,559 |
| Materials, stores and fuel | " | change during year | - 276 | - 516 |
| | | at end of year | 12,895 | 14,748 |
| Number employed on average during the year (f) | Th. | 129.3 | 138.0 | |
| | " | 72.4 | 76.2 | |
| | " | 56.3 | 61.3 | |
| Wages and salaries (f) | £'000 | 74,159 | 111,002 | |
| | " | 56,872 | 81,591 | |
| Capital expenditure (h) | " | 13,705 | 19,054 | |
| Total | " | 3,256 | 3,544 | |
| New building work | " | 85 | 56 | |
| Land and existing buildings (i) | " | 9,308 | 13,698 | |
| Plant and machinery (i) | " | 1,056 | 1,757 | |
| Vehicles (i) | " | | | |

- (a) For 1968, estimates for establishments not making satisfactory returns and for small establishments, from which only employment data were collected, accounted for 6 per cent. of the total figures in which they were incorporated: of this, unsatisfactory returns accounted for 3 per cent. For 1963 the comparable figures were 4 per cent. and less than 1 per cent. respectively.
- (b) The following information relates to small establishments (employing fewer than 25 persons) in this industry. It includes an estimate for small establishments not making satisfactory returns.

| | 1963 | 1968 |
|--------------------------|-----------|-------|
| Number of establishments | 468 | 515 |
| Average number employed: | | |
| Working proprietors | } 4,921 { | 400 |
| Other persons employed | | 4,715 |

Footnotes continued on page 142/2.

TABLE 2 Analysis by size of establishment within the industry, 1968

(i) Output and employment

All establishments: United Kingdom

| Number employed on average during the year by the establishment (a) | Estab-lish-ments | Enter-prises (b) | Total number employed on average during the year (a) | Gross output | Net output | Net output per head (c) |
|---|------------------|------------------|--|--------------|------------|-------------------------|
| | | | | | | |
| 1-5 | 171 | 167 | 449 | .. | .. | .. |
| 6-10 | 107 | 99 | 836 | .. | .. | .. |
| 11-24 | 207 | 186 | 3,574 | .. | .. | .. |
| 25-49 | 134 | 102 | 4,686 | 15,394 | 10,617 | 2,266 |
| 50-99 | 103 | 88 | 7,291 | 24,715 | 16,223 | 2,225 |
| 100-199 | 87 | 66 | 12,193 | 44,248 | 28,695 | 2,353 |
| 200-299 | 52 | 40 | 12,655 | 36,886 | 25,786 | 2,038 |
| 300-399 | 20 | 18 | 6,912 | 34,510 | 20,731 | 2,999 |
| 400-499 | 21 | 15 | 9,395 | 36,092 | 22,471 | 2,392 |
| 500-749 | 14 | 8 | 8,287 | 33,296 | 23,571 | 2,844 |
| 750-999 | 16 | 9 | 13,771 | 78,261 | 40,232 | 2,921 |
| 1,000-1,499 | 7 | 6 | 9,220 | 44,846 | 27,546 | 2,988 |
| 1,500-1,999 | 4 | 4 | 6,917 | 35,732 | 19,313 | 2,792 |
| 2,000-2,999 | 8 | 6 | 20,881 | 87,493 | 54,794 | 2,624 |
| 3,000 and over | 4 | 4 | 16,939 | 79,278 | 46,473 | 2,744 |
| Unsatisfactory returns | 64 | 58 | 4,029 | .. | .. | .. |
| Total | 1,019 | 715 | 138,035 | 585,979(d) | 359,496(d) | 2,604(d) |

