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## 1976

## Business Statistics Office

## Business Monitor

## Report on the <br> Census of Production

## Pottery

Special Note for Purchasers
Special Note for Purchas Census, the Census of Production reports are being numbered in a uniform series embracing all industrial inquiries in the Business Monitor series. These Business Monitors have a code P (for production) followed first by A (indicating that it is an annual series) or Q (quarterly) or M (monthis):
and then by a number indicating the minimum list heading, or sub-division of a minimum list heading, of heading, or sub-division of a minimum list heading, of
The Census of Production (PA) reports are available on standing order (details on application to Her on standing order (details on application to Her
Majesty's Stationery Office, P.O. Box 569 , London ME1 9NH. Telephone 01-928 6977), although they are not included in the global subscription arrangements for the Business Monitor series.

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concerned.

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Newport 56111 (STD code 0633) ext 2455
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## Report on the Census of Production 1976

Presented by the Secretary of State for Industry to Parliament in pursuance of the Statistics of Trade Act 1947 ( 10 \& 11 Geo. 6 Cha. 39 sec 7)

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The information in this report relates to establishments classified to the Pottery industry, minimum list headin 462 in the Standard Industrial The information in this report relates to establishments classified to
Classification (revised 1968). The activities of the industry include:

Manufacturing parts of electrical plant, apparatus and equipment from pottery clay and similar material; glazed earthenware tiles and
sanitary earthenware; and domestic pottery (plates, cups, saucers, etc.), earthenware jars, china ornaments, etc. Decorating and repairing sanitary earthenware; and domestic pottery (plates, cups, saucers, etc.), earthenware jars, china ornaments, etc. Decorating and repairing
china and earthenware are also included.

In interpreting the data in the tables it is essential to bear
In interpreting the data in the tables it is essential to bear

LIST OF CONTENTSCapital expenditure, 1973-19763Stocks and work in progress, 1973-197633
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$6 \quad \begin{aligned} & \text { Percentage analysis of twelve-month periods covered by returns received from United } \\ & \text { Kingdom establishments employing } 20 \text { or more persons, } 1976\end{aligned}$6
7
7 Percentage analysis of employees, by full and part-time employment and sex, 1976 ..... 7

Output and costs, 1973-1976

|  | Unit | 1973 | 1974 | 1975 | 1976 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Enterprises | Number | 351 | 399 | 436 | 461 |
| Establishments | " | 400 | 447 | 491 | 514 |
| Sales of goods produced | f thousand | 180,765 | 218,677 | 274,433 | 339,092 |
| Receipts for work done and industrial services rendered | " | (b) | (b) | (b) | 477 |
| Capital goods produced for establishments' own use | . | 494 | 480 | 392 | 514 |
| Non-industrial services rendered | " | 598 | 985 | 794 | 732 |
| Goods merchanted or factored | . | (b) | 6.750 | 10.598 | 16,586 |
| Total sales and work done (c) | . | 181,857 | 226,892 | 286,217 | 357,401 |
| Increase during the year, work in progress and goods on hand for sale | " | 1,709 | 5,967 | 10,555 | 12,738 |
| Gross output | , | 183,567 | 232,858 | 296,772 | 370,138 |
| Purchases of materials for use in production, and packaging and fuel | " | 51,272 | 62,551 | 84,097 | 99,355 |
| Purchases of goods for merchanting or factoring | " | (d) | 6,302 | 8.695 | 13,227 |
| Increase during the year, stocks of materials, stores and fuel | " | 2,416 | 3,793 | 2,672 | 2,421 |
| Cost of industrial services received | " | 5,412 | 6.715 | 7.168 | 9,363 |
| Net output | , | 129,300 | 161,084 | 199,485 | 250,615 |
| Total employment (c) | Thousands | 58.9 | 58.9 | 59.1 | 58.7 |
| Net output per head | £ | 2,196 | 2,737 | 3,374 | 4,269 |
| Payments for non-industrial services |  |  |  |  |  |
| Rents, hire of plant and machinery (f) (g) | £ thousand | 775 | 857 | 1,191 | 1.520 |
| Commercial insurance premiums | " | 828 | 1.038 | 1,402 | 1.848 |
| Bank charges | " | 143 | 207 | 264 | 474 |
| Other non-industrial services (h) | " | 7.073 | 10.028 | 13.130 | 16,243 |
| Licensing of motor vehicles | " | 67 | 72 | 84 | 107 |
| Rates, excluding water rates | " | 1.830 | 2,616 | 3,289 | 3.750 |
| Gross value added at factor cost | " | 118,583 | 146,268 | 180,125 | 226,673 |
| Gross value added at factor cost per head | £ | 2,014 | 2,485 | 3,046 | 3,861 |

(a) Including estimates for establishments not making satisfactory returns, non-response and establishments exempt because of size.


