

BOARD OF TRADE

Report on the Census of Production 1963

42 [HA 2:

118 General printing, publishing, bookbinding, engraving, etc

LONDON: HER MAJESTY'S STATIONERY OFFICE FIVE SHILLINGS NET

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Report on the Census of Production 1963

118

General printing, publishing, bookbinding, engraving, etc

Presented by the Board of Trade to Parliament in pursuance of the Statistics of Trade Act 1947 (10 & 11 Geo. 6 Cha. 39 Sec. 7)

LONDON: HER MAJESTY'S STATIONERY OFFICE 1969

Notes

These notes give the main information needed for interpreting the figures in the industry reports, (More detailed information about the Census is given in a separate booklet - 'Introductory Notes': Part 1 of the Report on the Census of Production for 1963.)

GENERAL INFORMATION

Changes in the 1963 census

There were few changes resulting from amendments to the Standard Industrial Classification and only minor changes in the scope of certain industry reports compared with 1958. Any such changes are explained in the introductions to the industry reports concerned or by footnotes to the tables.

Industrial Classification

Establishments were classified to industries on the basis of major activity in conformity with the second edition of the Standard Industrial Classification (Consolidated Edition 1963, incorporating Amendment 1). Each industry was basically defined in terms of its principal products, these being of a similar nature or commonly associated in production. Normally, an establishment was classified to an industry if its sales of the principal products of that industry accounted for a greater proportion of its total sales than did its sales of the principal products of any other industry. However, where the application of this rule would have resulted in a change of classification between 1958 and 1963, the establishment was reclassified only if the sales of principal products of the newly predominant industry was more than one third greater than the sales of principal products of the previously predominant industry. This modification of the general rule was introduced for 1958 to avoid discontinuities which would result from marginal changes in sales between successive censuses.

The principle of classification by major output was also normally followed in compiling the analysis by sub-divisions of an industry.

In certain industries, classification was dealt with in a different way. Details of any non-standard treatment are given in the introductions to the relevant industry reports.

TERMS USED IN THE CENSUS REPORT

Average number employed

Firms were required to state the number of persons on the payroll (i.e. whose National Insurance cards were held by them) on the average during the year of return, whether fulltime or part-time employees. Separate figures were required for (a) administrative, technical and clerical employees and (b) operatives (see below). Averages could be calculated from figures relating to the last week of each calendar month; figures shown in respect of the average number employed relate to the sum of these averages. Firms were also required to state the number of working proprietors (see below) where appropriate and these are included in total employment figures. Outworkers are excluded.

> POLITICAL AND

The figures include persons engaged in merchanting or factoring and canteen workers where particulars in respect of these activities could not be excluded from the return.

Working Proprietors

These include all persons regarded as 'selfemployed' for National Insurance purposes, and members of their families who worked in the business without receiving a fixed wage or salary; but persons who worked less than half the normal number of working hours are excluded. For Great Britain, directors working in the business but not in receipt of a definite wage, salary or commission are included under this heading for 1963, but are excluded for 1958: For Northern Ireland, directors of limited companies, other than those paid by fee only, are included for both years. (Directors paid by fee only are not included in any of the employment figures for either year.)

Employees

- (i) Administrative, technical and clerical employees include managers, superintendents and works foremen; research, experimental, development, technical and design employees (other than operatives); draughtsmen and tracers; editorial staff, staff reporters, canvassers, competition and advertising staff; travellers; and office (including works office) employees. For Great Britain, but not for Northern Ireland, they include also managing and other directors in receipt of a definite wage, salary or commission.
- (ii) Operatives include all other classes of employees, that is, broadly speaking, all manual wage earners. They include those employed in and about the factory or works; operatives employed in power houses, transport work, stores, warehouses, shops and canteens; inspectors, viewers and similar workers; maintenance workers; and cleaners. Operatives engaged in outside work of erection, fitting, etc. are also included, but outworkers (i.e. persons employed by the firm who worked in their own homes, etc. on materials supplied by the firm) are excluded. Information about the numbers of outworkers employed was collected only for the gloves industry.

Capital Expenditure

(i) New building work.

This represents the cost incurred during the year of new building and other new constructional work (including office buildings, canteens and the like used in connection with the business covered by the return but not dwelling houses for employees). The value is that charged to capital account during the year of return; it includes expenditure on new buildings or on the extension or reconstruction of old buildings, the value of work of a capital nature carried out by firms' own staff, and the cost of any newly constructed buildings purchased. The figures shown include any legal charges, stamp duties, agents' commissions, etc.

Notes - continued on pages iii and iv

General printing, publishing, bookbinding, engraving, etc

This Report on the General Printing, Publishing, Bookbinding, Engraving, etc., Industry relates to establishments engaged wholly or mainly in printing and publishing books, maps, music, religious tracts, almanacs, etc.; general printing; printing of banknotes, postage stamps, tickets, Christmas cards, playing cards, etc.; letterpress bookbinding, book repairing, die sinking, relief stamping, etching and engraving printing plates and rollers and printing on metal, etc. Publishers of books who do not do their own printing are included but the printing and publishing of newspapers and periodicals is excluded.

This industry corresponds to minimum list heading 489 in the Standard Industrial Classification (Consolidated edition, 1963).

In this industry, where small firms account for a relatively large proportion of employment and output, a sample of firms employing fewer than twenty-five persons was asked to complete a simplified version of the full census form for 1963; estimates based on the information received from these small firms are given in Tables 2(ii) and 5(i).

The Report on the 1958 census for this industry was divided into two parts, viz. Printers, Bookbinders etc. and Publishers (non-printing firms) but this division has been discontinued for 1963. This report follows the standard form except for Table 3 which, in addition to showing the size analysis of larger firms for the industry as a whole, gives a separate size analysis for Publishing (non-printing); Publishing/printing; Printing (non-publishing).

METHOD OF CLASSIFICATION

In classifying returns to this industry the standard procedure was followed except that amounts received by way of royalties and receipts for reproduction rights, etc., were treated equally as principal products of this industry and of the Printing and Publishing of Newspapers and Periodicals Industry.

In classifying returns to the sub-divisions of the industry shown in Table 2(i), the standard procedure was again followed, except that the amounts received by way of royalties and receipts for reproduction rights, etc. were not taken into account. Net advertisement revenue was taken into account as well as the net amount charged in determining the value of sales for classification purposes.

In interpreting the data in the tables it is essential to bear in mind the notes and definitions which appear on pages (ii), (iii) and (iv).

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GENERAL PRINTING, PUBLISHING, BOOKBINDING, ENGRAVING, ETC. 118/3

TABLE 1 Industry summary: United Kingdom Estimates for all firms, 1958 and 1963 (a)

of the factory of the			Unit	1958	1963
Number of enterprises	an traiting	inclusion and entry printing only of public	No.	••	7,095
Number of establishmen	nts			6,961	7,727
Gross output			£'000	341,400	482,358
Net output			1000 1000 1000 1000 1000 1000 1000 100	190,973	285,954
Net output per head			2	919	1,253
net output per non-	SNGARS	goods produced and work done	£'000	323,465	450,051(b)
Sales and work done	1	merchanted goods and canteen takings		15,868	28,970
NET SET OF 2	100,463	materials for processing and packaging, and fuel] 105,778 {	126,070
Purchases	ASA (AS)	goods for merchanting and canteen purchases		5 105,778	25,858
including also author	s' royalties	or work done on materials given out, c, copyright payments, payments to and editorial, artists' and readers'	and so and		and the second
fees (less payments r	eceived from	authors)	-	40,504	42,237
Payments to other org	anisations f	or transport		3,867	3,821
Stocks and work in pr	ogress	processing anini	etais for	+ 1 700	+ 4,919
Total stocks and wo	rk in {	change during year		+ 1,788	A COLLEGIST.
progress	2,115	at end of year	- 7 gganad	63,913	83,814
Goods on hand for s	ale {	change during year	a substant	+ 1,485	+ 1,218
	l	at end of year	e to Look a Rapharen 1	21,054	33,500
Work in progress	Chillion .	change during year	Sac.	+ 582	+ 2,119
	828272	at end of year	1000 Ter 13	19,982	24,495
Materials, stores a	nd fuel	change during year	aningo a	- 279	+ 1,582
materiars, stores a	3.5q 058	at end of year	inere to be	22,877	25,819
		total, including working proprietors	Th.	207.8	228.2
Average number employ	red	operatives	o ngga ta ini	161.2	168.4
		other employees (c)		45.0	50.4
TISTA		f of operatives	£'000	89,971	122,232
Wages and salaries		of other employees (c)		34,052	46,546
Employers' contributi schemes, etc. (d)	ions to Nati	onal Insurance and private pension	a sarrist	rings, caus	11,199
Capital expenditure ((e)		Part Passa	10.000	05.014
Total			and a set	to sta	25,214
New building work			a Bin v Las	2,072	6,392
Land and existing l	buildings (f) 2017ers (* 150 sas (15) at	e alla and		- 195
Plant and machiner	y (f)			8,779	16,982
Vehicles (f)			-	1,061	2,035

- (a) For 1963, estimates for firms not making satisfactory returns accounted for 4 per cent. of the total) For 1963, estimates for firms not making satisfactory feturns accounted for 4 per cent. of the total figures in which they were incorporated. (For 1958 the comparable figure was also 4 per cent. But for items which no small firms were asked to report for 1958, estimates for small firms and for firms not making satisfactory returns accounted for 24 per cent. of the total figure in which they were incorporated.) A summary of the detailed returns received from larger firms is given in Table 2(i), and a summary for all small firms, based on information collected from a sample, is given in Table 2(ii).
- (b) Including services rendered to other organisations (amounts charged for hiring out plant, machinery and other goods, for providing transport, or for technical or other services rendered).
- (c) Administrative, technical and clerical employees.
- (d) Including pensions and gratuities paid other than from pension funds.
- (e) Excluding expenditure for establishments not yet in production.
- (f) Acquisitions less disposals.