TABLE 2 (continued) (ii) Employees, wages and salaries

All establishments: United Kingdom

| Number employed on average during the year by the establishment (a) | Employees | | | Wages and salaries | | | Wages and salaries per head | | |
|---|-------------|------------|--------------------------------|--------------------|------------|--------------------------------|-----------------------------|------------|--------------------------------|
| | Oper-atives | Others (e) | Casual employees (jobbers) (f) | Oper-atives | Others (e) | Casual employees (jobbers) (f) | Oper-atives | Others (e) | Casual employees (jobbers) (f) |
| | | | | | | | | | |
| 1-5 | .. | .. | .. | .. | .. | .. | .. | .. | .. |
| 6-10 | .. | .. | .. | .. | .. | .. | .. | .. | .. |
| 11-24 | .. | .. | .. | .. | .. | .. | .. | .. | .. |
| 25-49 | 1,873 | 2,752 | 75 | 1,757 | 3,086 | 12 | 938 | 1,121 | 161 |
| 50-99 | 3,887 | 3,344 | 169 | 4,081 | 3,714 | 35 | 1,050 | 1,111 | 205 |
| 100-199 | 6,284 | 5,898 | 877 | 7,241 | 6,934 | 102 | 1,152 | 1,176 | 117 |
| 200-299 | 6,755 | 5,892 | 991 | 7,946 | 6,830 | 712 | 1,176 | 1,159 | 718 |
| 300-399 | 3,335 | 3,571 | 145 | 4,053 | 4,590 | 43 | 1,215 | 1,285 | 299 |
| 400-499 | 5,087 | 4,299 | 221 | 6,708 | 4,823 | 54 | 1,319 | 1,122 | 246 |
| 500-749 | 3,871 | 4,415 | 2,270 | 6,008 | 5,313 | 1,702 | 1,552 | 1,203 | 750 |
| 750-999 | 6,522 | 7,244 | | 9,826 | 9,949 | | 1,507 | 1,373 | |
| 1,000-1,499 | 4,642 | 4,578 | 1,095 | 7,873 | 6,149 | 653 | 1,696 | 1,343 | 596 |
| 1,500-1,999 | 4,140 | 2,777 | | 7,175 | 3,720 | | 1,733 | 1,340 | |
| 2,000-2,999 | 13,832 | 7,049 | 3,094 | 21,908 | 11,368 | 2,226 | 1,584 | 1,613 | 719 |
| 3,000 and over | 11,341 | 5,598 | 4,238 | 19,783 | 10,024 | 1,950 | 1,744 | 1,791 | 460 |
| Unsatisfactory returns | .. | .. | .. | .. | .. | .. | .. | .. | .. |
| Total | 76,178 (d) | 61,291 (d) | 13,842 (d) | 111,002 (d) | 81,591 (d) | 7,864 (d) | 1,457 (d) | 1,331 (d) | 568 (d) |

- (a) Including working proprietors but excluding casual workers (jobbers) for whom firms did not hold National Insurance cards.
- (b) The sum of the figures for the size groups exceeds the total for the industry to the extent that enterprises made returns for establishments in more than one size group.
- (c) Casual workers (jobbers) have been excluded from the employment data used in calculating net output per head.
- (d) Including estimates for establishments employing fewer than 25 persons and for establishments not making satisfactory returns.
- (e) Administrative, technical and clerical employees.
- (f) Casual workers (jobbers) for whom firms did not hold National Insurance cards.

TABLE 3 Percentage analysis of employees, by age and sex, 1969 (a)

All establishments: United Kingdom

| Ages | Males | Females | All employees |
|-------------|-----------|-----------|---------------|
| | Per cent. | Per cent. | Per cent. |
| Under 18 | 2 | 2 | 4 |
| 18 and over | 72 | 24 | 96 |
| All ages | 74 | 26 | 100 |

Source: Department of Employment

(a) The percentages relate to the numbers employed (excluding working proprietors) at June 1969, the earliest date for which the information is available on the basis of the Standard Industrial Classification, (Revised 1968).

Footnotes to Table 4.

