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Business Monitor

A publication of the Government Statistical Service

Report on the Census of Production

Brushes and brooms



Department of Industry Business Statistics Office

HMSO

PA493

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Commencing with the 1971 Census, the Census of Production reports are being numbered in a uniform series embracing all industrial inquiries in the Business Monitor series. These Business Monitors have a code P (for production) followed first by A (indicating that it is an annual series) or Q (quarterly) or M (monthly): and then by a number indicating the minimum list heading, or sub-division of a minimum list heading, of the Standard Industrial Classification (revised 1968).

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Report on the Census of Production 1972

Brushes and brooms

Presented by the Secretary of State for Industry (10 & 11 Geo.6 Cha.39 sec 7)

Department of Industry Business Statistics Office



to Parliament in pursuance of the Statistics of Trade Act 1947

List of Industry Reports, etc.

PA1001	
PA101 PA102	Coal mining Stone and slate quarrying and mining
PA103	Chalk, clay, sand and gravel extraction
PA104 PA109	Petroleum and natural gas Miscellaneous mining and quarrying
PA211	Grain milling
PA212 PA213	Bread and flour confectionery Biscuits
PA214	Bacon curing, meat and fish products
PA215	Milk and milk products
PA216 PA217	Sugar Cocoa, chocolate and sugar confectionery
PA218	Fruit and vegetable products
PA219 PA221	Animal and poultry foods Vegetable and animal oils and fats
PA229.	1 Margarine
	2 Starch and miscellaneous foods
PA231 PA232	Brewing and malting Soft drinks
	1 Spirit distilling and compounding
PA239.2 PA240	2 British wines, cider and perry Tobacco
PA261	Coke ovens and manufactured fuel
PA262 PA263	Mineral oil refining Lubricating oils and greases
PA271.	1 Inorganic chemicals
	2 Organic chemicals
PA271 PA272	3 Miscellaneous chemicals Pharmaceutical chemicals and preparations
PA273	Toilet preparations
PA274 PA275	Paint Soap and detergents
PA276	Synthetic resins and plastics materials and
DA 277	synthetic rubber
PA277 PA278	Dyestuffs and pigments Fertilizers
PA279.1	Polishes
	2 Formulated adhesives, gelatine, etc. 3 Explosives and fireworks
PA279.4	Formulated pesticides, etc.
	5 Printing ink 5 Surgical bandages, etc.
	Photographic chemical materials
PA311	Iron and steel (general)
PA312 PA313	Steel tubes Iron castings, etc.
PA321	Aluminium and aluminium alloys
PA322 PA323	Copper, brass and other copper alloys Miscellaneous base metals
PA331	Agricultural machinery (except tractors)
PA332 PA333	Metal-working machine tools
PA333	Pumps, valves and compressors Industrial engines
PA335	Textile machinery and accessories
PA336 PA337	Construction and earth-moving equipment Mechanical handling equipment
PA338	Office machinery
	Mining machinery Printing, book binding and paper goods machinery
	Refrigerating machinery, space heating,
DA 220 7	ventilating and air-conditioning equipment
PA339.7	Food and drink processing machinery and packaging and bottling machinery
PA339.9	Miscellaneous (non-electrical) machinery
	Scales and weighing machinery and portable power tools
PA341	Industrial (including process) plant and steelwork
PA342	Process plant engineering contractors Ordnance and small arms
	Ball and roller bearings
PA349.2	Precision chains and other mechanical engineering
PA351 PA352	Photographic and document copying equipment Watches and clocks
PA353	Surgical instruments and appliances
PA354 PA361	Scientific and industrial instruments and systems Electrical machinery
PA362	Insulated wires and cables
PA363	Telegraph and telephone apparatus and equipment
PA364 PA365	Radio and electronic components Gramophone records and tape recordings
	Broadcast receiving and sound reproducing
PA366	equipment Electronic computers
PA367	Radio, radar and electronic capital goods
PA368	Electrical appliances primar' for domestic use
PA369	Electrical equipment for motor vehicles, cycles and aircraft
	Primary and secondary batteries
	Electric lamps, electric light fittings, wiring accessories, etc.