GENERAL PRINTING, PUBLISHING, BOOKBINDING, ENGRAVING, ETC.

TABLE 2(i) Analysis of larger firms by sub-divisions within the industry, 1958 and 1963 Firms employing 25 or more persons: United Kingdom (a)

The star map as	(1) 21.460		Sub-	divisions of	the industr	y (b)
				Publishing (non-printing) and such
		Unit		ooks 04	(except n magazine	ished matter ewspapers, es, etc.) 05
Start and all are	the strange to all a star of anterprises we	the ch	1958	1963	1958	1963
Number of enterprise	s (e)	No.	70	61	23	21
Number of establishm	ents	Ħ	78	82	24	23
Gross output		£'000	37,062	50,451	3,517	5,723
Net output		ner"cha	13,548	24,484	1,589	3,161
Net output per head		2	1,643	3,112	1,129	1,371
Cales and work done	∫ goods produced and work done	£'000	35,121	47,463(f)	3,340	5,592(f)
Sales and work done	merchanted goods and canteen takings	H	1,269	2,121	156	233
Sales of characteris	tic products		32,774(g)	45,596(g)	2,749	4,718(g)
Index of specialisat	ion (i)	Per cent.	93	96	82	84
	materials for processing and			teograss		1.000
Purchases	packaging, and fuel	£'000	6,726	7,309	1,188	1,229
116,05 110-	goods for merchanting and canteen purchases		D ban ta	2,116		226
given out, including payments, payments t and editorial, artis	ganisations for work done on materials also authors' royalties, copyright o contributors and press agencies, ts' and readers' fees (less payments	ines des Verv	sch sranadov () To box tu	alas,	NOT SOL basi no	35460
received from author	s)	are parts	16,273	15,842	701	1,064
	ganisations for transport	22.9V	582	628	44	43
Stocks and work in p			+ 545	+ 469	+ 33	- 38
Goods on hand for sale	change during year		8,149	15,058	751	658
C s. new Cashernhe the	at end of year	Ner In	and the second second	+ 398	- 12	
Work in progress	change during year					- 64
Lat par The	at end of year		2,744	2,562	105	300
Materials, stores, and fuel	change during year	a service	+ 66	- 72	+ 6	- 1
and ruer	at end of year	and the second	1,677	2,422	177	456
and Rest Street Barriels and	total, including working proprietors	No.	8,245	7,869	1,407	2,305
werage number	operatives	H See and	1,505	1,355	744	1,286
R61,11	other employees (j)		6,740	6,498	662	1,002
ages and salaries {	of operatives	£'000	778	875	294	717
	of other employees (j)	H	4,752	5,964	543	869
lages and salaries \$	operatives	£	517	646	395	557
er head	other employees (j)		705	918	820	867
mployers' contribut.	ions to National Insurance (k)	£'000		211	and anching	57
tc. (1)	ions to private pension schemes,	H		485	(1.). 994	59
apital expenditure (New building work		n and	58	394	22	67
Land and existing {	acquisitions disposals	H	ires.erts	+ 7(n)	ide anti it es priden to	- 105(n)
ALLING DINNE AS an	signification a part harapter and some	Nat an	000 000 000 000 000 000 000 000 000 00			
Plant and machinery	acquisitions	lashao	88	269	26	66
	disposals	0 .370	2	12	3	9
Vehicles {	acquisitions	a que a	194	253	15	30
	disposals	1 (H 11	75	92	6	10

1 The second second	AND AND AND	an horner				
And and a state of the state of			Sub-divisio	ons of the in	dustry (b)	
The sales	Pu	blishing/prim	ting (includ	ing printing	only of publ	is
and the second s		andre fil		Oti	her published	
Boo	ka	Book pr	inting		maga	
DOC)KS	BOOK PI	Incing	Total	Total	(
0	1	00	3			
1958	1963	1958	1963	1958		
10	13	51	39	61	. 65	
12	18	61	49	80	75	
8,055	18,762	21,593	21,656	13,156	20,909	1
4,518	10,490	14,610	15,648	7,332	13,133	
915	1,391	897	1,165	891	1,353	
8,005	18,350(f)	21,190	21,277(f)	12,648	19,072(f)	1
5	330	143	233	198	1,119	1970
6,280(g)	9,676(g)	15,584	11,941	10,653	14,137(g)	1
78	53	74	56	84	74	
ſ	E 145		4,258		5,390	
2,250	5,145	5,474	4,200	4,539	5,580	
l	648	J	211	J	949	
					nar des sousies à d ranges avec d'an	1
		A A A Start			Carle Sin. And Daris	
1,093	2,236	1,196	1,313	1,012	1,380	
138	315	272	222	283	239	
0	- 60	+ 210	- 34	+ 273	+ 633	+
- 9	- 60			2,869	5,367	
1,206	3,127 + 141	900 + 50	134 + 179	+ 37	+ 86	4
01	and the second se		2,232	805	1,230	
951	1,517	1,849	- 3	+ 10	+ 183	4
- 56	10	- 42		1,023		
399	874	1,289 16,286	1,122 13,436	8,233	1,505 9,707	
4,937 3,476	7,543	13,689	11,306	6,192	6,761	
	5,390	2,597	2,123	2,037	2,913	
1,461 1,631	2,141 3,268	7,900	8,864	2,949	4,575	
862	2,030	1,956	1,866	1,566	2,472	
469	606	577	784	476	676	
590	948	753	879	769	848	
••	185		399		271	
0.00	man				smellos milen	
	310	••	266		166	
17	1,619	242	337	87	172	
) (62		112	
	- 328(n)		27		16	
 193	ן 855	914	1,205	308	558	
1	21	27	61	32	44	
49	74	63	71	70	117	
18	26	23	18	51	47	
10	20	23	10	31		

shed matter) matter (except newspapers, ines, etc.) (c) Greeting cards 02 Printing only 07 Other 03 1963 20 25 20 23 30 22 11,249 5,507 4,153 2,690 6,436 4,007 1,379 1,337 1,318 10,187(f) 4,937(f) 3,948(f) 789 134 196 8,121 3,451(g) 1,856(g) 70 80 47 3,210 1,139 1,041 742 93 114 786 282 312 185 29 25 + 15 + 424 193 3,477 75 1,815 + 13 80 7 _ 886 150 194 + + 64 9 110 453 228 824 4,668 2,997 2,042 1,536 3,180 2,045 495 1,475 943 2,017 1,403 1,155 1,259 802 411 634 686 752 854 851 830 120 79 72 79 45 42 125 25 22 8 + + 1(n) 9(n) 16 190 204 164 10 11 23 50 45 21 20 18 9

Continued on next page

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GENERAL PRINTING, PUBLISHING, BOOKBINDING, ENGRAVING, ETC. 118/7

TABLE 2(i) (continued)

		to to black the fi		and a second		Sub-divisi	ons of the ind	dustry (b)
				Lange and the	and and a state	General	l printing, et	c. (c)
				al and the la	eno taji v te se se se se tinej veta	Printing	on materials by printers	supplied
					Unit	Total	Total	Letterpress printing
				10001		80.04		08
					100	1958	19	63
			2.5	-	No.	922	872	676
umber of ente					Ħ	1,079	1,070	790
umber of esta	adiishments	5			£'000	156,035	201,759	129,802
ross output					н	88,452	119,484	80,003
et output	n hard				£	896	1,201	1,192
et output pe	r head	goods produced	and work don	e	£'000	148,143	185,776(f)	119,152(f)
ales and wor	k done {	merchanted goo			"	7,613	15,382	9,968
	l		us and cantee	in takings	H	114,516	138,020(g)	75,756(g)
ales of chara					Per	77	74	64
ndex of spec	ialisation	(i) materials for	processing an	d	cent.	la r	111	
149.1	88.2	packaging, and	fuel		£'000	53,924	58,964	35,052
urchases	1	goods for merc purchases	hanting and c	anteen	н		12,411	8,199
yments, pay ad editorial ceived from	ments to co , artists' authors)	so authors' roy ontributors and and readers' f	ees (less pay	es,		12,095 1,404	10,301	6,194 839
		isations for tr	ansport			-,		
tocks and wo	r	change during	year		н	+ 112	- 216	+ 62
Goods on har sale	nd for {	at end of year			T	2,720	2,702	1,430
	ſ	change during			R R	+ 167	+ 816	+ 620
Work in pro	gress	at end of year			H SALA	8,507	11,738	6,829
		change during			Ħ	- 160	+ 787	+ 486
Materials, and fuel	stores	at end of year				11,686	11,449	6,964
	C	total, includi		oprietors	No.	98,761	99,449	67,089
verage numbe	r	operatives		Par a	H	80,308	79,299	58,901
nployed	24.2.4	other employee	s (i)			18,345	19,463	12,666
	c c	of operatives	102.4		£'000	43,986	56,794	38,823
ages and sal	aries {	of other emplo	vees (i)			14,066	18,137	11,339
. Let		operatives	BTB		2	548	716	720
ages and sal. er head	aries	other employee	s (i)		H	767	932	895
	ntribution	s to National 1			£'000		2,879	1,915
nployers' co tc. (1)	ntribution	s to private pe	ension schemes	I,	" 888		2,099	1,299
apital expen					н	1,049	2,479	1,173
New buildin		San					1,041	816
Land and ex buildings	isting {	acquisitions		-	H		909	650
Durraringo	l	disposals				4,879	8,789	5,074
Plant and machinery	[acquisitions			205	260	813	306
machinery	l	disposals		S.C.		794	1,162	744
Vehicles	1	acquisitions		01		303	444	289
	1 1	disposals		12 1	1 81	303	114	200