Included with sales of goods produced.
Details of manufacturers' sales of principal products are published regularly in Business Monitor PQ462.
(d) Included with purchases of materials for use in production, and packaging and fuel.
(e) Average number employed, including full and part-time employees (see table 7 ) and working proprietors.
(f) 1973 figures include hire of vehicles.
(g) For 1973-1975 rents of industrial and commercial buildings were not recorded separately. For 1976 the amount payable was
(h) 1974-1976 figures include the cost of hiring goods vehicles.

Capital éxpenditure, 1973-1976
Capital expenditure, establishments classified to the industry (a) (b)
All United Kingdom estal

| £ thousand |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: |
|  | 1973 | 1974 | 1975 | 1976 |
| Land and buildings |  |  |  |  |
| New building work | 4,960 | 4.835 | 3,873 | 4.127 |
| Land and existing buildings |  |  |  |  |
| Acquisitions | 391 | 957 | 288 | 3,006 |
| Disposals | 743 | 108 | 36 | 72 |
| Venicles |  |  |  |  |
| Acquisitions |  |  |  |  |
| Motor cars | 733 | 855) | 1,186 | 1,661 |
| Other vehicles | 124 | $217)$ |  |  |
| Disposals |  |  |  |  |
| Motor cars | 314 | 328) | 363 | 468 |
| Other vehicles | 14 | $18)$ |  |  |
| Plant and machinery |  |  |  |  |
| Acquisitions | 8.687 | 12,643 | 9,601 | 11,060 |
| Disposals | 115 | 250 | 173 | 238 |
| Total net capital expenditure | 13,708 | 18,802 | 14,375 | 19,076 |

(a) Including estimates for establishments not making satisfactory returns, non-response and establishments exempt because of size. Satisfactory returns accounted for 86 per cent of employment within the industry.
Capital expenditure in respect of manufacturing establishments where production had not commenced before the end of the year, is included.

TABLE 3
Stocks and work in progress, 1973-1976
All United Kingdom establishments classified to the industry (a)

|  |  |  |  |  | £ thow |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | 1973 | 1974 | 1975 | 1976 |  |
|  | Increase |  |  |  | Value at end of year |
| Materials, stores and fuel | 2,416 | 3,793 | 2,672 | 2.421 | 19,782 |
| Work in progress | 914 | 2,550 | 4.041 | 5,374 | 20,645 |
| Goods on hand for sale | 795 | 3,417 | 6.514 | 7,363 | 33,787 |
| Total | 4,126 | 9,760 | 13,228 | 15,159 | 74,213 |

(a) Including estimates for establishments not making satisfactory returns, non-response and establishments exempt because of size Including estimates for establishments not making satisfactory returns, non-respons
Satisfactory returns accounted for 86 per cent of employment within the industry.

Analysis of establishments by size, 1976
All United Kingdom establishments classified to the industry (a)

| Size <br> group <br> (b) | Estab- <br> lish- <br> ments | Enter- <br> prises <br> (c) | Employment |  |  | Wages and salaries (f) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Total <br> (d) | Operatives | Others(e) | Operatives |  | Others (e) |  |
|  |  |  |  |  |  | Total | $\begin{aligned} & \text { per } \\ & \text { head } \end{aligned}$ | Total | $\begin{aligned} & \text { per } \\ & \text { head } \end{aligned}$ |
|  | Number | Number | Number | Number | Number | £ thousand | £ | £ thousand | £ |