PA370	Shipbuilding and marine engineering
PA380 PA381	Wheeled tractor manufacturing Motor vehicle manfacturing
1 7,301	Trailers, caravans and freight containers
PA382	Motor cycle, tricycle and pedal cycle
PA383	manufacturing Aerospace equipment, manufacturing and repairin
PA384	Locomotives, railway track equipment, railway
	carriages, wagons and trams
PA390	Engineers' small tools and gauges
PA391 PA392	Hand tools and implements Cutlery, spoons, forks and plated tableware, etc.
PA393	Bolts, nuts, screws, rivets, etc.
PA394	Wire and wire manufactures
PA395 PA396	Cans and metal boxes
PA390 PA399.1	Jewellery and precious metals Metal furniture
	Drop forgings, etc.
PA399.6	Metal hollow-ware
PA399.8 PA411	Miscellaneous metal manufacture Production of man-made fibres
PA412	Spinning and doubling on the cotton and flax syste
PA413	Weaving of cotton, linen and man-made fibres
PA414	Woollen and worsted
PA415 PA416	Jute Rope, twine and net
PA417	Hosiery and other knitted goods
	Warp knitting
PA418	Lace
PA419 PA421	Carpets Narrow fabrics
PA422.1	Household textiles and handkerchiefs
	Canvas goods and sacks and other made-up
PA423	textiles Tautile freiching
	Textile finishing Asbestos
	Miscellaneous textiles
PA431	Leather (tanning and dressing) and fellmongery
PA432 PA433	Leather goods Fur
PA433	Weatherproof outerwear
PA442	Men's and boys' tailored outerwear
PA443	Women's and girls' tailored outerwear
PA444 PA445	Overalls and men's shirts, underwear, etc.
PA445	Dresses, lingerie, infants' wear, etc. Hats, caps and millinery
	Corsets and miscellaneous dress industries
PA449.2	
PA450	Footwear Refractory goods
PA461.2	Building bricks and non-refractory goods
PA462	Pottery
PA463	Glass
PA464	Cement Abrasives
	Miscellaneous building materials and mineral
	products
PA471	Timber
PA472 PA473	Furniture and upholstery Bedding, etc.
PA474	Shop and office fittings
PA475	Wooden containers and baskets
PA479	Miscellaneous wood and cork manufactures
PA481	Paper and board Cardboard boxes, cartons and fibre-board
A402.1	packing cases
A482.2	Packaging products of paper and associated
	materials
PA483	Manufactured stationery Wallcovering
	Miscellaneous manufactures of paper and board
PA485	Printing and publishing of newspapers and
1 400	periodicals
PA489 PA491	General printing, publishing, etc. Rubber
PA491 PA492	Linoleum, plastics floor-covering,
	leathercloth, etc.
	Brushes and brooms
	Toys, games and children's carriages Sports equipment
	Miscellaneous stationers' goods
	Plastics products
A499.1	Musical instruments
	Miscellaneous manufacturing industries
	Gas Electricity

- PA603 Water supply
- PA1002 Summary tables

PA493 BRUSHES AND BROOMS

The information in this report relates to establishments classified to the Brushes and brooms industry, minimum list heading 493 in the Standard Industrial Classification (revised 1968). The activities of the industry include:-

Manufacturing brushes and brooms of all materials, painters' and decorators' brushes and painting rollers, toilet, household, artists' and industrial brushes, household and industrial mops, dressed bristles, hair and fibres.

> In interpreting the data in the tables it is essential to bear in mind the notes and definitions which commence on page (iii).

LIST OF CONTENTS

Title

Table

No

2

3

United Kingdom establishments classified to the industry

- Input and output, 1970, 1971 and 1972
- Capital expenditure and stocks, 1970, 1971 and 1972
- Analysis of establishments by size, 1972
- Regional distribution of employment, net capital expenditure and
- Percentage analysis of twelve-month periods covered by returns n establishments employing 11 or more persons, 1972
 - Percentage analysis of employees by full and part time employment
 - Sales of principal products of the industry by establishments em more persons, including sales by establishments classified to ot industries, 1972