		b-divisions of					
		al printing, e	tc. (c) (contin	nuea)			
Printi materials s printers (Stereo	typing,	Other and a	malagaified	Tot	al
Lithographic, chromo-litho and typo-litho printing	Other	electr and en	otyping graving		unclassified lone (d)	tas	
09	10	11			1963	1958	1963
196	3	1958	1963	1958	RODBADEAN J	1958	
137	59	141	141	108	196	Last bas too	1,299
169	111	175	198	126	237	1,635	1,752
49,063	22,894	18,878	25,801	10,361	34,178	268,657	379,238
26,756	12,725	14,314	19,494	6,696	20,450	151,060	226,345
1,161	1,366	1,166	1,435	687	1,042	945	1,304
46,883(f)	19,741(f)	18,145	24,708(f)	9,955	30,938(f)	256,547	353,177(f)
1,944	3,471	699	1,082	386	3,004	10,470	23,504
27,706	14,232(g)	16,561	22,477	(h)	(h)	(h)	(h)
59	72	91	91	· · ·	to the the	91	89
17,630	6,281	3,954	4,878	3,213	9,839	81,270	97,013
1,564	2,648		960	J	2,378	J	19,898
	800.4	Leves estilized	the set and set of		to Magdae	any may have	Maren false -
2,944	1,164	440	508	299	1,309	33,108	33,953
403	144	162	111	129	338	3,013	3,282
- 30	- 247	+ 3	+ 5	+ 19	+ 61	+ 1,185	+ 822
833	438	75	104	191	725	16,861	27,875
+ 266	- 70	+ 31	+ 5	+ 1	+ 174	+ 455	+ 1,735
3,410	1,499	290	434	288	1,401	15,537	21,413
+ 235	+ 67	- 8	+ 149	- 24	+ 136	- 207	+ 1,252
3,165	1,319	656	1,086	766	2,170	17,671	21,084
23,048	9,312	12,281	13,581	9,746	19,628	159,896	173,518
18,148	7,250	9,917	10,827	8,615	16,522	124,446	132,746
4,787	2,010	2,350	2,654	1,121	2,958	35,313	39,752
12,893	5,077	8,098	10,953	3,820	10,321	69,455	96,367
4,825	1,973	2,100	2,685	840	2,674	26,684	36,696
710	700	817	1,012	443	625	558	726
1,008	982	894	1,012	749	904	756	923
647	317	Saletad spinst	415		511	· · · · ·	4,928
569	231	read for Steam	237		279	alasias	3,901
481	826	74	169	42	224	1,593	5,462
106	119		$\left \right = 10(n) \left\{ \right.$		77		1,301
235	24	1 3640 AV	[] - IO(II)]	A STOL LOOK	75	ie so indic. er	1,566
2,248	1,466	458	742	220	1,571	7,087	14,055
255	252	19	29	12	38	356	1,029
297	120	122	170	69	175	1,376	2,053
107	48	49	61	27	64	552	761

For notes to this table - see page 118/13

TABLE 2(ii) Summary for small firms, 1958 and 1963

Firms employing fewer than 25 persons: United Kingdom (a)

		Unit	1958	1963
Number of firms		No.	5,263	5,871
Gross output		£'000	1978	91,119
Net output		п	38,027(b)	52,446
Net output per head		2	840(b)	1,067
	f goods produced and work done	£'000	63,138	85,698(c)
Sales and work done	merchanted goods	П. п.	5,242	4,722
Purchases of goods and fuel (d)	н	23,237	31,318
Payments to other organisation given out, including also auth payments, payments to contribu editorial, artists' and reader from authors)	ors' royalties, copyright	п	7,116(e)	7,210
Payments to other organisation	н		436	
Stocks and work in progress		1.1	DOS BIS	Sec. 1
and the second sectors and	f change during year	n	184.8	+ 370
Goods on hand for sale	at end of year		19	4,743
810.59	f change during year	н		+ 329
Work in progress	at end of year	н		2,404
ensuine en alter presenten be	f change during year			+ 290
Materials, stores and fuel	at end of year	н		4,068
Las bail in solute	(working proprietors	No.] 15 005 [8,320
Average number employed	tother persons employed	н	45,265	40,840
Capital expenditure				1
New building work		£'000		757
	[acquisitions	н		468
Land and existing buildings	disposals	п	1. 7. (Base	391
and the second of the second of	[acquisitions	. н	g 1.0	3,758
Plant and machinery	[disposals		868	214
	<pre> acquisitions </pre>	H	188.21	1,138
Vehicles	disposals	. 61 н 👘	128.6308	437

(a) Only a sample of firms supplied the full range of information, the remainder giving employment figures only. Except for employment, the figures are estimates based on the full returns made, which accounted for 14 per cent. of the employment shown for 1963, and 26 per cent. for 1958. Estimates are included for small firms not making satisfactory returns.

(b) For 1958 the net output of small firms was defined as the difference between the value of sales and the cost of purchases of materials and fuel, less payments for work done on materials given out.

- (c) Including services rendered to other organisations (amounts charged for hiring out plant, machinery and other goods, for providing transport, or for technical or other services rendered) which amounted to £73,000.
- (d) Including goods purchased for merchanting.

(e) Payments to other organisations for work done on materials given out only for 1958.

GENERAL PRINTING, PUBLISHING, BOOKBINDING, ENGRAVING, ETC. 118/9

TABLE 3 Analysis of larger firms by size of enterprise within the industry, 1963 (i) Output, employment, capital expenditure and stocks Firms employing 25 or more persons: United Kingdom

Average number employed by the enterprise in the industry (a)	Enter- prises (b)	Estab- lish- ments	Average number employed (a)	Gross output	Net output	Net output per head	Capital expendi- ture (c)	Total value of stocks and work in progress at end of year
n) 2792 (3	Number	Number	Number	£'000	£'000	£	000 '3	000'3
25-49	542	567	19,602	37,983	22,337	1,140	1,744	4,061
50-99	391	437	26,583	56,846	32,992	1,241	2,002	8,466
100-199	191	257	25,850	51,826	31,471	1,217	2,511	7,218
200-299	66	120	15,979	37,475	21,653	1,355	1,584	7,638
300-399	32	60	11,173	31,333	18,653	1,669	1,108	6,193
400-499	24	61	10,514	26,070	14,725	1,400	1,441	6,041
500-749	28	99	17,166	36,898	21,804	1,270	2,259	7,942
750-999	7	19	6,166	15,743	9,904	1,606	732	8,222
1,000-1,499	8	40	9,237	19,059	11,463	1,241	1,209	3,069
1,500-1,999	4	17	6,616	13,301	7,930	1,199	1,752	2,353
2,000 and over	6	75	24,632	52,703	33,414	1,357	3,173	9,170
Total	1,299	1,752	173,518	379,238	226,345	1,304	19,515	70,372

(ii) Employees, wages and salaries, and employers' contributions

Firms employing 25 or more persons: United Kingdom

Average number	Emplo	oyees	Wages and	salaries	Emplo contrib			d salaries head
employed by the enterprise in the industry (a)	Oper- atives	Others (d)	Oper- atives	Others (d)	National Insurance (e)	Private pension schemes, etc. (f)	Oper- atives	Others (d)
anitalas bra.es	Number	Number	£'000	£'000	000'3	000'3	3	2
25-49	14,944	4,191	9,928	3,598	568	217	663	859
50-99	20,346	5,864	13,895	5,242	753	394	683	894
100-199	19,871	5,870	13,747	5,310	716	487	692	905
200-299	11,511	4,437	8,583	3,930	495	456	746	886
300-399	8,142	3,024	5,989	2,760	296	275	736	913
400-499	8,256	2,240	6,082	2,315	291	276	737	1,034
500-749	13,016	4,140	9,853	3,800	491	415	757	918
750-999	4,599	1,567	3,457	1,558	170	206	752	994
1,000-1,499	7,133	2,103	5,516	2,043	257	198	773	972
1,500-1,999	5,514	1,100	3,698	1,320	182	265	671	1,200
2,000 and over	19,414	5,216	15,619	4,820	709	711	805	924
Total	132,746	39,752	96, 367	36,696	4,928	3,901	726	923

(a) Including working proprietors.