| 1. 10 | 304 | 297 | (1,128) |  |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
| 11-19 | 58 | 55 | 818) |  |  |  |  |  |  |
| 20-49 | 38 | 37 | 1,220) | 3,581 | 702 | 7.597 | 2.121 | 2.223 | 3.174 |
|  |  |  | , |  |  |  |  |  |  |
| 50-99 | 20 | 20 | 1,431) |  |  |  |  |  |  |
| 100-199 | 28 | 25 | 4.053 | 3.417 | 631 | 7.631 | 2,233 | 2.081 | 3.297 |
| 200-299 | 19 | 17 | 4,687 | 3,854 | 832 | 9.038 | 2,345 | 2.619 | 3.148 |
| 300-399 | 15 | 12 | 5.241 | 4,446 | 794 | 10,523 | 2,367 | 2,463 | 3.102 |
| 400-749 | 16 | 12 | 9,157 | 7,632 | 1,525 | 18,428 | 2.414 | 4.952 | 3,247 |
| 750-999 | 4 | 4 | 3.500 | 3,006 | 494 | 6.607 | 2,198 | 1,195 | 2.419 |
| 1,000-1,499 | 8 | 8 | 10,305 | 8,286 | 2.015 | 20,096 | 2.425 | 5,979 | 2,967 |
| 1.500 and over | 4 | 3 | 17.170 | 14,467 | 2.703 | 35.636 | 2,463 | 9.199 | 3.403 |


| Total | 514 | 461 | 58,710 | 48,689 | 9,696 | 115,556 | 2,373 | 30,716 | 3,168 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

357,401
370,138

| Total sales and work done (g) | Gross output | Net output |  | Gross value added at factor cost |  | Net capital expenditure (h) | Total stocks and work in progress at end of year |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  | (4) | Total | $\begin{aligned} & \text { per } \\ & \text { head } \end{aligned}$ | Total | $\begin{aligned} & \text { per } \\ & \text { head } \end{aligned}$ |  |  |
| £ thousand | £ thousand | £ thousand | £ | £ thousand | £ | £ thousand | £ thousand |

[^0](b) Average number employed, including full and part-time employees (see table 7 ) and working proprietors.
(c) The sum of the figures for the size groups may exceed the total for the industry because some enterprises control establishments in more than one size group.
d) Including working proprietors.
(e) Administrative, technical and clerical employees.
(f) The cost of employers' contributions to national insurance, graduated pensions, other pensions and welfare schemes and the running costs of canteens, is estimated for the industry at $£ 15,723$ thousand. In addition the remuneration of outworkers on returns received
was $£ 72$ thousand

Sales of goods produced, capital goods manufactured, buildings constructed by establishments for their own use, work done, industrial
and non-inds strial services rendered
and non-industrial services rendered and merchanted goods.
New building work plus acquisitions less disposals of land and existing buildings, vehicles and plant and machinery
(h) New building work plus acquisitions less disposals of land and exis
(j) Gross value added data relate to establishments employing 1-199.
table 5
Regional distribution of employment, net capital expenditure, net output and gross value added at factor cost, 1976 Regional distribution of employment, net capital expenditure
All United Kingdom establishments classified to the industry

| Area | Total employment (a) |  | Net capital expenditure (b) (c) |  | Net output, gross value added and employment in the region from returns received from establishments with more than 80 per cent of their employment in the region (d) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Net output | Gross value added at factor cost | Employment as a percentage of total regional employment in the industry |
|  | $\overline{\text { Thousands }}$ | $\overline{\text { per cent of }}$ United Kingdom |  |  | £ thousand | per cent of <br> United <br> Kingdom | £ thousand | £ thousand |  |
| Standard regions of England |  |  |  |  |  |  |  |
| North | 0.1 | 0.2 | 28 | 0.2 | * | * | * |
| Yorkshire and Humberside | 0.9 | 1.5 | 329 | 1.7 | * | * | * |
| East Midlands | 2.3 | 3.9 | 701 | 3.7 | 6,643 | 5,637 | 61.6 |
| East Anglia | 0.2 | 0.3 | 64 | 0.3 | * | * | * |
| South East | 1.1 | 1.9 | 268 | 1.4 | 3,776 | 3,473 | 66.9 |
| South West | 2.6 | 4.5 | 846 | 4.4 | 8.534 | 7,500 | 77.6 |
| West Midlands | 47.8 | 81.3 | 15,609 | 81.8 | 180,990 | 164,744 | 90.2 |
| North West | 2.1 | 3.5 | 708 | 3.9 | * | * | * |
| England | 57.0 | 97.1 | 18,583 | 97.4 | 203,399 | 184,089 | 84.7 |
| Wales | 0.7 | 1.2 | 275 | 1.4 | * | * | * |
| Scotland | 0.5 | 0.8 | 162 | 0.9 | * | * | * |
| Great Britain | 58.2 | 99.1 | 19,019 | 99.7 | 207,627 | 188,074 | 84.2 |
| Northern Ireland | 0.5 | 0.9 | 57 | 0.3 | 1,929 | 1,757 | 96.4 |
| Unallocated (e) | - | - | - | - | 41,059 | 36,842 | - |
| United Kingdom (b) | 58.7 | 100.0 | 19,076 | 100.0 | 250,615 | 226,673 |  |

