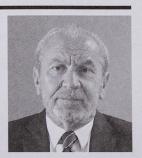
From Lord Alan Sugar

"Leaving the EU is a gamble we cannot afford to take. Less trade plus less investment, equals fewer jobs, lower wages, less growth and a weaker country."





Dear Barbara

This Thursday, 23rd June, tens of millions of voters across the United Kingdom will vote on whether Britain should remain a member of the European Union.

I am writing today to ask you to vote for Remain.

Turnout is expected to be very high as voters like you decide Britain's future in this historic referendum. Polling stations will be open on Thursday from 7am to 10pm.

Our economy is stronger in the EU.

Your decision will have a profound effect on Britain's economy. 9 out of 10 economists believe leaving the EU would damage Britain's economy. Mark Carney, the Governor of the Bank of England, has warned that it could even lead to a recession. Everyone agrees that more expensive trade, less investment and lower confidence will cost us jobs, push up prices and leave less money for public services. It's just not a risk worth taking.

Your vote will make the difference.

The choice is clear: a stronger future in the EU, or a leap into the unknown, risking our economy, our safety and our influence in the world.

So on **Thursday**, join your friends and family in voting Remain to keep Britain stronger, safer and better off.

Thank you for being the type of person who votes.

Yours sincerely,

Lord Alan Sugar

, iigiii Founder

"We've already seen the pound fall in worrying around the referendum, if we actually voted to leave most people would assume that the pound would fall further."

Stephanie Flanders, Economist



"We need to be part of a larger group of nations, both for our security and our trade."

> Stephen Hawking, Scientist

"Leaving would be very damaging for Britain."

Richard Branson, Virgin Founder