- (a) Some establishments employing fewer than 25 persons were included in returns for larger establishments. These amounted to 38 establishments in 1968 and 47 in 1963.
- (b) The method of classifying returns to sub-divisions of the industry is explained in the notes; the characteristic products of each sub-division are identified in Table 5.
- (c) The sum of the figures for the sub-divisions exceeds the total for the industry to the extent that enterprises made returns for more than one sub-division.
- (d) Casual workers (jobbers) have been excluded from the employment data used in calculating net output per head.
- (e) Including services rendered to other organisations (amounts charged for hiring out plant, machinery or other goods, for providing transport, or for technical or other services rendered).
- (f) Direct sales of goods (excluding canteen takings) made to, and work done for, the general public by larger establishments are included. These amounted to £13,361,000 in 1968. Similar information is not available for 1963.
- (g) Characteristic products relate only to sub-divisions of the industry.
- (h) For sub-divisions of the industry, this is the ratio of sales of characteristic products to total sales of goods produced and work done. For the industry as a whole, this is the ratio of total sales of principal products by the industry to total sales of goods produced and work done.
- (i) For example, printing and preparatory work, binding and other finishing work ancillary to printing, also including authors' royalties, copyright payments, payments to contributors and press agencies and editorial, artists' and readers' fees, less payments received from authors.
- (j) Administrative, technical and clerical employees.
- (k) Casual workers (jobbers) for whom firms did not hold National Insurance cards.
- (l) Excluding expenditure for establishments not yet in production.
- (m) Acquisitions less disposals.

TABLE 4 Analysis of larger establishments, 1963 and 1968

Establishments employing 25 or more persons: Analysis of returns received, United Kingdom (a)

| Sub-division | 1963 | | 1968 | | 1968/1963 | Index |
|--|--------------------------|---------------------|--------------------------|---------------------|-----------|-------|
| | Number of establishments | Number of employees | Number of establishments | Number of employees | | |
| Total | 100 | 100 | 100 | 100 | 100 | 100 |
| Printing and preparatory work | 100 | 100 | 100 | 100 | 100 | 100 |
| Binding and other finishing work | 100 | 100 | 100 | 100 | 100 | 100 |
| Administrative, technical and clerical | 100 | 100 | 100 | 100 | 100 | 100 |
| Casual workers (jobbers) | 100 | 100 | 100 | 100 | 100 | 100 |
| Expenditure for establishments not yet in production | 100 | 100 | 100 | 100 | 100 | 100 |
| Acquisitions less disposals | 100 | 100 | 100 | 100 | 100 | 100 |

TABLE 4 Analysis of larger establishments, 1963 and 1968
Establishments employing 25 or more persons: Analysis of returns received, United Kingdom (a)