(a) Average number employed, including full and part-time employees (see table 7 ) and working proprietors
(b) Including estimates for establishments not making satisfactory returns, non-response and establishments with fewer than 20 employees. (c) New building work plus acquisitions less disposals of land and existing buildings, vehicles and plant and machinery.
(d) Where a census return covered addresses in two or more regions an estimate was made of the net output and gross value added attributable to the region only where more than 80 per cent of the establishment's employees were located in the region. The estimate was made by assuming that net output and gross value added at each address covered by a return was proportional to employment at the address.
(e) Unallocated net output and gross value added covering establishments with addresses in two or more regions, plus estimates for
tABLE 6
Percentage analysis of twelve-month periods covered by returns received from United Kingdom establishments employing 20 or-more persons, 1976

| Accounting year ended |  |  | Percentage of total returns received per cent | Percentage of total number employed |
| :---: | :---: | :---: | :---: | :---: |
|  |  |  |  | per cent |
| 1976 | April (a) |  | 2.6 | 0.2 |
|  | May |  | 0.0 | 0.0 |
|  | June |  | 6.0 | 3.2 |
|  | July |  | 4.3 | 1.8 |
|  | August |  | 1.7 | 0.4 |
|  | September |  | 0.9 | 0.1 |
| October |  |  | 1.7 | 2.6 |
| November |  |  | 1.7 | 0.5 |
| December |  |  | 52.6 | 52.4 |
| 1977 | January |  | 2.6 | 1.7 |
|  | February |  | 2.6 0.9 | 0.3 |
|  | March (b) |  | 25.0 | 36.8 |
| (a) From 6th April. |  |  |  |  |
| (b) Including returns made for twelve-month period ended 1st to 5th April 1977. |  |  |  |  |
| TABLE 7 |  |  |  |  |
| Percentage analysis of employees, by full and part-time employment and sex, 1976(a) |  |  |  |  |
| Sex |  | Full-time | Part-time | All employees |
|  |  | per cent | per cent | per cent |
| Male |  | 50 | 1 | 51 |
| Female |  | 42 | 7 | 49 |

Source: Department of Employment
(a) The percentages relate to the numbers employed (excluding working proprietors) in the United Kingdom at end June, 1976.

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Reprographic Unit, Cardiff
Dd. 597332 K5 Cdf 25 2/79

Notes
These notes give the main information needed for Interpreting the figures in the industry Business
Monitors: more detailed information about the Monitors: more detalled information about the
census is given in a separate Business Monitor census is given in a separate Business Montroductory Notes) of the Report on the
general information
Changes made for 1976
The Census for 1976 is in line with similar
Inquiries being conducted in other member countries of the European Economic Communities. There was a small number of changes in the scope of the Industry reports compared
separate head ings for:
Sales of goods produced
Recelpts for work done and industrial services rendered
Amounts pald for hire of plant and machinery Amounts pald for hire of plant and machinery
Amounts paid for rent of industrial and
comercial commercial buildings
Specific changes are explained in the introductions Specific changes are explained in the introductions
to the industry reports or by footnotes to the tables.
Suppression of information relating to individual undertakings (b) of the Statistics of Trade Act 1947
Section $9(5)(b)$. states - "The following provisions shall hav effect with respect to any report, summary or other
communication to the public of information obtained under the foregoing provisions of this Act in compliling any such report, summary or
communication the competent authory shall so arrange it as to prevent any particulars
published therein from being identified as being particulars relating to any individual person or undertaking except with the previous consent in
writing of that person or the person carrying on what undertaking, as the case may be; but this
that
provision shall not prevent the disclosure provision shall not prevent the disclosure of the
total quantity or value of any articles produced total quantity or value of any articles produced,
sold or delivered; so, however, that before disclosing any such total the competent authority
shall have regard to any representations made to them by any person who al leges that the dis-
closure thereof would enable particulars relating to him or to an undertaking carried on by him to be deduced from the total disclosed."
If a figure involved disclosure the contributor
concerned was sometimes asked to give permission for its publication. In the majority of cases permission was given. When it was refused and where contributors were not approached the figure
has been suppressed, either by combining it with other figures, or as in the regional tables, by other figures, or as in the
omitting the figure altogether.
Symbols used
The following symbols are used throughout the PA serles of Business Monitors:

