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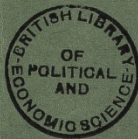
BOARD OF TRADE

FINAL REPORT
on the
CENSUS OF PRODUCTION
FOR 1948

Volume 2

Trade G

TOILET PREPARATIONS AND PERFUMERY



*Presented by the Board of Trade to Parliament
in pursuance of the Statistics of Trade Act, 1947
(10 & 11 Geo. 6, Ch. 39, Sec. 7).*

LONDON : HER MAJESTY'S STATIONERY OFFICE

1952

TWO SHILLINGS NET

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In interpreting the data in the following tables, it is essential to bear in mind not only the qualifications mentioned in this report but also the general explanations and qualifications contained in the separate booklet published in this series by H.M. Stationery Office entitled "Final Reports of the Census of Production for 1948: Introductory Notes", price 2s Od. NET

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* Not applicable to this trade

TOILET PREPARATIONS AND PERFUMERY

2/G/1

TOILET PREPARATIONS AND PERFUMERY TRADE

THIS REPORT on the Toilet Preparations and Perfumery Trade relates to establishments engaged wholly or mainly in the manufacture of cosmetics, hair dressings, bath salts, shampoos, toothpastes and powders, perfumes, etc.

This trade corresponds to minimum list heading 32(2) in the Standard Industrial Classification.

Any establishments in Northern Ireland are excluded in 1948; no production was recorded there in this trade for 1937 or 1935.

CHEMICALS AND ALLIED TRADES
TOILET PREPARATIONS AND PERFUMERY TRADE

Summary
Larger establishments

TABLE 1

	1948	1937	1935
	£'000	£'000	£'000
Gross output (production)	17,137	7,034	6,432
Cost of materials and fuel used	8,118	2,702	2,495
Payment for work done on materials given out	11	3	2
Net output	9,009	4,329	3,935
Wages and salaries of persons employed	2,730
Average number of persons employed (a)	No. 9,455 (b)	No. 7,307	No. 6,842
Net output per person employed (a)	£ 953	£ 592	£ 575
Stocks at end of year	£'000	£'000	£'000
Finished products and work in progress	1,041
Materials and fuel	3,500
Number of establishments	No. 83	No. ..	No. 82

(a) Excluding outworkers.

(b) For an estimate of the total number of persons employed in this trade see Table 3.

The values of gross output and of materials and fuel used are derived in the following way:-

	1948	1937	1935
	£'000	£'000	£'000
Output of firms in this trade			
Total value of sales (1948) or production (1937 and 1935)			
Principal products (see Table 8)	14,733	6,279	5,775
Other output (see Table 10)	2,496	755	657
Adjustment for changes in stocks and work in progress (see Table 14)	+ 24		
	17,253	7,034	6,432
Less payment for transport by other firms	115		
Gross output (production)	17,137	7,034	6,432
Materials and fuel used by firms in this trade			
Purchases (see Table 13)	8,110	2,702	2,495
Adjustment for changes in stocks (see Table 14)	+ 8		
Materials and fuel used	8,118	2,702	2,495

Summary, 1948

Small firms in Great Britain

TABLE 2

Number of returns	112
Average number of persons employed (a)	
Males	199
Females	334
Total	533

(a) Including working proprietors.

Estimated average employment, 1948

All firms in Great Britain

TABLE 3

As returned by firms	
Employing on average more than ten persons (a)	9,455
Employing on average ten persons or less (b)	533
	9,988
Estimated average employment in firms not making satisfactory returns	125
Estimated average employment in all firms	10,113

(a) See Tables 1 and 15.

(b) See Table 2.

Analysis by size, 1948

Larger establishments in Great Britain

TABLE 4

Average number employed	Establishments	Gross output	Net output	Persons employed	Remuneration			Net output per person employed
					Wages	Salaries	Total	
	No.	£'000	£'000	No.	£'000	£'000	£'000	£
11-24	24	530	277	431	48	63	112	647
25-49	14	575	307	483	72	75	147	636
50-99	17	1,461	780	1,153	153	173	326	677
100-199	13	2,837	1,642	1,803	266	233	498	911
200-299	8	4,482	2,338	1,868	268	297	565	1,251
300-499	3	2,120	1,234	1,150	146	195	342	1,073
500 and over	4	5,133	2,430	2,567	405	336	741	947
Total	83	17,137	9,009	9,455	1,358	1,372	2,730	953