| | Unit | Sub-divisions of the industry (b) | | | | Sub-divisions of the industry (b) | | | | | Total | | |
|--|-----------|-----------------------------------|--|--------------------|--------|-----------------------------------|---------------------------|--|--------------------|------------------|--------|---------|---------|
| | | Newspapers | | | | Newspapers | Magazines and Periodicals | | | | | | |
| | | Total | Printing in association with publishing 01 | Publishing only 03 | | Printing only 05 | Total 02,04,06 | Printing in association with publishing 02 | Publishing only 04 | Printing only 06 | | | |
| | | 01,03,05 | 01 | 03 | | 05 | 02,04,06 | 02 | 04 | 06 | | | |
| | | 1963 | 1968 | 1968 | 1968 | 1963 | 1968 | 1968 | 1968 | 1968 | 1963 | 1968 | |
| Number of enterprises (c) | No. | 214 | 182 | 156 | 26 | 14 | 89 | 101 | 9 | 49 | 52 | 292 | 266 |
| Number of establishments | " | 359 | 338 | 291 | 31 | 16 | 149 | 170 | 10 | 87 | 73 | 508 | 508 |
| Gross output | £'000 | 252,144 | 375,164 | 333,032 | 27,829 | 14,303 | 151,297 | 175,194 | 6,960 | 114,101 | 54,134 | 403,442 | 550,358 |
| Net output | " | 154,049 | 244,566 | 215,370 | 16,745 | 12,451 | 78,265 | 93,076 | 3,419 | 49,449 | 40,208 | 232,313 | 337,642 |
| Net output per head (d) | £ | 1,788 | 2,581 | 2,499 | 5,034 | 2,364 | 2,046 | 2,668 | 2,579 | 3,796 | 1,959 | 1,867 | 2,604 |
| Sales and work done | £'000 | 251,000 | 373,893 | 331,870 | 27,760 | 14,264 | 144,511 | 169,249 | 6,903 | 108,901 | 53,445 | 395,511 | 543,143 |
| | " | 994 | 1,282 | 1,181 | 66 | 36 | 6,625 | 5,068 | 11 | 4,523 | 534 | 7,619 | 6,351 |
| Sales of characteristic products | " | 232,377 | 345,998 | 306,023 | 27,261 | 12,714 | 111,656 | 145,656 | 5,390 | 98,983 | 41,283 | (g) | (g) |
| Index of specialisation (h) | Per cent. | 93 | 93 | 92 | 98 | 89 | 77 | 86 | 78 | 91 | 77 | 94 | 95 |
| Purchases | £'000 | 72,197 | 93,892 | 87,490 | 4,726 | 1,676 | 32,746 | 32,663 | 2,887 | 20,060 | 9,716 | 104,942 | 126,555 |
| | " | 798 | 1,148 | 1,060 | 56 | 32 | 4,754 | 4,287 | 11 | 3,851 | 425 | 5,552 | 5,435 |
| Payments to other organisations in connection with matters published and for work done on materials supplied (i) | " | 16,898 | 22,849 | 17,461 | 5,341 | 47 | 33,111 | 42,938 | 613 | 38,765 | 3,560 | 50,009 | 65,787 |
| Payments to other organisations for transport | " | 8,062 | 4,269 | 3,866 | 360 | 43 | 2,298 | 1,218 | 89 | 899 | 230 | 10,360 | 5,487 |
| | " | 7,789 | 7,151 | 555 | | 83 | 1,179 | 1,179 | 50 | 1,042 | 87 | 8,967 | 8,967 |