(b) The sum of the figures for Tables 3(A), (B) and (C) exceeds the total for the industry to the extent that enterprises made returns for more than one activity.

(c) Acquisitions less disposals.

(d) Administrative, technical and clerical employees.

- (e) Including both flat rate and graduated contributions.
- (f) Including pensions and gratuities paid other than from pension funds. These amounted in total to £903,000.

GENERAL PRINTING, PUBLISHING, BOOKBINDING, ENGRAVING, ETC.

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PUBLISHING/PRINTING

TABLE 3(B) Analysis of larger firms by size of enterprise, 1963 (i) Output, employment, capital expenditure and stocks Firms employing 25 or more persons: United Kingdom

employed by the enterprise (a)	Enter- prises	Estab- lish- ments	Average number employed (a)	Gross output	Net output	Net output per head	Capital expendi- ture (b)	Total value of stocks and work in progress a end of yea
00013 00	Number	Number	Number	000'3	£'000	£	000*3	000'3
25-49	12	12	440	867	631	1,434	8	108
50-99	16	16	1,168	2,384	1,165	997	105	444
100-199	12	15	1,703	3,823	2,258	1,326	265	916
200-299	4	4	999	2,128	1,616	1,617	54	376
300-399	5	7	1,827	4,214	2,785	1,524	126	1,084
500-749	6	8	3,640	8,997	4,931	1,355	932	3,955
750 and over	3	9	5,431	13,104	7,547	1,390	1,216	6,241
Total	58	71	15,208	35,518	20,933	1,377	2,707	13,123

(ii) Employees, wages and salaries, and employers' contributions Firms employing 25 or more persons: United Kingdom

	Emplo	yees	Wages and	salaries	Emplo contrib	yers' outions	Wages and salaries per head		
Average number employed by the enterprise (a)	Oper- atives	Others (c)	Oper- atives	Others (C)	National Insurance (d)	Private pension schemes, etc. (e)	Oper- atives	Others (c)	
e 2 2	Number	Number	2'000	000'3	000*3	£'000	2	£	
25-49	360	73	197	54	12	3	517	745	
50-99	759	403	418	304	31	13	550	754	
751 040	1,236	452	713	353	46	30	577	781	
100-199	558	439	383	295	22	37	687	672	
200-299	1.002	616	795	596	49	68	657	968	
300-399	1,211	1,370	1,788	1,170	95	92	789	854	
500-749 750 and over	2,266 4,225	1,206	2,394	1,318	130	191	567	1,093	
Total	10,615	4,559	6,688	4,091	384	434	630	897	

(a) Including working proprietors.

(b) Acquisitions less disposals.

(c) Administrative, technical and clerical employees.

(d) Including both flat rate and graduated contributions.

(e) Including pensions and gratuities paid other than from pension funds. These amounted in total to £105,000.

PUBLISHING (NON-PRINTING)

TABLE 3(A) Analysis of larger firms by size of enterprise, 1963 (i) Output, employment, capital expenditure and stocks Firms employing 25 or more persons: United Kingdom

Average number employed by the enterprise (a)	Enter- prises	Estab- lish- ments	Average number employed (a)	Gross output	Net output	Net output per head	Capital expendi- ture (b)	Total value of stocks and work in progress at end of year
	Number	Number	Number	£'000	£'000	3	000'3	000'3
25-49	22	24	844	3,850	1,795	2,127	38	989
50-99	34	41	2,341	13,785	5,673	2,423	- 27	5,092
100-199	13	14	1,906	7,370	2,999	1,573	98	1,796
200-299	4	9	981	6,937	2,816	2,871	43	2,869
300-399	5	5	1,671	10,586	6,884	4,120	271	3,253
400 and over	4	12	2,431	13,647	7,478	3,076	434	7,456
Total	82	105	10,174	56,174	27,645	2,717	858	21,455

(ii) Employees, wages and salaries, and employers' contributions Firms employing 25 or more persons: United Kingdom

Average number	Emplo	oyees	Wages and salaries		Employers' contributions		Wages and salaries per head	
Average number employed by the enterprise (a)	Oper- atives	Others (C)	Oper- atives	Others (C)	National Insurance (d)	Private pension schemes, etc. (e)	Oper- atives	Others (c)
520 1 2	Number	Number	£'000	£'000	000'3	£'000	3	1 00-00
25-49	239	593	138	501	23	29	579	845
50-99	710	1,615	420	1,488	67	121	592	922
100-199	520	1,381	256	1,119	48	85	493	810
200-299	70	911	83	781	25	67	1,191	857
300-399	686	985	443	960	44	86	645	974
400 and over	416	2,015	251	1,983	62	156	602	984
Total	2,641	7,500	1,592	6,833	268	544	603	911

(a) Including working proprietors.

(b) Acquisitions less disposals.

(c) Administrative, technical and clerical employees.

(d) Including both flat rate and graduated contributions.

(e) Including pensions and gratuities paid other than from pension funds. These amounted in total to £145,000.

PRINTING (NON-PUBLISHING)

TABLE 3(C) Analysis of larger firms by size of enterprise, 1963 (i) Output, employment, capital expenditure and stocks Firms employing 25 or more persons: United Kingdom

Average number employed by the enterprise (a)	Enter- prises	Estab- lish- ments	Average number employed (a)	Gross output	Net output	Net output per head	Capital expendi- ture (b)	Total value of stocks and work in progress at end of year
mine'n d	Number	Number	Number	000'3	000'3	3	£'000	000'3
25-49	531	559	19,212	35,127	21,140	1,100	1,900	3,173
50-99	384	430	26,293	50,245	31,062	1,181	2,311	4,806
100-199	197	245	26,942	51,365	32,098	1,191	2,504	6,454
200-299	71	120	17,348	33,216	20,566	1,185	1,788	4,366
300-399	29	47	10,050	21,081	12,739	1,268	1,154	2,503
400-499	19	34	8,318	17,806	10,346	1,244	866	2,783
500-749	19	66	12,085	23,909	14,041	1,162	1,290	3,354
750-999	6	12	5,396	11,811	7,439	1,379	841	2,131
1,000-1,499	4	17	4,956	7,578	5,427	1,095	269	1,084
1,500 and over	7	46	17,536	35,407	22,909	1,306	3,027	5,141
Total	1,267	1,576	148,136	287,546	177,767	1,200	15,948	35,793

(ii) Employees, wages and salaries, and employers' contributions

Firms employing 25 or more persons: United Kingdom

Average number	Employees		Wages and salaries		Employers' contributions		Wages and salaries per head	
employed by the enterprise (a)	Oper- atives		Oper- atives	Others (c)	National Insurance (d)	Private pension schemes, etc. (e)	Oper- atives	Others (c)
and the second second	Number	Number	£'000	£'000	£'000	£'000	2	1
25-49	15,058	3,696	10,124	3,172	559	196	672	858
50-99	21, 187	4,754	14,815	4,236	748	366	699	891
100-199	21,741	5,107	15,373	4,925	756	502	707	964
200-299	13,874	3,443	10,414	3,238	535	398	751	940
300-399	8,321	1,720	6,566	1,586	275	164	789	922
400-499	6,814	1,499	5,541	1,500	235	146	813	1,001
500-749	9,728	2,354	7,272	2,179	351	312	748	925
750-999	4,337	1,059	3,243	1,074	154	162	748	1,014
1,000-1,499	4,006	949	3,153	848	144	107	787	894
1,500 and over	14,424	3,112	11,587	3,015	521	568	803	1,032
Total	119,490	27,693	88,087	25,773	4,276	2,922	737	931

(a) Including working proprietors.

(b) Acquisitions less disposals.

(c) Administrative, technical and clerical employees.

(d) Including both flat rate and graduated contributions.

(e) Including pensions and gratuities paid other than from pensions funds. These amounted in total to £653,000.

25 (27 24	Ages	sex, all [°] firms Males	Females	All employees
(d)	2391] 113 (Per cent.	Per cent.	Per cent.
	Under 18	5	6	11
	18 and over	58	31	89
	All ages	63	37	100
1140000	60,593		Source: Min	istry of Labour
	(a) The percen	tages relate to		ployed (excluding
	working pr	oprietors) at m	id-June, 1963.	Structed and probably
15, 115	themasman tatter		shed mattensian mas cards, cals big tot comevers	
	Footnotes to	Table 2(i).		
	(a) For small	firms' summary	see Table 2(ii).
	(b) The metho industry character	d of classifyin is explained in istic products	g returns to sul the introductio	b-divisions of the n to this report; the sion are identified
	in Table (c) Owing to	a revision of t	he sub-division	s of this industry
	separate	particulars can printing work,	not be given fo	r 1958.
	mainly su of this s to the ap Other wor could be	applied by custom sub-division whe propriate sub-d k done. The cl	ers was deemed f reas for 1958 i ivision of Gene assification of e figures for 1	to be characteristic t was classified ral printing and individual returns 958 and 1963 are
	(e) The sum of total for	of the figures f	or the sub-divi	sion exceeds the nat enterprises made
	(f) Including	g services rende for hiring out p iding transport,	ered to other or plant, machinery	ganisations (amount and other goods, cal or other service
	(g) Including	g net advertiser		specific sub-
	division	ristic products s of the indust	ry.	
	sales of produced is the r	characteristic and work done. atio of total s	For the indu ales of princip	s is the ratio of tal sales of goods stry as a whole, th al products by the ced and work done.