Analysis by standard region, 1948

Larger establishments in Great Britain

TABLE 5

Region	Establishments	Gross output	Net output		Persons employed	Remuneration		
			Value	Percentage of total		Wages	Salaries	Total
	No.	£'000	£'000		No.	£'000	£'000	£'000
Northern; and East and West Ridings of Yorkshire	4	1,194	723	8.0	630	99	137	236
North Midlands; and Eastern	3	279	156	1.7	219	24	42	66
London and South Eastern	58	13,038	6,434	71.4	7,252	1,049	1,019	2,068
Southern	7	2,413	1,562	17.3	1,024	153	135	288
South Western	5	115	79	0.9	195	19	20	39
North Western; Wales; and Scotland	6	98	56	0.3	135	13	20	33
Great Britain	83	17,137	9,009	100.0	9,455	1,358	1,372	2,730

TABLE 6 - Analysis according to specialisation within the trade, 1948

Larger establishments in Great Britain

No specialisation within this trade was distinguished.

TABLE 7 - Total make of intermediate products: Larger establishments

This table is not applicable to the trade.

Sales (or production) of the principal products of the trade, including sales (or production) of these products by establishments classified to other trades

Larger establishments

TABLE 8

	1948 Sales				1937 Production		1935 Production	
	Quantity		Value	Entries	Quantity	Value	Quantity	Value
	Th. retail units	Th. galls.	£'000	No.	Th. galls.	£'000	Th. galls..	£'000
Perfumed spirits								
Handkerchief perfumes	16,327 3,410	26 ..	1,278 109	47	26	670	24	572
Spirituous toilet waters and spirituuous lotions, astringents and the like (including bath essences, eau-de-Cologne and lavender waters.)	12,250 1,051	135 ..	978 128	63	352	543 (a)	401	573(a)
Other descriptions and unclassified	154	3 3 ..	12 16 12	15	13	24	5	6
Cosmetics and toilet preparations (other than perfumed spirits, essential oils, soaps and dental preparations)								
Brilliantine and pomade								
Solid	11,017 ..	Th. lbs. 1,666 170	336 26	49	Th. lbs.			
Liquid	8,259	Th. fl. ozs. 17,350	337	78	8,133 ..	485 371		
Other hair creams, fixatives, setting creams and semi-solid hair dressings and tonics	37,107	Th. lbs. 16,956	1,402	63			Th. fl. ozs. 144,395 Th. lbs. 1,398 ..	778 173 188
Setting lotions	7,975	Th. fl. ozs. 15,231	183	52				
Liquid hair preparations and anti-scurf lotions (excluding depilatories)	4,497 824	15,135 ..	286 47	35	Th. fl. ozs. 34,130 Th. lbs. 1,476 ..	355 133 224		
Hair dyes, and bleaching and toning preparations (including henna) and rinses	1,490 7,511	5,323 ..	207 53	22				
Permanent waving reagents and cold wave solutions	983 ..	5,316 ..	94 41	15				
Chemically treated hair waving pads and sachets (b)	Th. gross 238 ..	327 82	6	..	(c)	..	(c)

TABLE 8 (contd.)