Page

	PA493	2
	PA493	3
	PA493	4
d net output, 1972	PA493	5
received from		
	PA493	6
nt and sex, 1972	PA493	6
mploying ll or ther		

PA493 7

Input and output, 1970, 1971 and 1972

All United Kingdom establishments classified to the industry (a)

				and the second
ried to Alle an effort of brone fearing.	Unit	1970	1971	1972
Enterprises	Number	246	250	214
Establishments	П	255	259	232
Sales of goods produced and work done Services rendered to other organisations (2,	£'000	33,505	36,464	38,103
Goods merchanted or factored	П	6,653	4,940	5,613
Canteen takings	П	78	57	85
Total sales and work done	п	40,236	41,461	43,801
Increase during the year, work in progress and goods on hand for sale		461	686	23
Gross output	п	40,697	42,147	43,824
Cost of purchases	п	22,299	21,100	21,865
Increase during the year, stocks of naterials, stores and fuel	П	154	- 26	261
Payments to other organisations for work done on materials given out	П	48	204	94
for transport by road	п	375	524	596
for transport by rail, water, air and Post Office parcel services	п	199	218	173
Total costs	п	22,767	22,072	22,467
Net output	п	17,929	20,075	21,357
	and with the front of	endly encenteric		(ani)
otal employment (including working proprietors) (c)	Thousands	11.3	11.0	10.7
Net output per head	£	1,585	1,817	1,987
				a specific the second se

(a) For 1972, estimates for establishments not making satisfactory returns and for establishments employing less than 11 persons, accounted for 22 per cent of the total figures in which they were incorporated: of this unsatisfactory returns accounted for 14 per cent.

(b) Amounts charged for hiring out plant, machinery or other goods, for providing transport, or for any technical or other services rendered.

(c) Average number employed (full and part time; see table 6) during the year (including working proprietors) by the establishment.

TABLE 2

PA493 2

Capital expenditure and stocks, 1970, 1971 and 1972

United Kingdom establishments classified to the industry (a)

All United Kingdom establishments classified to th	ic industry (a)	- <u>2</u> - A	10165	£'000
	1970	1971	197	72
Capital expenditure (b)	SHILLS		1915 1916 1916 1916	
New building work	204	432	1	21
Land and existing buildings				
Acquisitions	79	265)	
Disposals	28	151		.03(c)
Plant and machinery				
Acquisitions	800	1 000		200
	800	1,098		988
Disposals	37	48		65
Vehicles				
Acquisitions	345	377		421
Disposals	118	170		196
Total net capital expenditure (c)	1,244	1,803	03 1,373	
		T. I	1	
Increase in stocks and work in progress, 1970, 1971 and 1972 and value of stocks and work in progress at end of 1972	Increase	Increase	Increase	Value at end of year
Nutrials stars and funl				
Materials, stores and fuel	154	- 26	261	5,422
Work in progress	99	180	75	1,283
Goods on hand for sale	362	506	_ 52	3,271
Total	615	660	284	9,975

(a) Including estimates for establishments not making satisfactory returns and for establishments employing less than 11 persons.

(b) Capital expenditure in respect of manufacturing establishments where production had not commenced before the end of the year, is included.

(c) Acquisitions less disposals.

Analysis of establishments by size, 1972

All United Kingdom establishments classified to the industry (a)

-	Estab-			Emplo	yees	Wages and	salaries	Wages and per	salaries head				Net	Capital	Total stocks and
Size group (b)	lish- ments	Enter- prises (c)	Total employment (b)	Operatives	Others (d)	Operatives	Others (d)	Operatives	Others (d)	Total sales and work done (e)	Gross output	Net output	output per head	expen- diture (net) (f)	work in progress at end of year
1-10	Number 130	Number 126	Number 769	Number	Number	£'000	£'000	£	£	£'000	£'000	£,000	£	£'000	£'000
11-24	30	30	473	3,314	575	2,979	872	899	1,516	16,061	16,029	6,720	1,650	435	2,729
25-49 50-99	25 28	25 28	846 1,985								,		1,000	100	2,120
100-199	8	8	1,385	1,149	256	1,062	444	924	1,735	6,852	6,857	2,829	2,012	123	1,931
200-299	3	3	822	570	251	500	400	878	1,594	3,418	3,474	1,915	2,330	130	779
300 and over	8	. 7	4,446	3,491	952	3,312	2,062	949	2,166	17,471	17,464	9,893	2,225	685	4,535
			in the second	8											10 10
				i .											1841
								-							1920
Total	232	214	10,747	8,524	2,034	7,853	3,778	921	1,857	43,801	43,824	21,357	1,987	1,373	9,975

(a) Including estimates for establishments not making satisfactory returns and for establishments employing less than 11 persons.