(j) Administrative, technical and clerical employees. (k) Including both flat rate and graduated contributions. (1) Including pensions and gratuities paid other than from

- pension funds.

production.

(n) Acquisitions less disposals.

ts es

his industry to total sales of goods produced and work

(m) Excluding expenditure for establishments not yet in

TABLE 5(i) Estimates of total sales of principal products of the industry, 1958 and 1963 (a)

All firms: United Kingdom

	All fir	ms (b)	Small firm indust	
	1958 (d)	1963 (d)	1958 (d)	1963 (d)
and the second of the Annual	000,3	000°£	£'000	£,000
Published matter			Cardina (Cardina)	
Published by firms other than the printer	- anne the same spectrum of	an a		
Books	40,593	66,331	7,800	10,079
All other published matter (e.g. music, diaries, Christmas cards, calendars, etc.)	3,338	6,354	240	476
Printed and published by the same firm	1	1.000 1 1.	1	4 9.4
Books		15,397		695
All other published matter (e.g. music, diaries, Christmas cards, calendars, etc.)	- 680 - 690	18,115		707
Printing work done for commercial and other publishers	57,147(e)	1.841 1.1	} 1,256(e)	
Books	1.518	20,130		809
All other published matter (e.g. music, diaries, Christmas cards, calendars, etc.)	J	6,678		681
ther printing work done	17.1545 17	142 1	15.51	
On materials supplied by firms doing the work (excluding manuscript books, manufactured stationery and paper bags)	209,021	275,843	46,529	60,054
On customers' own materials	(f)	21,068	(f)	6,491
ther work done or goods made (g)	14,441(e)	11,800	7,314(e)	5,043
oyalties and receipts for reproduction rights, ncluding royalties received by publishers non-printers)	vilendini setes uni setes uni	2,519		591
Total	324,540	444,234	63,139	85,625

(a) Including estimated figures for firms not making satisfactory returns.

(b) Including sales of principal products of the industry by larger firms but not by small firms, classified to other industries. For a more detailed analysis of sales by larger firms see Table 5(ii).

- (c) Estimates based on a sample of small firms which account for 14 per cent. of the total employment of small firms in the industry for 1963 and 26 per cent, for 1958.
- (d) Including net advertisement revenue for printed books and all other published matter (e.g. music, diaries, Christmas cards, etc. but excluding newspapers, magazines, reviews, trade journals and similar periodicals). The amounts so included are:

a serie i seiere reister a	All firms		Small firms in the industry		
	1958	1963	1958	1963	
tines all the successive of the solution in the	000'3	£'000	£'000	£'000	
Published by firms other than the printers		1,735		149	
Printed and published by the same firm	2,063(\$)	288	{	121	
Printed for commercial and other publishers	J U	535	J	71	

(\$) Large firms only.

(e) Including for 1958, royalties received.

(f) Not recorded separately.

(g) Including any sales by small firms of goods other than principal products of the industry e.g. newspapers, magazines, reviews, trade journals and similar periodicals (but excluding merchanted goods and the value of services rendered to other organisations).

GENERAL PRINTING, PUBLISHING, BOOKBINDING, ENGRAVING, ETC.

TABLE 5(ii)Sales of principal products of the industry by larger firms, including
sales by establishments classified to other industries, 1958 and 1963

Firms employing 25 or more persons: United Kingdom

Industry	Charged (d) Segreds (d) begrads	19	58	anount b	1963			
sub- division (a)		Quantity	Net selling value (b)	Quantity	Net selling value (b)	Enter- prises	Entries	
	Bord dame on antertals supplied by	firms downs	£'000	testes i dult	£'000	Number	Number	
	Books and other matter published			stan or part	dw ei sols	a l	10	
	Published by firms other than the printer	ertising	avidia a	dis sectors, in	Acced boses	3	56	
04	Bibles in whole or part	h	(4,458	16	16	
04	Printed books, other than Bibles		32,793		49,921	105	132	
05	Music	ľ	461	ang bas ab	556	7	7	
	520 444 TO	Thousands	1 53	Thousands	an same and a	1.000	10	
05	Diaries	70.8	23 319	} 11,567	1,816	21	21	
05	Christmas cards and greeting cards	(···	1,041	149,493	2,021	29	29	
05	Calendars	- 92 0130 (2000)	24 {	1,321	82	} 23	24	
05	Picture postcards	ations bas	89	6,388	67 45	*		
05	Photographs	h	65	0,388	4J 63	18	19	
05	Other and unclassified published			ana di			10	
	matter (excluding newspapers, magazines, reviews, trade journals and similar periodicals)	} add	1,141 <	atow gnite ossiiden i saz	1,063	45	60	
		heriou anti	ans other	100 (00 TOT a	1,005		00	
	Total books and other matter published by firms other than the printers		35,891	edar rouger edar rouger bodartides	60,092	kasi		
	* 76 Transfer white the			2388,79 14	de al sela	A 27	-00 24	
	Printed and published by the same firm (c)		adipis .	aggarodra .	Accessing to a l	9 223	20 227	
01	Bibles in whole or part	h	16 704 5	. 856	699	10.00	4. 07	
01	Printed books, other than Bibles	}	16,784 {	839	13,575	86	89	
03	Diaries	14,177	1,900 {	8,751	1,164 118	35	35	
02	Christmas cards and greeting cards	302,302	4,161 1,332	510,641	8,038	} 67	68	
2	4 01147 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1 1			, 672	1,112	ľ	NO YOU	
03	Calendars	26,264	1,517 369	14,758	1,439 406	72	73	
03	Picture postcards	16,431	126 458	} 104,799	901	11	12	
03	Photographs	ering	341	e Heatbol te	424	112	173	
03	Other published matter (excluding newspapers, magazines, reviews, trade journals and similar	publicies of the		Ales Laile and Findow	Total pe the one size	1	1	
	periodicals)		3,571	••	3,196	53	54	
1	Unclassified published matter		553	u.uis	11	30	34	
87 0100000	Total books and other matter printed and published by the same firm	etc. A. Alfali.	31,112	102 Tot. 1107-	31,184	Acusto		

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TABLE 5(ii) (continued)

Industry sub-	te personer United Bingold belind result lis	1958	Pires equio	1963	
division (a)	1993	Net amount charged (b)	Net amount charged (b)	Enter- prises	Entries
	156 356	£'000	£'000	Number	Number
	Printing work done for United Kingdom commercial publishers (d)		110000	£12-20	(#)
	Books and other published matter				
06	Bibles in whole or part	18,588	202	12	14
06	Printed books, other than Bibles	J 10,500 (17,193	175	207
07	Music	(e)	215	10	10
07	Diaries	429	397	64	67
07	Christmas cards and greeting cards	2,491	1,589	89	95
07	Calendars	620	444	70	72
07	Picture postcards	287	200	23	25
07	Photographs	12	37	8	9
07	Other published matter (excluding newspapers,	0,130		200	
07	magazines, reviews, trade journals and similar	1.043	1,616	74	82
	periodicals)	1,043	1,010	28	33
	Unclassified published matter	144	142	20/0.20	
	Total printing work done for United Kingdom commercial publishers	23,614	22,034	15/110 27/290 23/200	
	Printing work done for concerns other than United Kingdom commercial publishers (e)	1000 - matter	alles along las	1.043	
	Books and other published matter	ani 101110 (1910	are relation of		
06	Bibles in whole or part		75	*	+
06	Printed books other than Bibles	press, and i vol	1,309	51	56
07	Music		24	5	5
07	Diaries	LAN SOL	111	19	22
07	Christmas cards and greeting cards	er tiens ou enalysie té	124	25	27
07	Calendars		402	28	33
07	Picture postcards	ingerigna signa	See an war war	Gitt sam	4
07	Photographs	5. 5225.100	61	6	6
07	Other and unclassified published matter (excluding	and the second s		na n	
07	newspapers, magazines, reviews, trade journals and similar periodicals)		459	31	35
	Total printing work done for concerns other than United Kingdom commercial publishers		2,565	1000 19810	
	the and property of the analysis of the second trees. I	Amount received	Amount received	pairities	
	10 local times min	£'000	£'000		
	a ing the 1968, solution excland.	This und fundation	the same here		
	Royalties and receipts for reproduction rights, etc.	1,414	1,868	70	78

GENERAL PRINTING, PUBLISHING, BOOKBINDING, ENGRAVING, ETC. 118/17

TABLE 5(ii) (continued)