	1948 Sales			1937 Production		1935 Production	
	Quantity		Value	Quantity	Value	Quantity	Value
	Th. retail units	Th. fl. ozs.	£'000	Th. fl. ozs.	£'000	Th. fl. ozs.	£'000
Cosmetics and toilet preparations (other than perfumed spirits, essential oils, soaps and dental preparations) (contd.)							
Soapless shampoos							
Liquid	38,463	28,687	572	42,880	216	21,600	62
	..	11,160	91				
Powder and cream	26,454	Th. lbs. 548	259	Th. lbs. 974	241	Th. lbs. 1,035	254
Face powders (excluding rouge)	34,156	2,105	1,325	1,549	767	1,669	872
Rouge cakes, rouge powder and rouge cream	5,700	48	192	48	45		
Talcum and other dusting powders, including baby powders, foot powder and fuller's earth	21,413	5,320	991	5,771	452	6,063	370
Face creams							
Vanishing, foundation or powder, and cake make-up (excluding rouge)	39,491	2,715	1,617				
Cleansing and cold, skin and tissue, nourishing, blush, anti-wrinkle and baby creams	12,596	1,025	552	4,349	1,393(d)	4,101	1,280(d)
	..	45	59				
Hand creams, jellies and tablets	8,411	819	281				
	701	..	38				
	..	228	51				
Face lotions (including after-shave), milks and astringents	1,685	6,279	147	17,600	185(e)	22,240	149(e)
Hand and other skin lotions	1,124	3,526	79				
Liquid foundations	1,712	3,187	90	..	(c)	..	(c)
		Th. lbs.		Th. lbs.			
Lipsticks							
Complete with cases	13,503	183	822				
Without cases	5,062	42	265	33	114		
	9				
Mascara and other eye make-up, pencils and the like (excluding theatrical)	69			..	(c)
		Th. fl. ozs.		..	(c)		
Artificial sun-tan preparations, leg make-up, etc.	722	1,366	23				
	8				

TABLE 8 (contd.)

	1948 Sales				1937 Production		1935 Production	
	Quantity		Value	Entries	Quantity	Value	Quantity	Value
	Th. retail units	Th. lbs.	£'000	No.	Th. lbs.	£'000	Th. lbs.	£'000
Cosmetics and toilet preparations (other than perfumed spirits, essential oils, soaps and dental preparations) (contd.)								
Bath salts and cubes, bath oatmeal and other bath water softeners	27,711	7,691	507	51	9,306	362 (f)	6,815 .. 284(f) 68	
Smelling salts, perfumed sachets, etc. and non-alcoholic perfumes	396	26	16	14	68	22	6	
	167			6		
Perfume compounds and bases sold as such (b)	763	7	..	(c)		
	..	104	161					
Depilatories and deodorants	189	14	..	(c)	.. 584	
Other toilet preparations (including theatrical cosmetics (other than removing creams); manicure preparations; and toilet preparations for animals)	851	46	..	467		
Unclassified toilet preparations	149	6	-	-	-	
Dental preparations								
Tooth powder (including camphorated chalk sold as dentifrice)	3,721	482	93	21	1,568	229		
Tooth paste	88,925	11,855	2,663	37	6,559	1,417	6,968 1,492	
Solid dentifrice	21,239	1,355	278	8	1,122	266		
Liquid preparations for dental purposes, mouth washes, and denture cleansing liquid	133	Th. galls. 4	9	18	..	50	.. 47	
	..	5	5					
	24					
Denture cleansing powder and paste	13,152	Th. lbs. 3,381	516	20	..			
	..	7,627	53					
Denture adhesives	999	81	50	10	..	(d)	.. (d)	
	..	9	6					
Other dental preparations	81	10	..			
Waste products	2	6	-	-	-	
Work done for the trade and on commission (g)			55	7	-	-	-	
Total			20,110	..	9,012		7,752	
Less sales (or production) in other trades (see Table 9)			5,376	..	2,733		1,977	
Total principal products of this trade sold or made by establishments in the trade			14,733	82	6,279		5,775	

(a) Described as "Toilet perfumes and lotions, including eau-de-Cologne and lavender waters".

(b) So far as recorded separately.

(c) Not recorded separately.

(d) Described as face and skin creams.

(e) Described as "Toilet waters and lotions, excluding eau-de-Cologne and lavender waters".

(f) Described as "Perfumed bath salts (including compressed salts and cubes but excluding household water softeners)".

(g) Amount charged.

Sales (or production) of principal products of the trade by establishments classified to other trades