- (b) Average number employed (full and part-time; see table 6) during the year (including working proprietors) by the establishment.
- (c) Some enterprises control establishments in more than one size group: the sum of the figures for the size groups will therefore exceed the total for the industry.

(d) Administrative, technical and clerical employees.

(e) Including sales of goods merchanted or factored, canteen takings and services rendered to other organisations (amounts charged for hiring out plant, machinery or other goods, for providing transport, or for any technical or other services rendered).

(f) Acquisitions less disposals.

PA493

Regional distribution of employment, net capital expenditure and net output, 1972 All United Kingdom establishments classified to the industry

Area	Average employ		and employment in ats with more than yment in the regio	80 per cent of			
H.O H.O H.O H.O H.O H.O H.O H.O H.O H.O	e, and a thi	21.4 6 14401 1 1			Estimated net output	Average number employed as a percentage of total average number employed in the industry in the region	Net output as percentage of total of the industry in the United Kingdom
6 h 6.0	Thousands	per cent of United Kingdom	£,000	per cent of United Kingdom	£'000		September 2000 Montoles
Standard regions of England							
North	*	*	*	*	*	*	*
Yorkshire and Humberside	0.7	6.1	47	3.5	524	62.9	2.4
East Midlands	0.1	1.2	13	1.0	36	28.4	0.2
East Anglia	*	*	*	*	*	*	A 210 20*3 (4)
South East	4.1	38.1	447	32.5	4.968	64.0	23.3
South West	0.6	5.3	92	6.7	1,186	84.7	5.6
West Midlands	1.2	11.6	73	5.3	2,202	82.5	10.3
North West	0.8	7.7	73	5.3	555	44.8	2.6
England	9.2	85.7	1,155	84.1	10,070	58.5	47.2
Wales	*	*	*	*	*	*	*
Scotland	*	*	*	*	*	*	*
Great Britain	۲ *	*	*	*	*	*	*
Northern Ireland	*	*	*	*	*	*	*
Unallocated (d)	-	-	-	-	7,223	-	33.8
United Kingdom	10.7	100.0	1,373	100.0	21,357		100.0

(a) Average number employed (full and part time; see table 6) during the year (including working proprietors) by the establishment.

(b) New building work plus acquisitions less disposals of land and existing buildings, plant and machinery and vehicles.

- (c) Where a census return covered addresses in two or more regions an estimate was made of the net output attributable to the region only where more than 80 per cent of the establishment's employees were located in the region. The estimate was made by assuming that net output at each address covered by a return was proportionate to employment at the address. The establishment's residual net output was included in unallocated net output.
- (d) Includes estimates of net output for establishments not making satisfactory returns and establishments employing less than 11 employees, and unallocated net output of establishments covering addresses in two or more regions.

PA493

Percentage analysis of twelve-month periods covered by returns received from United Kingdom establishments employing 11 or more persons, 1972

Accounting year ended			Percentage of total returns received			Percentage of total numbe employed	
	121-10		time_1tent+	per cent			per cent
1972	April (a)		Section Soft .	2.7	,		0.7
	May		190	1.3			0.8
	June		REALD	4.0			7.7
	July			1.3			3.6
	August			5.3			1.5
	September		00013	5.3			4.3
	October			1.3			0.9
	November			0.0			0.0
	December			49.4			64.6
1973	January			1.3			0.3
	February			2.7			0.5
1.5.1	March(b)	Colling States - As		25.4		1.1.1	15.1
				100.0			100.0

(a) From 6th April

(b) Including returns made for twelve-month period ended 1st to 5th April 1973

TABLE 6

Percentage analysis of employees, by full and part time employment and sex, 1972 (a)