- not avallable nil or less than half the final digit shown figures cannot be shown owing to the risk of
disclosing information about individual enter prises
prevised
Rounding of figures
Rounding of flgures
Figures in the tables have, where necessary, been Figures in the tables have, where necessary, been
rounded to the nearest final digit. Where figures have been so rounded, the sum of the constituent
items may not al ways agree exactly with the total
industrial classification The United Kingdom
Classification (SIC) was

Standard $\qquad$ Classification (SIC) was first issued in 1948 and exists to promote uniformity and comparability in the official statistics of the United Kingdom. he general principles fol lowed are those of the international Standard Industrial Classification Statistical Office but the United Kingdom sic eflects the organisation and structure of inlustry and trade as it exists in the United ingdom. The SIC is a classification by activity an index of all commodity headings for which
sales data are provided in the Quarterly Business sales data are provided in the Quarterly Business
Monitors, is published in Business Monitor PQ1000. Statistical units
The statistical unit for the purpose of the Census is the establishment which is defined in the sic
as the smallest unit which can provide the information smallest unit whilich can provide the census, for example, employment, expenses, turn-
over, capital formation. Usually the principal activities carried on in an establishment fall within a single heading of the classification (e.g. steel making or sugar refining). Typically
the establishment embraces all the activities carrled on at a single address e.g. a farm, a mine or a factory, including those which are anclllary to the principal activities. Frequently distinct
activities characteristic of different industries are carried on at one address, but normally these are not classified separately and the whole establishment is classified according to the main can be provided for each activity, each is taken to constitute a separate establishment. Sometimes activities which are conducted as a single
business are carried on at a number of addresses. Where this is so, businesses are asked to provide the full range of separate information in respec
of each address; whether or not the activities ar of each address; whether or not the activities are
different. The ir activities may, however, be integrated to such an extent that they constitute
a single establishment. In the latter case the a single establishment. In the latter case the
establishment is defined to cover the combined activities at these addresses (termed loca
units). Separate flgures are obtained ot employment and net capltal expenditure at eac unit in order to complle regional tables.
Efforts are made by the Business Statistics Offlce to ensure, by negotiating with respondents, tha the return from an establishment does not cover
local units or addresses in more than one of the local units or addresses in more than one of the
countries of the United Kingdom. Further information about the statistical unit appeared in an article "The statistical unit in
business inquiries" in Statistical News No 13 may business inqui
Establishments are asked to exclude from their returns particulars relating to any department no engaged in production e.g. merchanting, transport warehousing, for which they keep a separate set of
accounts. Transfers of goods produced to such departments are treated as sales and respondents
are asked to value them as far as possible as are asked to value them as far as possible as
sold to an independent purchaser. Where separate sold to an independent purchaser. Where separat
accounts are not kept they are asked to include detalis of all these activities in their return.
Particulars relating to head offices mainly Particulars relating to head offices mainly
engaged in the administration of the production engaged in the administration of the production
units within the scope of the census were Included. Where more than one return was made the
information in respect of the head office was information
apportioned apportioned among them. in the annual censuses of
For certain purposes in
production (especially the enterprise analyses of usiness Moni For these purposes an enterprise
roup may be defined as a business consisting of elther a single establishment or two or more eitrabl Ishments under common ownership or control.
esinging together establishments into enterprise
Brimer groups is also necessary for the purpose of ensuring that there will be no disclosure of the
activities of any one enterprise group. intablishments, the changing structure of groups companles and about common ownership links is
obtained from many sources, including the stock and information supplied by Individual establish-