Industry	- Direct generation and and enterpretered over the test Mangdon	1958	1963		Aust
sub- division (a)		Net amount charged	Net amount charged	Enter- prises	Entrie
- deside	and a second sec	£'000	£'000	Number	Number
	General printing and other work done			and the second	
	Work done on materials supplied by firms doing the work	1.1		ad the	
08	Letterpress printing			Serie 1	
	Catalogues, trade lists and advertising materials	29,404	38,114	893	99(
	Forms for loose leaf binders	1,721	1,863	462	48
	Label, tag and ticket printing	3,416	6,409	584	61
	Letter headings and invoices	1 (6,431	716	77
	Other letterpress printing	52,207	46,503	909	1,04
	Total letterpress printing	86,748	99,320		•
09	Lithographic, chromo-litho, photo-litho, and type-litho printing				
	Posters	1,532	2,071	132	14
	Catalogues, trade lists and advertising material) 19,353 {	13,916	334	35
	Other	La particular de	24,532	401	43
10	Photogravure printing	4,382	7,409	28	3
10	Other photographic printing	718	2,485	36	3
10	Copper and steel printing	3,666	3,726	24	2
10	Silk screen printing	1,815	2,837	82	8
10	Transfer printing	1,035(f)	2,425	27	2
12	Machine ruling	458	592	221	22
12	Binding (including re-binding)	6,616	10,147	434	46
12	Stitching, folding, cutting, etc.	959	2,421	325	34
11	Stereotyping and electrotyping	2,088	2,897	125	14
11	Engraving of blocks, plates, etc.	11 es canacis anazai			
	Process blocks (relief work)	8,427	11,148	195	23
	Other	1,472	3,136	97	10
11	Photo-litho offset plates	1,570	2,502	131	13
11	Die sinking and relief stamping	1,176	1,788	141	14
11	Typesetting	3,083	5,872	368	39
12	Gilding, blocking, stamping, lettering, etc.)	181	121	12
10	Tin printing	4,604	657	7	198 198 (193
12	Other work done	1	5,318	171	18
12	Unclassified	10 "830 0 84	4,294	111	12
12	Work done on customers' own materials	10,228	14,141	577	64
	Total printing, bookbinding, etc.	73,182	124,496	a state e	1.4165

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TABLE 5(ii) (continued)

Industry sub-	1024	1958	1963			
division (a)		Net selling value	Net selling value	Enter- prises	Entries	
12	Other goods sold	£,000	£'000	Number	Number	
	Showcards, price tickets, etc.	3,766	3,885	183	190	
	Albums and the like	487	642	36	37	
	Playing cards	1,382	1,560	84	90	
090	Other products	rs arail sha	staloguss, to storiais		2027	
4.84	a 1,223 1,223 252 1,223 2,225 252 1,210 2,405 554	sbold leaf a	Net amount received		1 107	
18 1	ers cards service serv	2,401 2,401 withrel had s	£'000		- en.	
10.2	Advertisement revenue not elsewhere specified (g)	(e)	446	26	26	
	86.748 87.329	rus press print St	Net selling value	23	100 A	
	controlation water (excluding mercuress-state	constitutes	£'000	ha li	80	
41	Waste products	416	528	845	957	
an I	Total	258,013	348,620			
123	Sales in other industries (see Table 6)	25,407(b)	32,911(b)			
12	Principal products of this industry sold by establishments in the industry	232,606	315,709	1,299	1,483(h	

(a) The number given is that of the sub-division of which the item is a characteristic product. The sales shown are the total sales by larger firms, not merely sales by establishments classified to the sub-division.

(b) Including net advertisement revenue for printed books and all other published matter (e.g. music, diaries, Christmas cards, etc. but excluding newspapers, magazines, reviews, trade journals and similar periodicals). The amounts so included are:

0.00	1958	1963
	£'000	£'000
Published by firms other than the printers	an plates [1,537
Printed and published by the same firm	2,045	162
Printed for commercial and other publishers	t plates	450

- (c) Including for 1958 the printing of published matter for overseas customers and for non-commercial United Kingdom publishers (manufacturers, learned societies, etc.) who do not make Census of Production returns in this industry.
- (d) In 1958 some of this work was done for manufacturing publishers whose sales are recorded under Books and other matter printed and published and some for the non-printing publishers.
- (e) Not recorded separately.
- (f) So far as recorded separately.
- (g) Advertisement revenue less agents' commissions, etc.
- (h) This figure represents the total number of returns made by larger firms in this industry, which is less than the total number of establishments in Table 2(i) on account of combined returns covering more than one establishment.

TABLE 6 Sales of principal products of the industry by establishments classified to other industries, 1958 and 1963

Firms employing 25 or more persons: United Kingdom

	19	58		2.46%	1963	
	Quantity	Net selling value (a)	Quantity	Net selling value (a)	Entries	Principal industries in which produced (b
ooks and other matter published		£'000		000°£	Number	
Published by firms other than the printer	25210	1.8.1.2.0.2.5	e gaielars	the back and	a l'ador l'a	Charles and
Printed books, other than Bibles] .01	[••	9,520	45	117
Calendars	15			64	5	115, 116, 11
Photographs		(c)	••	58	17	117
Other and unclassified published matter					a secondaria.	
(excluding newspapers, magazines, reviews, trade journals and similar periodicals but including Bibles)		A Strain		373	40	64, 117
printing with from the deliver	The second second			and the second	are al	Paters
Total books and other matter published by firms other than the printer	891			10,016	atinita	other Thotogravere
Printed and published by the same firm (d)	- market			galard	nd argain	depet beend
Printed books, other than Bibles		7,602	}	814	20	116, 117
Diaries		and a second	Thousands		geithi	a manufatra
Christmas cards and greeting cards	ST.	anar. Pro	{25,191	479 41	} 12	116
Photographs		1,658	{	372	165	117
Other and unclassified published matter (excluding newspapers, magazines,reviews, photographs and printed books, but including Bibles, calendars and other published matter)		ices so th		190	35	117
Total books and other matter printed and published by the same firm (d)	202	9,260	(a) . xni (a) 3	1,895		Typese (tillg 611abey, bloc
2.516 108 108 138.116.117.124	181 	Net amount charged (a)		Net amount charged (a)		e gorkhie sitt
Printing work done for United Kingdom commercial publishers	781.51	£'000	. 22 . 2011	£'000	geraise	1.6
Books and other published matter Printed books, other than Bibles	ns lon soft	1,535		1,610	35	115, 117
Other published matter (excluding						1.50.5
newspapers, magazines, reviews, trade journals and similar periodicals)		458	1	44	9	117
Unclassified published matter	J		l	142	33	117
Total printing work done for United Kingdom commercial publishers	1 MAR 1 193	1,994		1,796	100	start shi ya
Printing work done for concerns other than United Kingdom commercial publishers	aj 100 JASS	al gaitte	and survey			n gestaristi (
Books and other published matter	8-12 E.S. 1	(c)		77	37	117

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TABLE 6 (continued)

	1958	1963			
1973	Net amount charged (a)	Net amount charged (a)	Entries	Principal industries in which produced (b)	
General printing and other work done	£'000	000'3	Number		
Work done on materials supplied by firms doing the work		. 105	. Nes	163 100	
Letterpress printing			1910 9 10 10	Lovenst aller Vi	
Catalogues, trade lists and advertising material	2,716	3,163	164	109,115,116,117	
Forms for loose leaf binders	105	16		115,116	
Label, tag and ticket printing	57	633	6	84,115,116,117	
Letter headings and invoices		61	6	115,116,117	
Other letterpress printing	5,770	6,279	197	34,115,116,117	
Lithographic, chromo-litho, photo-litho and type- litho printing		periodiculo	A Real and	alaqaaba galbalba alaqaaba galbalba du jooqaala mid	
Catalogues, trade lists and advertising material	(c)	284	18	40,115,116,117	
Posters] 1,312	357	22	115,116,117	
Other] 1,512	551	22	113,110,111	
Photogravure printing	105]		in the printer.	
Other photographic printing	} 292(e)	1,168	8	73,111,116,117	
Transfer printing	[<i>202(C)</i>]		ATR	120 Store only	
Tin printing	-	474	5	31,40,87,115	
Silkscreen printing	97	} ***	5	51,40,87,115	
Machine ruling	72	1		1. Sum barries	
Binding (including re-binding)	207	99	10	115,116,117	
Stitching, folding, cutting, etc.	104		1. TOB	1. tophquarapate	
Engraving of blocks, plates, etc.	and the second second second	na istrag sine dariet	diss of the section		
Process blocks (relief work)	800	661	91	116,117	
Other	100	386	32	31,116,117	
Stereotyping and electrotyping) ſ	110	31	115,117	
Typesetting	0.05	238	66	115,117	
Gilding, blocking, stamping, lettering, etc.	265	ed by the	da i Letuq		
Photo-litho offset plates] [68	965 • 1	31,53,116	
Die sinking and relief stamping	167		1690 ·		
Other work done	a and -	2,615	106	115,116,117,124	
Work done on customers' own materials	- 11	361	32	115,116	
Total printing, bookbinding, etc.	12,167	16,972	bagg latt		
tin tal transfer and income and in the star	Net - 11	Net eclipte			
the survey of the second second second second	Net selling value	Net selling value			
ther goods sold	£'000	000'3	11 - 18 19 11 - 18 100		
Showcards, price tickets, etc.	1,747	1,914	45	115,116,124	
Albums and the like	240	Par-prise Lings	tat. Lindau		
Playing cards	-	} 239	11	115,116,125	
Total (a)	25,407	32,911		and nerron eradalidug	

(a) Including net advertisement revenue amounting to £314,000 in 1958 and £629,000 in 1963.

(b) The references given are to the list of industries at the back of this report.

(c) Included with sales of published matter printed and published by the same firm.