Sex	Full time	Part time	All employees
	per cent	per cent	per cent
	1 100, 10	. (
Male	45	2	47
Female	41	12	53
	e and de la solate ales al	and of entertain designs and	
	an set al ranzan i deska adt	to estimate and which by owned to entimate the shifteness atrus	
	86	14	100

Source: Department of Employment

(a) The percentages relate to the numbers employed (excluding working proprietors) in the United Kingdom at mid-June, 1972

TABLE 7

Sales of principal products of the industry by establishments employing 11 or more persons, including sales by establishments classified to other industries, 1972 (a).

DRESSED BRISTLES, HAIR AND FIBRES FOR BRUSH MAKING

PAINT, PASTE, DISTEMPER AND SIMILAR BRUSHES

PAINTING ROLLERS

TOILET BRUSHES (INCLUDING WIRE FILLED): T00TH (b)

HAIR

SHAVING (b)

OTHER TOILET BRUSHES (INCLUDING NAIL AND COSMETIC BUT EXCLUDING CLOTHES AND SHOE BRUSHES)

TOTAL SALES OF TOILET BRUSHES

ARTISTS' AND FINE HAIR BRUSHES

BRUSHES (INCLUDING WIRE) FOR USE AS PART OF A MACHINE

INDUSTRIAL BRUSHES NOT USED AS PART OF A MACHINE (INCLUDING THOSE FILLED WITH WIRE OR OTHER MATERIAL)

OTHER BRUSHES (INCLUDING HOUSEHOLD) AND BROOMS: HAND MADE

MACHINE MADE:

BANISTER AND HEARTH

SCRUBBING AND LAUNDRY

CLOTHES

SHOE

OTHER BRUSHES, NOT ELSEWHERE SPECIFIED

BROOMS

TOTAL SALES OF MACHINE MADE BRUSHES AND BROOMS HOUSEHOLD MOPS

INDUSTRIAL POLISHING MOPS (BUFFS, BOBS, ETC.) EXCLUDING CIRCULAR · BRUSHES

UNCLASSIFIED SALES AND WORK DONE

TOTAL SALES OF PRINCIPAL PRODUCTS OF THE BRUSHES AND BROOMS INDUSTRY (MLH 493) AND WORK DONE

Source: Business Monitor (PQ4

(a) Sales are deliveries on sale for home or abroad. Forward sales are excluded. Values are net selling values; purchase tax, trade discounts and commissions are excluded. (b) Included in Unclassified Sales when not published separately.

i.	0	-	0

1972	
TONS £ THOUS	1,447 1,546
THOUS £ THOUS	34,279 8,378
THOUS £ THOUS	1,578 760
THOUS £ THOUS	
THOUS £ THOUS	$17,799 \\ 2,404$
£ THOUS	
THOUS £ THOUS	62,747 1,021
£ THOUS	••
THOUS £ THOUS	$24,375 \\ 1,672$
£ THOUS	2,840
£ THOUS	1,005
THOUS £ THOUS	910 487
THOUS £ THOUS	4,541 657
THOUS £ THOUS	3,678 425
THOUS £ THOUS	2,679 219
THOUS £ THOUS	3,938 284
THOUS £ THOUS	$19,742 \\ 2,066$
THOUS £ THOUS	8,119 2,282
£ THOUS	5,933
THOUS £ THOUS	$12,844 \\ 2,444$
THOUS £ THOUS	6,105 1,828
£ THOUS	1,615
£ THOUS	34,133
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Notes

These notes give the main information needed for interpreting the figures in the industry reports, (more detailed information about the census is given in a separate booklet—"Introductory Notes", Part PA 1001 of the Report on the Census of Production for 1972).

GENERAL INFORMATION

Changes made for 1972 There were only minor changes in the scope of certain industry reports compared with 1971. Any such changes are explained in the introductions to the industry reports concerned or by footnotes to the tables.