Larger establishments

TABLE 9

	1948 Sales			1937 Production		1935 Production		
	Quantity		Value	Entries	Quantity	Value	Quantity	Value
	Th. retail units	Th. galls.	£'000	No.	Th. galls.	£'000	Th. galls.	£'000
Perfumed spirits								
Handkerchief perfumes	818 74	4 ..	35 10	14	5	58	6	58
Spirituous toilet waters, and spirituous lotions, astringents and the like (including bath essences, eau-de-Cologne and lavender water)	1,433	28	100	24	120	81 (a)	136	98 (a)
Other descriptions and unclassified	88 ..	1 ..	3 12	6	5	.7	2	4
Cosmetics and toilet preparations (other than perfumed spirits, essential oils, soaps and dental preparations)		Th. lbs.						
Brilliantine and pomade								
Solid	2,567 ..	320 152	73 22	25				
Liquid	2,635	Th. fl. ozs. 5,344	90	40				
Other hair creams, fixatives, setting creams and lotions, semi-solid hair dressings and tonics	6,668	..	223	..	Th. lbs. 2,912 Th. fl. ozs. 16,372	304	Th. lbs. 948 Th. fl. ozs. 40,025	270
Liquid hair preparations and anti-scurf lotions (excluding depilatories); hair dyes, and bleaching and toning preparations (including henna) and rinses; permanent waving reagents and cold wave solutions; and chemically treated hair waving pads and sachets	1,736 61 ..	6,247	129 3 2	..				
Soapless shampoos	55,451	620 83	..	Th. galls. 268 Th. lbs. 974	271	Th. galls. 135 Th. lbs. 1,035	68
Face powders (excluding rouge)	4,755	Th. lbs. 190	108	17	180	58	151	46
Rouge cakes, rouge powder and rouge cream	632	5	13	6	12	7		
Talcum and other dusting powders, including baby powders, foot powder and fuller's earth	11,276	3,030	354	..	4,173	227	2,303	115
Face creams								
Vanishing, foundation or powder, and cake make-up (excluding rouge)	13,679	1,010	374	24				
Cleansing and cold, skin and tissue, nourishing, blush, anti-wrinkle and baby creams	2,981 ..	217 4	72 9	29	1,500	227 (b)	1,294	166 (b)

TABLE 9 (contd.)

	1948 Sales			1937 Production		1935 Production		
	Quantity		Value	Entries	Quantity	Value	Quantity	Value
	Th. retail units	Th. lbs.	£'000	No.	Th. lbs.	£'000	Th. lbs.	£'000
Cosmetics and toilet preparations (other than perfumed spirits, essential oils, soaps, and dental preparations) (contd.)								
Hand creams, jellies and tablets	3,782 23 ..	340 .. 3	91 2 1	25				
Face lotions (including after-shave), milks and astringents; and liquid foundations	665	Th. fl. ozs. 2,199	43	22				
Hand and other skin lotions	310	Th. lbs. 1,337	15	16	6,560	38 (c)	6,080	28 (c)
Lipsticks								
Complete with cases	806	4	52	12				
Without cases	350 ..	3 ..	14 9	7	14	20	..	(d)
Artificial sun-tan preparations, leg make-up, etc.	89 ..	Th. fl. ozs. 255	5 8	15				
Bath salts and cubes, bath oatmeal and other bath water softeners	8,265	Th. lbs. 2,469	190	25	6,069	255 (e)	3,333	146 (e) 68
Smelling salts, perfumed sachets, etc. and non-alcoholic perfumes	46	2	1	6	36	8		
Depilatories and deodorants	84	6	..	(d)		
Other toilet preparations (including mascara and other eye make-up, pencils and the like; theatrical cosmetics (other than removing creams); manicure preparations; perfume compounds and bases sold as such; and toilet preparations for animals)	529	..	873	153 23	..	226
Unclassified toilet preparations	95	6	-	-	-	-
Dental preparations								
Tooth paste	56,210	6,292	1,451	25	3,994	840	3,421	684
Other dental preparations	20,039	350 107	..	1,722	206		
Total			5,376			2,733		1,977

(a) Described as "Toilet perfumes and lotions (including eau de Cologne and lavender waters)".

(b) Described as "Face and skin creams".

(c) Described as "Toilet waters and lotions (excluding eau de Cologne and lavender waters)".

(d) Not recorded separately.

(e) Described as "Perfumed bath salts (including compressed salts and cubes, but excluding household water softeners)".