| Stocks and work in progress | | | | | | | | | | | | | |
| Goods on hand for sale | " | + 152 | - 66 | - 68 | + 2 | - | + 145 | + 438 | + 21 | + 444 | - 27 | + 298 | + 372 |
| | " | 858 | 202 | 195 | * | * | 2,597 | 4,498 | 37 | 4,379 | 82 | 3,455 | 4,700 |
| Work in progress | " | - 2 | + 55 | + 50 | + 1 | + 3 | + 16 | + 439 | + 25 | + 232 | + 181 | + 13 | + 493 |
| | " | 401 | 406 | 332 | 10 | 64 | 3,022 | 3,876 | 219 | 1,738 | 1,919 | 3,423 | 4,282 |
| Materials, stores and fuel | " | - 141 | - 652 | - 634 | - 46 | + 29 | - 124 | + 167 | + 110 | - 35 | + 93 | - 266 | - 485 |
| | " | 6,801 | 7,229 | 6,777 | 207 | 246 | 5,603 | 6,623 | 1,521 | 3,553 | 1,548 | 12,404 | 13,852 |
| Number employed on average during the year | No. | 86,180 | 94,761 | 86,169 | 3,326 | 5,266 | 38,244 | 34,883 | 1,326 | 13,027 | 20,530 | 124,424 | 129,644 |
| | " | 49,016 | 51,900 | 46,851 | 542 | 4,507 | 20,911 | 19,853 | 869 | 1,015 | 17,969 | 69,927 | 71,753 |
| | " | 37,031 | 42,762 | 39,237 | 2,776 | 749 | 17,283 | 14,968 | 452 | 11,998 | 2,518 | 54,314 | 57,730 |
| | " | 15,174 | 12,747 | 11,852 | 26 | 869 | 1,851 | 438 | * | * | 337 | 17,025 | 13,185 |
| Wages and salaries | £'000 | 49,140 | 75,167 | 66,710 | 734 | 7,723 | 22,434 | 29,386 | 893 | 913 | 27,580 | 71,574 | 104,554 |
| | " | 37,203 | 56,791 | 51,584 | 4,185 | 1,022 | 17,717 | 20,060 | 541 | 15,847 | 3,672 | 54,921 | 76,850 |
| | " | 6,488 | 7,197 | 6,757 | 6 | 433 | 735 | 294 | * | * | 257 | 7,222 | 7,491 |
| Wages and salaries per head | £ | 1,001 | 1,448 | 1,424 | 1,354 | 1,714 | 1,073 | 1,480 | 1,028 | 900 | 1,535 | 1,024 | 1,457 |
| | " | 1,005 | 1,328 | 1,315 | 1,508 | 1,364 | 1,025 | 1,340 | 1,197 | 1,321 | 1,458 | 1,011 | 1,331 |
| | " | 426 | 565 | 570 | 236 | 498 | 397 | 671 | * | * | 763 | 424 | 568 |
| Capital expenditure (l) | | | | | | | | | | | | | |
| New building work | £'000 | 2,499 | 2,916 | 2,701 | 145 | 70 | 633 | 412 | 55 | 200 | 156 | 3,132 | 3,328 |
| Land and existing buildings | " | 717 | 1,243 | 1,218 | 24 | - | 612 | 428 | | | 26 | 1,330 | 1,670 |
| | " | 732 | 914 | 897 | 17 | - | 517 | 704 | 10 (m) | - 161 (m) | 151 | 1,248 | 1,618 |
| Plant and machinery | " | 7,412 | 9,348 | 8,949 | 98 | 302 | 2,185 | 4,370 | 96 | 501 | 3,773 | 9,598 | 13,718 |
| | " | 582 | 679 | 658 | 10 | 12 | 63 | 173 | 1 | 84 | 88 | 644 | 853 |
| Vehicles | " | 1,114 | 1,859 | 1,672 | 89 | 98 | 563 | 664 | 58 | 463 | 144 | 1,678 | 2,523 |
| | " | 447 | 641 | 598 | 28 | 14 | 215 | 233 | 7 | 184 | 42 | 662 | 874 |