(d) Including for 1958 books and other published matter published by firms other than the printer and printing work done for concerns other than United Kingdom commercial publishers.

(e) Including copper and steel printing for 1958.

GENERAL PRINTING, PUBLISHING, BOOKBINDING, ENGRAVING, ETC.

TABLE 7 Sales of other than principal products by larger firms in the industry, 1958 and 1963

Firms employing 25 or more persons: United Kingdom

1003*2 000*2	Quar
Newspapers and other matter published	linent
Published by firms other than the printers	
Newspapers	
Magazines, reviews, trade journals and similar periodicals	
Printed and published by the same firm	
Newspapers	
Magazines, reviews, trade journals and similar periodicals	
Printing work done for United Kingdom commercial publishers	
Newspapers	
Daily	
Other	
Magazines, reviews, trade journals and similar periodicals	
Printing work done for concerns other than United Kingdom commercial publishers	
Newspapers, other than daily, and magazines, rev trade journals and similar periodicals	iews,
Boxes and cartons of paper and cardboard Rigid boxes (including rigid boxes delivered in th flat, and round boxes)	e
Cartons	
Paper bags	thes.
Manufactured stationery	
Notepaper and pads	
Envelopes	
Loose leaf binders	
Manuscript books	
Account books	
Other manuscript books, stapled, etc., including exercise books and duplicate books	g ruled
Tabulating machine cards	
Other manufactured stationery	
Miscellaneous manufactures of paper and board	
Leather goods	
Miscellaneous metal manufactures	
Other goods	

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195	58	19	63
Quantity	Value(a)	Quantity	Value(a)
aved tool	000'3	Thousands	000'3
-Lessaut : 1	({ 7,861 	229 60
	(# ') (# ') (807)	42,501	1,574
aindeess astives rations of	Constant a second a s	27,271	1,608
eye selîr San şaî	n hadan di Kilon di	54,987	3,134
}	13,507 {	ide paraises men grikeri	ad rat
	77.8. 1997		140
	286		1,768
	4.14		9,307
J Th.cwi.	4000 1792	 Th.cwt.	2,415
40.8	371 348	34.0	364 191
167	1,447	429	4,076
28.4	315 351	81.9	729
		Í	75
4.1	83 292	2.0	36 282
29.8	319 479	70.6	740 482
		<pre>{ 1.5 </pre>	139 324
ſ96.9	1,429	8.5	269
۲ · · ·	2,387	[··· { 57.6	1,229
	hestige		936 496
3.4	179 851	h	947
	226		846
h		ſ	77
	698	{	820
J .	117	ntinued on	1,254

GENERAL PRINTING, PUBLISHING, BOOKBINDING, ENGRAVING, ETC. 118/22

TABLE 7 (continued)

	1958		1963	
	Quantity	Value(a) Quantity		Value(a)
	end (2) [1	£'000		£'000
Services rendered to other organisations (c)				1,472
Total value of goods sold without having been subjected to any manufacturing process (merchanted or factored)	bonty lini	10,169	adizo bas i	22,904
Canteen takings		301		600
Total		34,410(d)		60,975

(a) Including advertisement revenue. The total amount of advertisement revenue from newspapers, magazines, reviews, trade journals and similar periodicals for 1958 was £1,083,000: for 1963 the amount was £2,408,000.

(b) Index cards and other office systems of paper and cardboard were included in 1958.

(c) Amounts charged for hiring out plant, machinery or other goods, for providing transport, or for technical or other services rendered to other organisations.

(d) Excluding amounts charged for services rendered to other organisations.

TABLE 8 Production of certain principal products of the industry by larger firms, including production by establishments classified to other industries, 1958 and 1963

This table is not applicable to this industry.

TABLE 9 Purchases of selected principal products of the industry by larger firms, 1963

This table is not applicable to this industry.

TABLE 10 Purchases by larger firms in the industry, 1954 and 1963 Firms employing 25 or more persons: United Kingdom

	195	54	1963	
The pair 5'000 Ta-gal. 5'000	Quantity	Cost	Quantity	Cost
aterials for processing	Th.tons	£,000	Th.tons	£'000
Newsprint	4.3	259 {	8.9	506 120
Stationery and writing paper for printing		5,868	Les L	4,643
Metal foil or laminates incorporating paper and foil for printing		(a)		990
Other paper for printing work		25,893		42,921
Other paper		1,961		3,432
Strawboard, cardboard, millboard or fibreboard	6 L	3,714		4,88
Printers' inks	e	3,413		5,58
Process blocks	las'.	1,596	1 3 4 1 5 . A 7 0	3,13
Type and type metal including stereo-metal (b)		797		1,45
Photographic materials		771		1,89
Copper, zinc, aluminium, etc., sheets and plates (c)		777		2,52
Metal for tin printing		234		2
Leathercloth	••••	418	400 L	64
Other piece goods for bookbinding	mi viliant	894	a 'lorna-b	1,32
Glues and adhesives (including compound synthetic resin adhesives, but excluding synthetic resins bought as such)		459	•••	67
Other bookbinding materials		711		1,18
Loose printed sheets or bound books imported for publication	••	302	••	1,93
Sear sound .	and Cody and	1492.45	Th.gal. 121	1
Lubricating oils and greases		(a) {	Th.cwt.	r. 1.6.1.1
puerts of farger lines, 1953	stigner barr	at and this	0.4	
Replacement parts for firms' own machinery, plant and	stor to a	gal vielbes	See 191	
vehicles, and accessories and consumable tools bought		1,695		1,9
as replacement	-	and the second s		10,6
All other materials for processing	12.000	7,483	and the second	10,0
Packaging materials	A. C.	C. C	53	Salizaci
Paper and board			alor bas.	S takey an
Boxes, cartons, packing cases, and drums and canisters (with or without metal ends) of paper, cardboard and fibreboard		Maich 1131		8
Wrapping paper (including paper coated with plastics and any laminates incorporating paper but not metal), moulded pulp units, labels and other packaging		1,073 {	en geiteis	and and a second
materials of paper, cardboard and fibreboard (except multiwall sacks)				7
All other packaging materials	P			5
Fuel and electricity (d)	1.1.1		Th.tons	1.1. 20 To 2
Coal	54.3	241	29.1	
Coke (including screenings) and manufactured fuel	35.6	187	8.4	

GENERAL PRINTING, PUBLISHING, BOOKBINDING, ENGRAVING, ETC.

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TABLE 10 (continued)

	19	954	1963	
	Quantity	Cost	Quantity	Cost
Generice Constitue Const	Th.gal.	£'000	Th.gal.	£'000
uel and electricity (d) (continued)				
Derv fuel and motor spirit for use in road vehicles	1,457	310 40	2,080	464 150
Other liquid fuels (including creosote/pitch mixtures, { etc., and liquefied petroleum gases)	3,348	162 17	12,175	575 90
	Th.therms	ndensen an	Th.therms	(Apple 18-15)
Gas	4,772	296 72	4,910	298 169
service and the service product of the first service of	Th.kWh	ente presentario Trada de la composición	Th.kWh	aquq costs
Electricity	126,893	912 188	196,232	1,495 928
Total cost of materials and fuel	a paresa.	60,744	odere	97,013
oods purchased for merchanting	inter-setal	a galberon	La ron org	19,242
anteen purchases		•• 8	sireas of	656
Total cost of purchases	T HAR CIERC	••	armalia, 198	116,911

(a) Not recorded separately in 1954.

(b) 'Stereo-metal' was not specifically included in 1954.

(c) Described as 'Copper and zinc sheets and plates' in 1954.

(d) The total quantity of electricity generated in firms' own establishments in this industry was 5,771 Th.kWh in 1954 and 2,576 Th.kWh in 1963.

TABLE 11 Transport costs and employment of larger firms, 1963 Firms employing 25 or more persons: United Kingdom

1005.1 300.1	Unit	1963	
Average number employed mainly on transport	No.	2,197	
Transport costs			
Wages and salaries	£'000	1,682	
Derv fuel and motor spirit	has been been and	614	
Payments to other organisations for transport		3,282	
Costs of operating road goods vehicles	ica and angles an	teropropet	
Insurance	alle ford) . has		
Vehicle licences	H	79	
Depreciation		561	
Payments to other organisations for repairs and maintenance		349	(ie
Total	n bateraa laesa "	6,696	

TABLE 12	Payments for larger firm
	Firms employ United Kingd
eneti acquithi address), and	beer bebrie
Repairs and mai	ntenance to
Buildings	
Road goods ve	hicles

GEN

Insurance, licensing and depr goods vehicles (b) Rates, excluding water rates Hire of plant and machinery Postage, telephone, telegram

(b) For details see Table 11.

TABLE	13	Perc
		cove

Year ended	Percentage of total number employed	Year ended	Percentage of total number employed
1963	Per cent.	1963 (contd.)	Per cent.
April (a)	3.8	November	2.3
Мау	1.6	December	37.1
June	6.9	1964	
July	1.0	1964	The second second
August	1.2	January	3.0
September	8.8	February	5.1
October	1.6	March	27.6
	And an and a second	Total	100

1958 and 1963

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or certain services, etc. by ms, 1963 (a) ing 25 or more persons:

	Amounts payable
epairs and maintenance to	000.3
Buildings	. 924
Road goods vehicles	347
Plant, machinery, and other capital equipment	2,049
nsurance, licensing and depreciation of road oods vehicles (b)	769
ates, excluding water rates	2,893
ire of plant and machinery	309
ostage, telephone, telegrams and cables	3,386
Total	10,678

(a) No deduction is made for these payments to arrive at the figures of net output given in this report.