Sales (or production) in the trade of other than principal products

Larger establishments

TABLE 10

	1948 Sales		1937 Production		1935 Production	
	Quantity	Value	Quantity	Value	Quantity	Value
	Th. cwts.	£'000	Th. cwts.	£'000	Th. cwts.	£'000
Soap						
Toilet soap (except shaving), solid and liquid (a)	59	747	83	346	77	336
Shaving soap, solid, cream or powder, including brushless shaving cream (b)	9	287	14	221	12	203
Soap shampoos	3	131	..	(c)	..	(c)
Other soaps	7	39	16	37	9	16
Drugs and pharmaceutical preparations	..	848	..	105	..	68
Bleaching materials and soapless washing materials of all types	..	5	..	21	..	5
Other goods	..	417	..	25	..	29
Work done (d)		19		-		-
Total		2,496		755		657

(a) Described as "Toilet soap (except shaving)" in 1937 and 1935.

(b) Shaving soap in powder form was not specifically included with shaving soap and cream in 1937 and 1935.

(c) Not recorded separately.

(d) Amount charged.

Analysis of sales, 1948
Larger establishments in Great Britain

TABLE 11

	Sales	Percentage of total sales
	£'000	
Sales (or transfers) to other organisations under the same control		
Export sales organisation (including branches abroad)	605	3.5
Other wholesale or selling organisations	1,817	10.6
Other organisations	63	0.4
Total sales (or transfers) to other organisations under the same control	2,485	14.5
Sales to independent buyers		
Exports invoiced directly overseas	1,831	10.7
Exports invoiced to Crown Agents and purchasing houses in this country of individual firms and governments abroad	416	2.4
His Majesty's Government and Local Authorities (other than productive establishments)	23	0.1
Manufacturers, repairers, builders, mines, public utilities and transport and other productive undertakings	2	-
Wholesalers, merchants and other agents for resale	3,653 (a)	21.3
Retailers, including multiple shops, caterers and N.A.A.F.I., for resale	8,636	50.3
Other businesses (including farmers) and institutions of all kinds	41	0.2
Members of the public, including employees	30	0.2
Unclassified sales to independent buyers	39	0.2
Total sales to independent buyers	14,670	85.5
Total	17,155	100.0

(a) Of this total £3,363,000 was recorded as divided between £469,000 for export and £2,893,000 for other sales.

Production, exports and imports of certain principal products (a)

TABLE 12

		Sales (b)	Exports	Retained imports
		£'000	£'000	£'000
Dental preparations	1948	3,778	572	1,505 (c)

(a) The sales figure refers only to larger establishments. All recorded exports from and imports into the United Kingdom are given in the table. The figures, therefore, are not strictly comparable.

(b) Including sales by establishments classified to other trades.

(c) Excluding those containing alcohol.

Purchased materials and fuel

Larger establishments

TABLE 13

	1948		1937		1935	
	Materials and fuel purchased		Usage of purchased materials and fuel		Usage of purchased materials and fuel	
	Quantity	Cost	Quantity	Cost	Quantity	Cost
	Th. cwts.	£'000	Th. cwts.	£'000	Th. cwts.	£'000
Materials						
Tallow	14.7	80	12.5	18	8.1	12
Stearine and stearic acid	5.4	35	7.9	18	7.2	15
Stearates of magnesium, zinc and other inorganic bases	1.0	12	..	(a)	..	(a)
Liquid fats (fatty oils)	0.3	2	3.2	7	5.3	7
Oleine and oleic acid	0.2	1	..	(a)	..	(a)
Solid and hydrogenated fats including hydrogenated whale oil	4.6	24	10.5	19	9.1	12
Fatty alcohols	2.7	42	..	(a)	..	(a)
Caustic soda (on the basis of 76°E)	5.0	5	3.4	2	2.7	2
Waxes						
Paraffin wax (b)	1.8	6	3.1	4	2.8	4
Beeswax	3.8	70				
Carnauba	0.1	5				
Other	1.7	14				
Vegetable oils						
Castor	1.1	10				
Other, including coconut oil	5.8	39				
Mineral oils other than for fuel	Th. galls.					
	755.3	108				
Aliphatic alcohols, esters and ketones	74.8	47				
	..	8				
Essential oils	Th. lbs.		..	(a)	..	(a)
Natural	238.6	383				
	..	436				
Synthetic	121.3	116				
	..	168				
Floral concretes	11.8	84				
Other aromatics	89.5	161				
	..	49				
Dyes and dyestuffs	Th. cwts.					
	0.5	26				
Caustic potash	1.3	3				
	..	1				
Sodium carbonate (on the basis of 58°)	28.6	19				
Zinc oxide	2.4	11				

TABLE 13 (contd.)