For notes to this table - see page 142/6.

TABLE 5 Sales of principal products of the industry by larger establishments, including sales by establishments classified to other industries, 1963 and 1968
Establishments employing 25 or more persons: Analysis of returns received, United Kingdom

| Industry sub-division (a) | 1963 | | | 1968 | | | Enterprises | Enterprises |
|--|----------|---|---------------------------|----------|---|---------------------------|-------------|-------------|
| | Quantity | Net selling value or net amount charged | Net advertisement revenue | Quantity | Net selling value or net amount charged | Net advertisement revenue | | |
| | Millions | £'000 | £'000 | Millions | £'000 | £'000 | Number | Number |
| 01 Newspapers | | | | | | | | |
| 01 Printing in association with publishing | 10,137 | 96,385 | 127,804 | 9,329 | 132,226 | 170,443 | 166 | 265 |
| 03 Publishing only | 320 | 4,321 | 12,913 | 843 | 14,226 | 23,662 | 35 | 41 |
| 05 Printing only | .. | 13,220 (b) | .. | .. | 5,936 | .. | 105 | 123 |
| Magazines and periodicals | | | | | | | | |
| 02,04 Printing in association with publishing and publishing only | .. | 42,706 | 51,074 | .. | 61,603 | 57,631 | 125 | 127 |
| 06 Printing only | | | | | | | | |
| Letterpress | | | | .. | 14,043 | .. | 364 | 433 |
| Lithography | | | | .. | 7,699 | .. | 103 | 114 |
| Photogravure | .. | 42,085 (b) | .. | .. | 1,746 | .. | * | 5 |
| Other | | | | .. | 261 | .. | 9 | 9 |
| Royalties and receipts for reproduction rights (c) | | | | | | | | |
| Books | .. | 791 | .. | .. | 107 | .. | 13 | 13 |
| Other | .. | .. | .. | .. | 995 | .. | 28 | 40 |
| Other products | .. | 399 | .. | .. | 184 | .. | 23 | 29 |
| Waste products | | | | | | | | |
| Paper | .. | 876 | .. | .. | 1,314 | .. | 144 | 244 |
| Other waste products | .. | 183 | .. | .. | 230 | .. | 65 | 105 |
| Printing work done on paper etc supplied by the customer | | | | | | | | |
| 05 Newspapers | | (b) | | | 11,934 | | 18 | 23 |
| 06 Magazines and periodicals | | | | | 37,927 | | 120 | 157 |
| Total | | 201,286 | 191,791 | | 290,431 | 251,736 | .. | .. |
| | | £'000 | | | £'000 | | | |
| Sales in other industries (see Table 6) | | 21,242 | | | 26,604 | | .. | .. |
| Principal products of this industry sold by establishments in the industry | | 371,835 | | | 515,563 | | 266 | 426 |

(a) The number given is that of the sub-division of which the item is a characteristic product. The sales shown are total sales by larger establishments, not merely sales by establishments classified to the sub-division.

(b) For 1963 these items were described as:
Net selling value or net amount charged
£'000

| | |
|--|--------|
| Printing work done for commercial and other publishers | |
| Newspapers | 13,220 |
| Magazines, reviews, trade journals and similar periodicals | 41,804 |
| Work done on commission, sub-contract work, etc | 280 |

(c) The value shown is amount received.

(d) This figure represents the total number of returns made for larger establishments in this industry which is less than the total number of establishments shown in Table 4 on account of combined returns covering more than one establishment.

TABLE 6 Sales of principal products of the industry by larger establishments classified to other industries, 1963 and 1968
Establishments employing 25 or more persons: Analysis of returns received, United Kingdom

| | 1963 | | | 1968 | | | Principal industries in which produced (a) |
|---|----------|---|---------------------------|----------|---|---------------------------|--|
| | Quantity | Net selling value or net amount charged | Net advertisement revenue | Quantity | Net selling value or net amount charged | Net advertisement revenue | |
| | Millions | £'000 | £'000 | Millions | £'000 | £'000 | Number |
| Newspapers | | | | | | | |
| Printing in association with publishing | 25.6 | 329 | 1,181 | 5.7 | 174 | 257 | 6 143 |
| Publishing only | 7.2 | 91 | 123 | 5.6 | 132 | 423 | 6 140,143 |
| Printing only | .. | 31 | .. | .. | 343 | .. | 29 140,143 |
| Magazines and periodicals | | | | | | | |
| Printing in association with publishing and publishing only | .. | 4,001 | 1,002 | .. | 4,429 | 2,281 | 47 141,143 |
| Printing only | | | | | | | |
| Letterpress | .. | 12,447 | 188 | .. | 9,074 | .. | 315 143 |
| Other | .. | .. | .. | .. | 3,837 | .. | 93 143 |
| Printing work done on paper etc supplied by the customer | | | | | 5,656 | .. | 103 143 |
| Total | | 18,747 | 2,495 | | 23,644 | 2,961 | .. |

(a) The references given are to the list of industries at the front of this report.