> centage analysis of twelve-month periods ered by returns from larger firms, 1963 Firms employing 25 or more persons: United Kingdom

(a) Including returns made for twelve-month periods ended 1st to 5th April, 1964.

TABLE 14 Sales of all parts of machinery and plant by larger firms, including sales by estab-lishments classified to other industries,

This table is not applicable to this industry.

Notes - continued from page ii

Capital Expenditure (continued) (ii) Land and existing buildings.

The items shown are the capital cost of freeholds purchased and the capital cost or premium payable for leaseholds acquired (excluding the value of any assets acquired in taking over an existing business), and the amounts receivable for any freeholds or leaseholds disposed of. The value is that charged to capital account during the year of return.

(iii) Plant, machinery and vehicles.

The items shown are the value of plant and machinery and of vehicles acquired, both new and second-hand, and the amount received for items disposed of during the year. The value of plant and machinery acquired includes plant, etc. which firms produced for their own use in connection with the business covered by the return. The value of plant, etc. acquired is the expenditure charged to capital account during the year of return less any discounts received, but including the cost of transport and installation. No deduction is made for depreciation, amortisation or obsolescence. The proceeds of items disposed of during the year exclude amounts written off for items scrapped.

Capital expenditure during the year in respect of manufacturing establishments where production had not started before the end of the year is excluded in this report for both 1958 and 1963.

Characteristic Products

The characteristic products of a sub-division are those in terms of which the sub-division is defined. They are products commonly associated in production and are usually similar in nature or manner of production. In most cases the characteristic products of each subdivision are indicated in Table 5 of the industry reports. For those industries for which an analysis by sub-divisions has been made, Table 2 shows the total sales of such characteristic products for each sub-division. The totals include, besides the products which define the sub-division, other items of output assumed to be closely related to them, e.g. waste products and work done.

Enterprise

The term enterprise is used in this report to mean one or more firms under common ownership or control. An enterprise normally consists either of a single firm, or of a parent company together with its subsidiary companies.

Entries

The number of entries shown in Tables 5, 6 and 8 against a particular output or production heading is the number of returns on which figures were recorded for that item.

Establishment

The census was based on the establishment, comprising in most cases the whole of the premises under the same ownership or management at a particular address (e.g. a factory or mine); but firms were asked to exclude from all sections of their returns particulars relating to any department not engaged in production for which they kept a separate set of accounts. Where separate accounts were not kept, they were asked to include merchanting or factoring, canteens operated by them and other

ancillary activities such as bottling, packing and the manufacture of containers for packing their own products, whether or not these activities are carried on at the same address as the works. Building and engineering maintenance departments and selling and transport departments were treated similarly.

Gross Output The gross output of an industry is the aggregate value of goods made and other work done during the year by the establishments classified to the industry. It is derived by subtracting from the value of sales and work done,. the value of stocks of goods on hand for sale and work in progress at the beginning of the year and adding the value at the end of the year.

Larger Firms vear.

Net Output transport.

net output.

The figures for net output per person employed are derived by dividing the net output by the average number of persons employed (full-time and part-time) on all activities covered by the returns, including operatives, administrative, technical and clerical employees and working proprietors, but excluding outworkers.

Principal Products The principal products of an industry are those in terms of which the industry is defined. They are products commonly associated in production, and are usually similar in nature or manner of production.

Production

This means the total quantity of a product made during the year, whether sold in the year, added to stock, transferred to another department of the same firm, or used in the manufacture of other products within the business covered by the return. It includes goods produced from materials supplied by other firms.

These are firms in which twenty-five or more persons were employed on the average during the

The net output of an industry represents the value added to materials by the process of production. It includes the gross margin on any merchanted or factored goods sold; it constitutes the fund from which wages, salaries, insurance, pensions, hire of plant and machinery, payments for repairs and maintenance, costs of operating road vehicles, rents, rates and taxes, advertising and other selling expenses and all other similar charges have to be met, as well as depreciation and profits. There is no appreciable duplication in net output. Net output has been obtained by deducting from the gross output the cost of purchases adjusted for stock changes, payments for work given out to other firms, and payments for

Normally any customs or excise duty on materials purchased is included in the cost of materials. Similarly, finished goods sold have been valued as they were sold, duty paid or duty free. The amounts of duty, subsidies, allowances and levies receivable or payable, where of substantial importance in the industry, were required to be stated separately, and these items were taken into account when calculating

Net output per person employed

Purchases

Purchases include the cost of materials and components bought for use in production; of fuel and electricity for all purposes; of packaging materials, including the full cost of returnable cases and containers when first purchased; of workshop materials, office materials and materials for repairs to firms' own buildings, plant and vehicles when carried out by their own workpeople included in the return; of consumable tools; and of parts for machinery purchased during the year as replacements. Water charges are also included. In general purchases of goods for merchanting or factoring and canteen supplies are included. Materials supplied by customers for processing are excluded.

The values shown include any duty paid (less rebate, etc.) but exclude trade discounts allowed. The cost of transport is included only if included in the cost of materials as invoiced; amounts paid to transport organisations, including firms' own separate transport organisations, for delivery of materials and fuel are, therefore, excluded. Materials purchased overseas are included at their c.i.f. cost plus any duty payable if the cost of transport from the docks was not included in the invoiced price, but at their full delivered cost if invoiced 'carriage paid home'. Materials and fuel transferred from another department of the firm not covered by the same return are included at the estimated selling value recorded by the other department.

Sales

Sales are in respect of goods made by the business covered by the return, goods made for it by outworkers or by other firms from materials given out to them (sometimes described as goods made on commission) and waste products. Any machinery or other capital items produced for use in the business covered by the return are included, the value being that adopted in the firm's capital asset account. Goods sold without being subjected to any manufacturing process (merchanted or factored) and canteen takings are included as in 1958.

The value shown for sales is the net selling value, defined as the amount charged to customers whether on an ex-works or delivered basis, net of any trade discounts, agents' commissions, allowances for returnable cases, purchase tax, etc.; the net amount charged for packing materials is included. Goods charged on a delivered basis to customers overseas are included at the f.o.b. value. For work done on commission or for the trade the value shown is the net amount charged.

Where goods produced in one department were transferred to another department of the same firm not covered by the return, these transfers were treated as sales by the producing department and valued as far as possible as if they had been sold to an independent purchaser. Goods transferred to wholesale or retail selling organisations for which separate accounts were kept were valued on the same basis. Estimations of a similar kind were also sometimes necessary in valuing transfers between different firms belonging to the same enterprise. To the extent that the sales of finished products of one establishment may constitute the materials purchased by another, total figures of the value of sales (and of materials and fuel purchased) include an element of duplication.

Services rendered

This represents the amounts charged for hiring out plant, machinery and other goods, providing transport, or for any technical or other

services rendered to other organisations. It includes amounts credited for similar services rendered to other departments of the same firm not covered by the return.

Small Firms

These are firms in which fewer than twenty-five persons were employed on the average during the year.

Stocks and Work in Progress

Values are given of stocks of goods on hand for sale, and of materials and fuel, at the beginning and end of the year of return, including any stocks of goods held for merchanting or factoring. The values include duty in the case of dutiable goods held out of bond. The value of work in progress at the two dates is also usually shown. This excludes any progress payments made to sub-contractors, and no deduction is made on account of progress payments received.

Transport Payments

These represent the total amount paid or credited during the year for both outwards transport of finished goods sold and inwards transport of materials and fuel purchased. They include payments to other firms, and to any separate transport organisation of the same firm, not covered by the return, but exclude the value of transport services provided by the business covered by the return. The items included are payments for hired cartage and for inwards and outwards carriage by all forms of inland transport, i.e. railways, road haulage, canals, coast-wise shipping, air, etc. Payments made for sea freight on goods sold to customers overseas and on materials and fuel purchased from overseas suppliers are excluded.

Wages and Salaries

These are the amounts paid during the year to operatives and to administrative, technical and clerical employees. Payments to working proprietors, whether called salaries or not, are excluded; in Northern Ireland this exclusion extends also to payments to directors of limited companies. The values shown include all overtime payments, bonuses and commissions, whether paid regularly or not, and no deduction is made for income tax, insurances, contributory pensions, etc. The value of any payments in kind, travelling expenses, lodging allowances, etc. and employers' contributions to National Insurance and pension schemes is excluded.

Work given out

The figures shown represent the total amount paid for work done by other firms on materials supplied to them, and also by firms' own establishments for which separate returns were made. They do not include payments to individual outworkers or payments for business and other services.

Symbols used

The following symbols are used throughout the report:

- .. Not available
- Nil or negligible (less than half the final digit shown)
- * Figures cannot be shown owing to the risk of disclosing information about individual enterprises.

Rounding of Figures

The figures in the tables have, where necessary, been rounded to the nearest final digit. There may, therefore, be apparent slight discrepancies between the sums of the constituent items and the totals shown.

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