	1948		1937		1935	
	Materials and fuel purchased		Usage of purchased materials and fuel		Usage of purchased materials and fuel	
	Quantity	Cost	Quantity	Cost	Quantity	Cost
	Th. cwts.	£'000	Th. cwts.	£'000	Th. cwts.	£'000
Materials (contd.)						
Glycerine, distilled (on the basis of 98 per cent. glycerol)	13.6	88				
Soap purchased for further processing	12.4	68				
Soap base	1.0	4	..	(a)	..	(a)
Talc. steatite and soap stone	28.9	35				
Kaolin	1.2	2				
Titanium oxide	-	3				
Packing materials	..	4,733	..	1,064	..	2,422 (c)
All other purchased materials	..	1,104	..	911		
Unclassified materials	..	3	..	625	-	-
Fuel and electricity	Th. tons		Th. tons		Th. tons	
Coal	5.0	18	5.1	7	2.9	4
Coke	3.1	12	..	(a)	1.3	2
Electricity purchased (d)	Th. B.T.U. (kW. hrs.)		Th. B.T.U. (kW. hrs.)		Th. B.T.U. (kW. hrs.)	
From public supply	4,078	29				
From other sources	99	1	1,859	12	1,703	12
Electricity generated in other works under the same ownership	-	-				
Motor spirit (petrol) and derv. fuel	Th. galls.				Th. galls.	
Used for road vehicles	71	7				
Used for other power purposes	39	2	..	(a)	..	(a)
Other oil fuel (including creosote/pitch mixtures)	617	23	..	(a)	152	3(e)
Gas purchased	Th. therms					
From public supply	280	12				
From other sources	-	-				
Gas produced in other works under the same ownership	-	-	..	15	..	(a)
All other purchased fuel	..	1				
Total		8,110		2,702		2,495

(a) Not recorded separately.

(b) Described as "Paraffin wax and paraffin scale".

(c) Including fuel not specified separately.

(d) The total quantity of electricity consumed in 1948 was 4,951,000 B.T. units including 774,000 generated in the same works.

(e) Described as "Heavy fuel oil".

Stocks of finished products and work in progress and stocks of materials and fuel, 1948

Larger establishments in Great Britain

TABLE 14

	At beginning of year		At end of year	
	Quantity	Value	Quantity	Value
	Th. lbs.	£'000	Th. lbs.	£'000
Finished products				
Face and hand creams (cleansing and other)	328	83	186	49
	..	11	..	11
Other cosmetics and toilet preparations	..	379	..	396
Tooth paste	..	97	..	47
Other finished products	..	340	..	338
Work in progress		107		199
Total finished products and work in progress		1,017		1,041
Materials and fuel		3,507		3,500

Employment and remuneration (a)

Larger establishments

TABLE 15

	Average number of operatives			Administrative, technical and clerical staff (b)			Total		
	1948	1937	1935	1948	1937	1935	1948	1937	1935
Males									
Under 18	60	123	119	13	45	35	73	168	154
All ages	1,568	1,127	1,033	1,061	1,094	1,048	2,629	2,221	2,081
Females									
Under 18	777	1,513	1,427	186	212	147	963	1,725	1,574
All ages	5,274	3,828	3,688	1,551	1,258	1,073	6,825	5,086	4,761
Total									
Under 18	837	1,636	1,546	199	257	182	1,036	1,893	1,728
All ages	6,842	4,955	4,721	2,612 (c)	2,352	2,121	9,454 (c) (d) (e)	7,307	6,842
Total remuneration	£'000			£'000			£'000		
	1,358	1,372	2,730

(a) Excluded employees. The following numbers were employed at establishments in this trade but are not included in the table or in any other report (e.g.) employees in a separate selling or transport organisation for which separate accounts are kept):-

Canteen workers	3 males	177 females
Other workers	237 males	316 females

(b) Number at September 25, 1948, October 16, 1937, and October 12, 1935.

(c) There was, in addition, 1 male working proprietor in 1948. Working proprietors are included in the 1937 and 1935 figures.

(d) The employers' share of contributions to all National Insurance Schemes payable during the year in respect of these workers amounted to £69,000.