TABLE 7 Sales of other than principal products by larger establishments in the industry, 1963 and 1968

Establishments employing 25 or more persons:
Analysis of returns received, United Kingdom

| | 1963 | 1968 |
|---|---------------|---------------|
| | Value | Value |
| | £'000 | £'000 |
| Printed books | | |
| Printing in association with publishing and printing only | 1,987(a) | 1,957(b) |
| Publishing only | 9,521(a) | 8,918(b) |
| Christmas and other greeting cards, calendars, diaries, atlases and other published matter | | |
| Printing in association with publishing | 614(a) | 436(b) |
| Publishing only | 430(a) | 1,894(b) |
| Printing only | 307 | 333 |
| Manufactured stationery | | 971 |
| Advertising literature and other advertising matter printed | 7,848 | 4,564 |
| Other printed goods | | 2,928 |
| Preparatory work for printing, binding and other finishing work | 1,530 | 1,868 |
| Printing work done on paper etc supplied by the customer | | 2,960 |
| Services rendered to other organisations (c) | 1,440 | 752 |
| Total value of goods sold without having been subjected to any manufacturing process (merchanted or factored) | 7,017 | 5,416 |
| Canteen takings | 602 | 935 |
| Total | 31,296 | 33,931 |

(a) The total value of advertisement revenue included in these headings amounted to £629,000.

(b) The total value of advertisement revenue included in these headings amounted to £552,000.

(c) Amounts charged for hiring out plant, machinery or other goods, for providing transport or for technical or other services rendered to other organisations.

TABLE 8 Production of certain principal products of the industry by larger establishments, 1963 and 1968

This table is not applicable to this industry.

TABLE 9 Purchases by larger establishments of selected principal products of the industry, 1968

This table is not applicable to this industry.

TABLE 10 Purchases by larger establishments in the industry, 1963 and 1968

Establishments employing 25 or more persons: Analysis of returns received, United Kingdom

| | 1963 | | 1968 | |
|--|------------|------------|------------|---------|
| | Quantity | Cost | Quantity | Cost |
| | Th. tons | £'000 | Th. tons | £'000 |
| Materials for use in production | | | | |
| Newsprint | 1,278 | 69,859 | 1,359 | 84,498 |
| Other paper bought on the reel | | | .. | 15,628 |
| Stationery and writing paper bought in sheets | | | .. | 435 |
| Other stationery products | .. | 19,037 (a) | .. | 199 |
| Other paper and board | | | .. | 4,532 |
| Printers' inks | .. | 4,520 | .. | 4,952 |
| Process blocks, litho plates, photogravure cylinders (b) | .. | 1,112 | .. | 1,598 |
| Copper, zinc, aluminium, etc, sheets and plates | .. | (c) | .. | 392 |
| Type and type metal (including stereo-metal) | .. | 564 | .. | 668 |
| Photographic materials | .. | 897 | .. | 1,496 |
| Other bookbinding materials (d) | .. | 57 | .. | 197 |
| Printed matter in sheet or bound form imported for publication | .. | (c) | .. | 386 |
| Replacement parts for firms' own machinery, plant and vehicles, and accessories and consumable tools bought as replacement | | | | |
| Tyres and other spare parts for firms' own road goods vehicles | .. | 1,160 | .. | 292 |
| Other | | | .. | 1,282 |
| All other materials for use in production including lubricating oils and greases | .. | 3,112 | .. | 4,398 |
| Packaging materials | .. | 1,165 | .. | 668 |
| Fuel and electricity (e) | | | | |
| Coal | 10.7 | 70 | 2.5 | 21 |
| Coke (including screenings) and manufactured fuel | 4.9 | 47 | 5.4 | 49 |
| | Th. gal. | | Th. gal. | |
| Derv fuel and motor spirit for use in road vehicles | 3,540 | 695 | 3,966 | 1,067 |
| Other liquid fuels (including creosote/pitch mixtures, etc and liquefied petroleum gases) | 3,249 | 164 | .. | 126 |
| | .. | 123 | .. | 504(f) |
| | Th. therms | | Th. therms | |
| Gas | 8,361 | 538 | 6,199 | 502 |
| | .. | .. | .. | 66 |
| | Th. kWh | | Th. kWh | |
| Electricity | 188,517 | 1,364 | 285,801 | 2,069 |
| | .. | 457 | .. | 532 |
| Total cost of materials and fuel | | 104,942 | | 126,555 |
| Goods purchased for merchanting | | 5,035 | | 4,546 |
| Canteen purchases | | 517 | | 889 |
| Total cost of purchases | | 110,494 | | 131,990 |

(a) For 1963 these items were described as:

Paper for printing
Other paper and board£'000
18,619
418

(b) For 1963, described as 'Purchased process blocks'.