E REGISTER
HE REGISTER permits a questionnaire to be sent
rect to the reporting establishment on which manufacturing (or local) units which al Inquir les provide a major source of informatio
keeping the register keeping the register continuously up-to-date
act as a check on its detall and structure. act as a check on its detall and structure.
the establishments on the register making rns to the quarterly inquiries, the industrial lassification is derived from an analysis of their
an commodities and is reviewed annually. mployment data are entered on the register from eturns to the annual census of production. In
ases where an establ lishment does not make a return
these inquir ies the employment data are based on these inquiries the employment data are based on
nformation provided by the Department of Employant from the annual censuses of employment.
stablishments with 20 or more employees are cluded in the censuses each year and the inform-
tion they supply to the census is supplemented by ion they supply to the census is supplemented by
enturns that those with 25 or more employees ovide to the quarterly Inquiries. Information
out establishments with fewer than 20 employees most industries is less securely based, but
hcreasing use has been made of data on these small establishments supplied by the Department of
Employment. One benetit of using this information is an improvement in the estimates of the number of
smal ier establishments and enterpr ises, but there is little effect on other aggregatess (e.g. employ-
ment, output, net capital expenditure).

Coverage
a return was required in the 1976 Census from each
establ ishment with 20 or more establishment is classified to an an industry, as as
and detined in the SIC, whose principal product
the major part of the establishment's sales.

The regions defined in Table 5 take account of the boundary changes arIsing out of the Local
Government Act 1972 and the Local Government Act Government Act 1972 and the Local Government Act
iscotland) 1973. These changes came into effect in (Scolland) 1973. These changes came into effect in
Aprit 1974 in England and Wales and May 1975 in

ERMS USED IN THE CENSUS REPORT
verage number employed
Istablishments were required to state the number
of persons on the payroll on average during the persons on the payroll on average during the
fear of return, whether full-time or part-time loyees. Separate figures were required for:
(a) administrative, technical and clerical
(b) amployees
verages could be calculated from the figures elating to the last week of each calendar month.
stablishments were also required to state the
number of working proprletors where appropriate and these are included in total employment Outworkers (1.e. persons employed by
establishments who worked in their own homes etc. establishments who worked in their own homes etc.
on materials supplied by the establishment) are
excluded. The figures include persons engaged on excluded. The figures include persons engaged on erchanting or factoring and canteen workers where
particulars in respect of these activities could particulars in respect of these activities could
not be excluded from the return. Working proprietors
These include all persons regarded as "self-
employed" for national insurance purposes and amployed" for national insurance purposes and
nembers of their families who worked in the business without receiving a wage or salary; but
such persons who worked less than hal the normal number of working hours are excluded. Directors working in the business but not in recelpt of a definite wage, salary or commission are included
under this heading: directors pald by fee only are under this hea
not included.

Emp loyee
Adm in ist
ministrative, technical and clerical employees include directors in receipt of a definite wage, and works cormission, managers, superintendents
foremen; research and design employess
other staff, advertising staff, travellers and all office employees.
Operatives include all other classes of employess,
that is, broadly speaking, all manual wage earners. They include operatives manual wage
employed in
in power stations, transport (including roundsmen),
wherehouses, stores, shops and canteens, inspectors, maintenance workers and cleaners.
Operatives engaged in outside work of erecting, orecting,
itting etc. are also included, but outworkers
are excluded. re excluded
Capital expendlture during the year in respect of capita expenditure during the year in respect of
manufacturing .units where production had not tarted before the end of the year is included.
stablishments were asked not to deduct from the value of capital expenditure amounts received or expected to be received in grants or al lowances
from the Government or any statutory body or local from the Government or any statutory body or local
authority.
Establishments with 100 or more employees were asked to include a total net
capital expenditure figure for each calendar year. (a) New bullding work

This represents the cost incurred during the year of new building and other constructional work to
be used in connection with the business covered by the return. The value is that charged to capital
account during the year of return; it includes expenditure on new buldings and on the extension or reconstruction of old bulldings, the value of
works of a capital nature carried out by the works of a capital nature carried out by the
establishment's own staff and the cost of any newly constructed buldings purchased. Figures
shown include legal charges, stamp duties, agents' mmissions, etc.
(b) Land and existing buildings
The items shown are the capital cost of freeholds purchased and the capital cost or premium payable for leaseholds acquired cexcluding the value of
the assets acquired in taking over an existing business), and the amounts recelvable for tree-
holds or leaseholds disposed of The value is
that charged to caplal account during the year of that cha
return.
(c) Plant, machinery and vehicles
The items shown are the value of plant and machinery and of vericles acquired, of plant new and
second-hand, and the amount received for items disposed of during the year. The value of plant
and machinery acquired includes plant, etc. which

Irms produced for their own use in connection with
the business covered by the return. The value of plant, etc. acquired is the expenditure charged to capital account during the year of return less any discounts recelved, but including the cost of
transport and instal atation. Deductible value added tax is excluded but non-deductible value added tax on motor cars acquired is included. No deduction
is made for deprectation, amortization or obsoless made for depreciation, amortization or obsoles-
cence. The proceeds of items disposed of during the year exclude amounts written-off for items
scrapped.