(e) The following persons (included in this total) were employed on special work by establishments employing 100 or more persons:-

	Operatives	Administrative, technical and clerical employees
Transport of goods outside the premises	34	
Maintenance and repair of firms' buildings, but not plant	64	
Research work not directly connected with current production however charged	*	4

* Negligible.

In addition to the employees in the above table, the firms in this trade employed 1 male and 9 female outworkers in 1948, the amount paid to them being £1,000. Similar information is not available for 1937 and 1935.

Wages and salaries paid, 1948 (a)
Larger establishments in Great Britain

TABLE 16

	Amount paid by all establishments	Establishments making returns for the calendar year					
		Amount paid	Percentage of annual remuneration paid in				Year
			First quarter	Second quarter	Third quarter	Fourth quarter	
Wages and salaries of	£'000	£'000					
Operatives	1,358	1,011	24.3	23.7	23.3	28.7	100.0
Administrative, technical and clerical employees	1,372	1,058	24.4	23.2	23.5	28.9	100.0
Total	2,730	2,069	24.4	23.4	23.4	28.8	100.0

(a) Including bonus and commission payments.

TABLE 17 - Payments for work done on materials given out, 1948
Larger establishments in Great Britain

The total amount paid for work done on materials given out was £11,000.

Payments for certain services, 1948
Larger establishments in Great Britain

TABLE 18

	Amount paid
	£'000
Repair and maintenance	
Of buildings	35
Of plant, machinery and vehicles	60
Unclassified	19
Hire of plant, machinery and vehicles	3
Advertising and market research	
Advertising in newspapers, magazines and periodicals	833
Other advertising services (poster display, despatch of circulars, etc.) and market research	304
Unclassified	378
Payments made for research work	
To research associations	11
To universities, institutions, academic bodies and similar agencies	-
To other commercial concerns	17
Postage, telephone, telegrams and cables	79
Commercial insurance premiums	50
Rates (excluding water rates) payable in the year	27

Plant, machinery and vehicles acquired and disposed of, 1948
Larger establishments in Great Britain

TABLE 19

	Acquisitions		Disposals
	New	Second-hand	
	£'000	£'000	£'000
Plant and machinery	292	8	40
Vehicles	39	15	10
Total	331	23	50

Capital expenditure on building work and changes in occupation of buildings and land, 1948
Larger establishments in Great Britain

TABLE 20

	£'000	£'000
1. Capital expenditure on building work (a)		70
2. Existing buildings and land (b)		
(1) Capital cost of freeholds bought	8	
Estimated capital value of		
(1i) Rented property newly occupied in the year (c)	29	
(1ii) Leasehold buildings and land newly occupied in the year	185	
Total of heading 2		222
Total of headings 1 and 2		292
3. Existing buildings and land relinquished (d)		
(1) Selling value of freeholds sold	-	
(1i) Estimated value of other properties relinquished	3	
Total of heading 3		3
4. Headings 1 and 2 less heading 3		289

- (a) Excluding site value which, where appropriate, is included in heading 2(1).
 (b) The figures do not reflect changes in ownership of previously occupied land and buildings.
 (c) Property which is occupied under an agreement for the payment of rent without the purchase of a lease or the payment of a premium.
 (d) Including property destroyed or abandoned.

TOILET PREPARATIONS AND PERFUMERY TRADE

1948

Note - Owing to the risk of disclosure of information relating to individual firms separate particulars for Wales and Scotland can be given only in Table 22

TABLE 21 - Summary : Larger establishments

See Table 1.

Summary

Small firms

TABLE 22

	England	Wales	Scotland	Great Britain
Number of returns	106	3	3	112
Average number of persons employed (a)				
Males	192	2	5	199
Females	321	4	9	334
Total	513	6	14	533

(a) Including working proprietors.