(c) Not recorded separately for 1963.

(d) For 1963, described as 'Piece goods for bookbinding (including leathercloth)'.

(e) The total quantity of electricity generated in establishments employing 25 or more persons in this industry was 709 Th.kWh in 1968 and 588 Th.kWh in 1963.

(f) For 1968, may include a small amount of fuels not covered by specific headings.

TABLE 11 Transport costs and employment of larger establishments, 1963 and 1968

Establishments employing 25 or more persons:
Analysis of returns received, United Kingdom

| | Unit | 1963 | 1968 |
|---|-------|-----------|--------|
| Average number mainly employed on transport | No. | 4,364 | 3,849 |
| Transport costs | | | |
| Wages and salaries | £'000 | 2,481 | 4,558 |
| Derv fuel and motor spirit | " | 695 | 1,193 |
| Tyres and other spare parts for road goods vehicles | " | .. | 292 |
| Payments to other organisations for transport | " | 10,360 | 5,487 |
| { by road | " | | |
| { by rail and other means excluding postal services | " | | 8,967 |
| Costs of operating road goods vehicles | | | |
| Insurance | " | 105 | 183 |
| Vehicle licences | " | 83 | 220 |
| Depreciation | " | 430 | 820 |
| Payments to other organisations for repairs and maintenance | " | 260 | 409 |
| Total | " | 14,414(a) | 22,129 |

(a) Excluding tyres and other spare parts for road goods vehicles, not collected separately for 1963.

TABLE 12 Payments for certain services, etc by larger establishments, 1963 and 1968 (a)

Establishments employing 25 or more persons:
Analysis of returns received, United Kingdom

| | Amounts payable | |
|--|-----------------|--------|
| | 1963 | 1968 |
| Repairs and maintenance to | £'000 | £'000 |
| Buildings | 987 | 1,429 |
| Road goods vehicles | 260 | 409 |
| Plant, machinery and other capital equipment | 1,071 | 1,497 |
| Insurance, licensing and depreciation of road goods vehicles (b) | 618 | 1,222 |
| Rates, excluding water rates | 2,051 | 3,186 |
| Hire of plant and machinery | 260 | 569 |
| Postage, telephone, telegrams, cables and telex (c) | 5,966 | 7,045 |
| Total | 11,212 | 15,357 |

(a) No deduction is made for these payments to arrive at the figures of net output given in this report.

(b) For details see Table 11.

(c) Excluding telex for 1963.

TABLE 13 Percentage analysis of twelve-month periods covered by returns from larger establishments, 1968

Establishments employing 25 or more persons:
Analysis of returns received, United Kingdom

| Year ended | Percentage of total returns received | Percentage of total number employed |
|------------|--------------------------------------|-------------------------------------|
| 1968 | Per cent. | Per cent. |
| April (a) | 0.7 | 0.2 |
| May | 0.5 | 0.1 |
| June | 9.2 | 12.9 |
| July | 0.0 | 0.0 |
| August | 0.9 | 0.1 |
| September | 7.3 | 2.6 |
| October | 0.7 | 0.2 |
| November | 0.2 | 0.0 |
| December | 51.9 | 44.9 |
| 1969 | | |
| January | 1.9 | 0.5 |
| February | 4.7 | 16.7 |
| March | 21.1 | 21.7 |
| April (b) | 0.9 | 0.2 |
| | 100 | 100 |

(a) From 6 April.

(b) To 5 April.