

IMPORTANT INFORMATION

08/04/16

TO: [REDACTED]

RE: THE FACTS YOU NEED TO KNOW ABOUT EUROPE AND THE EU REFERENDUM

On 23rd June, you will get to vote in the EU referendum, and decide whether Britain remains in or leaves Europe. This is a crucial vote because the outcome will have a significant impact on you and your family's future.

It's important to get the facts from experts and independent authorities so you can make the best and safest choice for your family.

Here's what expert studies and organisations are saying:

1. JOBS

Over 3 million UK jobs are linked to our exports to the EU – that's one in every ten UK jobs. *Source: HM Treasury*

2. BUSINESSES

Over 200,000 UK businesses trade with the EU, helping them create jobs here in the UK. *Source: HMRC*

3. FAMILY FINANCES

Leaving the EU would cost the average UK household at least £850 a year, and potentially as much as £1,700, according to research released by the London School of Economics.

Source: London School of Economics' Centre for Economic Performance

4. PRICES

Being in Europe means lower prices in UK shops, saving the average UK household over £350 a year. If we left Europe, your weekly shop could cost more. *Source: London School of Economics' Centre for Economic Performance*

5. BENEFITS vs COSTS

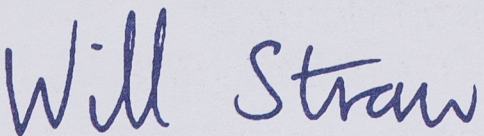
For every £1 we put into the EU, we get almost £10 back through increased trade, investment, jobs, growth and lower prices. *Source: Office for Budget Responsibility, Confederation of British Industry*

6. INVESTMENT

The UK gets £66 million of investment every day from EU countries – that's more than we pay to be a member of the EU. *Source: Office for National Statistics*

These facts will help you decide whether being in Europe or leaving to be on our own is better for creating jobs, growing the economy, keeping everyday prices low and ensuring the financial security of your family.

It's your vote – and your future.



Will Straw,
Executive Director, Britain Stronger In Europe

What experts are saying about the EU referendum

Mark Carney,

Bank of England Governor

“(Leaving the EU) is the biggest domestic risk to financial stability.”

Treasury Committee, 08/03/2016

Karren Brady,

Leading Business Figure

“UK businesses can create more jobs in Europe than out on their own.”

Interview, 17/01/2016

Sir Richard Branson,

Leading Business Figure

Leaving the EU

“would be very, very damaging for Great Britain.”

Sky News, 19/02/2016

Sir Hugh Orde, former President of the Association of Chief Police Officers

“Being in Europe makes the UK safer. It gives us access to the European Arrest Warrant, which helps us fight crime and terrorism.”

Interview, March 2016

Frances O’Grady,

TUC General Secretary

“A Brexit would have massive implications for jobs, rights, and the very fabric of the UK. If you take that floor away, workers will be worse off.”

Reuters, 27/01/2016

Stephen Hawking,

Leading Scientist

“Leaving the EU would be a disaster for science.”

Open letter to the Times, 10/03/2016

Dame Carolyn McCall, EasyJet CEO

“As a result of Britain’s membership, the costs of flights have plummeted, while the range of destinations has soared...The UK is better off as part of the EU.”

Open letter, Sunday Times, 14/02/2016

Sir Peter Kendall,

Ex-President of National Farmers’ Union

“Being part of the world’s biggest trading bloc is crucial to the future of our farming and food industry.”

Open letter, Sunday Times, 14/02/2016