Sales in the trade

Larger establishments

TABLE 23

	Great Britain (a)		
	Quantity		Value
	Th. retail units	Th. galls.	£'000
Principal products			
Perfumed spirits			
Handkerchief perfumes	15,509 3,336	22 ..	1,243 98
Spirituous toilet waters, and spirituous lotions, astringents and the like (including bath essences, eau-de-Cologne and lavender waters)	10,817 1,051	107 ..	878 128
Other descriptions and unclassified	66 ..	2 3	9 16
Cosmetics and toilet preparations (other than perfumed spirits, essential oils, soaps and dental preparations)			
Brilliantine and pomade		Th. lbs.	
Solid	8,451 ..	1,346 18	262 4
Liquid	5,624	Th. fl. ozs. 12,006	247
Other hair creams, fixatives, setting creams and lotions, semi-solid hair dressings and tonics	38,414	..	1,361
Liquid hair preparations and anti-scurf lotions (excluding depilatories); hair dyes, and bleaching and toning preparations (including henna) and rinses; permanent waving reagents and cold wave solutions; and chemically treated hair waving pads and sachets	5,235 8,273 ..	19,527	457 97 449
Soapless shampoos	9,465	211 8
Face powders (excluding rouge)	29,401	Th. lbs. 1,915	1,216
Rouge cakes, rouge powder and rouge cream	5,068	42	179
Talcum and other dusting powders, including baby powders, foot powder and fuller's earth	10,136	2,290	638
Face creams			
Vanishing, foundation or powder, and cake make-up (excluding rouge)	25,811	1,704	1,242
Cleansing and cold, skin and tissue, nourishing, blush, anti-wrinkle and baby creams	9,614 ..	808 42	480 50

TABLE 23 (contd.)

	Great Britain (a)		
	Quantity		Value
	Th. retail units	Th. lbs.	£'000
Principal products (contd.)			
Cosmetics and toilet preparations (other than perfumed spirits, essential oils, soaps and dental preparations) (contd.)			
Hand creams, jellies and tablets	4,629 678 ..	479 .. 224	171 36 50
Face lotions (including after-shave), milks and astringents; and liquid foundations	2,732	7,267	195
Hand and other skin lotions	814	2,189	64
Lipsticks		Th. lbs.	
Complete with cases	12,697	179	770
Without cases	4,713	40	251
Artificial sun-tan preparations, leg make-up, etc.	633	Th. fl. ozs. 1,111	18
Bath salts and cubes, bath oatmeal and other bath water softeners	19,445	Th. lbs. 5,222	318
Smelling salts, perfumed sachets, etc. and non-alcoholic perfumes	350 ..	25 ..	15 167
Depilatories and deodorants	104
Other toilet preparations (including mascara and other eye make-up, pencils and the like; theatrical cosmetics (other than removing creams); manicure preparations; perfume compounds and bases sold as such; and toilet preparations for animals)	1,316
Unclassified toilet preparations	54
Dental preparations			
Tooth paste	32,714	5,563	1,212
Other dental preparations	19,204	597 69
Waste products	2
Work done for the trade or on commission (b)			55
Total principal products			14,733

TABLE 23 (contd.)

	Great Britain (a)	
	Quantity	Value
	Th. cwts.	£'000
Other output		
Soap		
Toilet soap (except shaving), solid and liquid	59	747
Shaving soap, solid, cream or powder, including brushless shaving cream	9	287
Soap shampoos	3 ..	131 2
Other soaps	7	39
Drugs and pharmaceutical preparations	..	848
Bleaching materials and soapless washing materials of all types	..	5
Other goods	..	417
Work done (b)		19
Total		17,229

- (a) Owing to the risk of disclosure of information relating to individual firms, separate particulars for England and Wales and Scotland cannot be given.
(b) Amount charged.

TABLE 24 - Purchased materials and fuel; Larger establishments

See Table 13.

TABLE 25 - Employment and remuneration; Larger establishments

See Table 15.

Monthly index of employment of operatives: Larger establishments (a)
(average employment in 1948 = 100)

TABLE 26

Month	Monthly index (b)		Month	Monthly index (b)	
	Great Britain			Great Britain	
1948			1948		
January	107.1		August	94.1	
February	104.9		September	99.8	
March	99.6		October	107.4	
April	98.3		November	110.7	
May	94.7		December	99.1	
June	91.8		Percentage employment in this trade covered by the index	73.8	
July	92.5				

- (a) Owing to the risk of disclosure of information relating to individual firms, index numbers by countries cannot be given.
- (b) The index numbers are calculated from the number of operatives employed in one week in each month returned by larger establishments that made returns for the calendar year 1948.

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