Cost of industrial services
Thls includes amounts payable to other firms for
work done on materials supplied by the establishwork one on materials supplied by and maintenance
ment, payments for repairs and
(including those in respect of rented buildings) and amounts paid to other firms for contracts which have been sublet. Payments to outworkers are excluded.

Cost of non-industrial services
This includes rent of industrial and commercial
 for professional services, post office services, transport, advertising etc. Amounts payable on
oyalties for the right to use patents, trademarks, copyrights etc., manufacturing and quarrying rights copyrights etc., manutactur ing and quarrying technical "know-how" are al so included.
Gross output
In the calculation of gross output the value of total sales and work done is increased by the rise
(or reduced by the fall) during the year in the (or reduced by the fall) during the year in the
value of work in progress and goods on hand for value
sale.
Net output
Net output, a customary census measure, is
calculated by deducting from gross output the cost of purchases (reduced by the rise, or increased by the fall, during the year of stocks of mater ials etc.) and the cost of industria
and where applicable, duties etc.

Net output per head
The figures of net output per head are derived by
dividing the net output by the average number persons employed (full and part+time) on ail activities covered by the returns, including
operatives, administrative, technical and clerical operatives, administrative, technical and clerical
employees and working proprietors, but excluding outworkers.
Gross value added at factor cost
Gross value added at factor cost is calculated by deducting from net output the cost of non-
industrial services (e.g. rent of buildings, hire of plant and machinery, commercial insurance premiums, bank charges and amounts paid for
professional services, post office services transport and advertising), rates (excluding water
rates) and the cost of licensing motor vehicles. rates) and the cost of licensing motor vehicles
This estimate of gross value added approaches more This estimate of gross vice than census net output to the definition
closely the of net outpu
statistics.

Gross value added at factor cost per head The flgures of gross value added at factor cost per head are derived by dividing the gross value added by the average number of persons employed by the
part-time) on all activities covered by returns, including operatives, administrative,
technical and clerical employees and working
and technical and clerical employees and working
proprietors, but excluding outworkers. Purchases
Purchases include the cost of raw materials,
components, semi-manufactured goods and workshop tools not charged to capital account; of packaging materials of all types; of stationery and printed matter; of fuel, electricity and water; mater; of be used by the establishment or given
matertals to
out to other establishments for the product out to other establishments for the production of
machinery or other capital items for the estab machinery or other capital items for the estab-
lishment's own use; of materials for use by the ishments own use; of materials for use by the
establishment when working on goods supplied by
custo customers; and of food, etc. for any canteen covered by the establishment's return. Transfers ment of the same firm not covered by
establishment's return are included at a establishment's return are included at a a
corresponding to the estimated selling corresponding to the estimated selling vat
recorded by the other department. Amounts payab to transport firms or credited to the firm's own
transport department for delivery of materlals transport department for delivery of matierlals are
excluded, as are all purchases of machinery and excluded, as are all purchases of machinery and
plant charged to capital account. Purchases of
goods for merchanting goods for merchanting or factoring have been
gor collected separately since 1973. The values shat
exclude VAT. They include, in addition to actual purchase price, the value of packagin
material charged to the establishment mater ial charged to the establishment. The value of returned goods or packaging material returned
to suppliers and any trade discounts are excluded, to suppliers and any trade discounts are excluded, duty-pald value, less any drawback, rebate, etc The cost of transport is included on accounts. Imported goods are included at ther accounts. Imported goods are included at the
full delivered cost. If in the firm's accounts t transport from docks or airport is not included the cost of goods purchased, the cost is entered
c. if. plus duty (if applicab|e). Leasing, rentin c.i.t. plus duty (if applicable. and hire purchase charges are excluded.

## Sales of goods produced Sales

Sales for the purposes of the annual censuse
means deliveries mishments deliveries on sale of goods made by estabinquiry. Sates of goods made for these establishments by outworkers or by other establ ishments from materials given out to them and sales o
waste products are included. New building Waste products are included, New buililing wor
and machinery or other capital items produced establishments for hiring out or leasing a regarded as sales, the value included in $\dagger$ return being that adopted in the establishments
capital asset accounts. Forward sales and cante capital asser excluded. All sales in the period the inquiry are included irrespective of when the goods were manufactured. Goods produced in a
establishment and transferred either to ancillar departments not engaged in production for whic departments not engaged in production for whic
there are separate accounts, or to anothe establishment of the same firm not covered by the the the the return, ane treated as sales by the producin
sablishment and valued as far as possible as establishment and valued as far as possible as
they had been sold to an independent purchase Goods transferred to wholesale or retall sellit
organisations, for which separate accounts ar organisations, for which separate accounts a
kept are valued on the same basis.
 value" defined as the amount (excluding val
added tax) charged to customers whether on ex-works or delivered basis, after any tra
discounts and agents, commissions have be deducted. The cost of packing materlals allowance for returnable cases is Included.
industries where products attract Excise Duty industries where products attract Excise Duty
value stated is usually inclusive of duty if so duty-paid and exclusive of duty if sold in bond exported.
Work done and industrial services rendered Figures for work done represent the amount charg
for work carried out on materlals supplied by
industries this heading covers a wide varlety of activities, for example, within the food sector butter packed on commission; within the textlie
Industries - making up of garments, fur dressing Industries - making up of garments, fur dressing
and textile finishing; within printing and publishing - preparatory work on type-setting, block
iaking and binding. Work done is also significat making and binding. Work done is also significant
in the electrical machinery and heavy engineering
industries, covering erection, installation and industries, covering erection, instalation and this heading include exploration activities within development, glass cutting and dressing and planing Industrial services rendered include repairs and maintenance, installation work, and technical
research and studies for other organisations.

Capital goods produced for establishments' own use
This includes all work of a capital nature carried This includes all work of a capital nature carried
out during the year by the establishments' own out during the year by
staff for their own use.
von-industrial services rendered
his includes rents received for commercial and
idustrial buildings, amounts charged for hirin loustant, machingery amounts oharged for hiring harged to other organisations for the provision of
ransport. it also includes amounts recived for ransport. tt also includes amounts received for
he right to use patents, trademarks, copyrights etc., manufacturing and quarrying rights and tech-
nical "know-how" and revenue from such staff facilities as canteens.

Goods merchanted or factored
Merchanted goods
Merchanted goods are those (excluding canteen
sales) sold without sales) sold without having been subj
manufacturing process by the seller.
stocks and work in progress
lalues are given of stocks
Values are given of stocks of goods on hand for
sale and of materials, stores and fuel, at the end of the year of return and of the change at the the end
year, including any stocks of goods held for
yer year, including any stocks of goods held for
merchanting or factoring. Work in progress is
defined as mater defined as mater lals which have ben partially
processed by the establishment but which are not usually sold or transferred to another estab-
lishment without further processing. The values nclude the cost of mater prals consumed and values
labour used, together with a maring of overhead costs and
profits. profits. Progress payments made to sub-
contractors are excluded and progress payments
ereived from other organisations are received
deducted
lages and salarles
These are amounts paid during the year to
operatives and to administrative, technical and
 excluded. The values shown include or all overtime
payments, bonuses and commissions are payments, bonuses and commissions, whether paid
regularly or not, and no deduction is made for income tax, insurances, contributory is made for
The he value of redundancy payments less any amounts
reimbursed from Government sources is included the value of any payments in kources is included. traveling
oxpenses etc. is excluded. expenses etc. is excluded.
The remuneration pald to outworkers
employed by the establishment who do their work in their own homes) is generally on a piece-work
basis. Only amounts pald to outworkers whoce nater appear on the establishments outworkers whose names Amounts paid to outworkers by sub-contractors are excluded.
Imployers' Insurance and welfare contributions his Item includes employers contributions to earnings related basic contributions under the
insurance premiums annuation or other retirement beneflis, sickness benefits, personal accident benefits, disablility
or death benefits or death beneflts for employees or former
employeess or their dependants. Contributions to
the running costs of cantern, the running costs of canteens, social centres,
children's and holliday homes, etc. for employees, former employees and their dependants are also
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[^0]:    (a) Includ ing estimates for establ ishments not making satisfactory returns, non-response and establ ishments with fewer than 20 employees.