Industrial classification

The Annual Censuses of Production are conducted on the Rusiness Statistics Office's Production Register. Normally establishments on the Register are classified to industries on the basis of major activity in conformity with the Standard Industrial Classification (revised 1968). Generally an establishment is classified to an industry if its sales of the principal products of that industry accounts for a greater proportion of its total sales than its sales of the principal products of any other industry; classification is generally based on an establishment's returns to the quarterly production inquiry. Where this is not possible-for example where a quarterly production inquiry has not been introduced-the classification of an establishment reflects its return to the Census of Production, 1968. Establishments for which information is not available either from the quarterly inquiries or the 1968 Census are classified on the basis of the description of the business given by the establishments to the Business Statistics Office, for instance, in the course of registration.

Coverage

Detailed census returns were generally sought only from establishments employing on average 25 or more persons, but in some industries where firms employing less than 25 persons account for a relatively high proportion of total employment and output the exemption limit was lowered to 11. Census returns were also sent to establishments whose employment was not known to the Business Statistics Office at the time of dispatch.

TERMS USED IN THE CENSUS REPORT Average number employed

Establishments were required to state the number of persons on the payroll (i.e. whose national insurance cards were held by them) on the average during the year of return, whether full-time or part time employees. Separate figures were required for (a) administrative, technical and clerical employees and (b) all other employees (operatives). Averages could be calculated from figures relating to the last week of each calendar month. Establishments were also required to state the number of working proprietors where appropriate and these are included in total employment figures. Outworkers (i.e. persons employed by

establishments who worked in their own homes etc. on materials supplied by the establishments) are excluded. The figures include persons engaged on merchanting or factoring and canteen workers where particulars in respect of these activities could not be excluded from the return.

Working Proprietors

These include all persons regarded as "self employed" for national insurance purposes and members of their families who worked in the business without receiving a wage or salary; but such persons who worked less than half the normal number of working hours are excluded. Directors working in the business but not in receipt of a definite wage, salary or commission are included under this heading: directors paid by fee only are not included

Employees

Administrative, technical and clerical employees include managing and other directors in receipt of a definite wage, salary or commission, managers, superintendents and works foremen; research, experimental development, technical and design employees (other than operatives); draughtsmen and tracers; editorial staff, staff reporters, canvassers, competition and advertising staff; travellers; and office (including works office) employees.

Operatives include all other classes of employees, that is, breadly speaking, all manual wage earners. They include those employed in and about the factory or works; operatives employed in power houses, transport work (including roundsmen), stores, warehouses, shops and canteens; inspectors, viewers and similar workers; maintenance workers and cleaners. Operatives engaged in outside work of erecting, fitting etc. are also included, but out-workers are excluded

Capital expenditure Capital expenditure during the year in respect of manufacturing units where production had not started before the end of the year is included in the figures for both 1970, 1971 and 1972. Establishments were asked to include in the value of capital expenditure, amounts received under the Local Employment Acts, 1960 to 1971 and any investment grants received under the Industrial Development Act, 1966 or regional development grants under the Industry Act, 1972.

(a) New building work This represents the cost incurred during the year of new building and other constructional work (including office buildings, canteens and the like used in connection with the business covered by the return, but not dwelling houses for employees). The value is that charged to capital account during the year of return; it includes expenditure on new buildings or on the extension of reconstruction of old buildings, the value of works of a capital nature carried out by the establishment's own staff and the cost of any newly constructed buildings purchased. Figures shown include any legal charges, stamp duties, agents' commissions, etc.

(b) Land and existing buildings The items shown are the capital cost of freeholds purchased and the capital cost of premium payable for leaseholds acquired (excluding the value of any assets acquired in taking over an existing business), and the amounts receivable for any freeholds or leaseholds disposed of. The value is that charged to capital account during the year of return.

(c) Plant, machinery and vehicles The items shown are the value of plant and machinery and of vehicles acquired, both new and second-hand, and the amount received for items disposed of during year. The value of plant and machinery acquired includes plant, etc., which firms produced for their own use in connection with the business covered by the return. The value of plant, etc., acquired is the expenditure charged to capital account during the year of return less any discounts received, but including the cost of transport and installation. No deduction is made for depreciation, amortization or obsolescence. The proceeds of items disposed of during the year exclude amounts written off for items scrapped.

Fnternrise

The term enterprise is used in this report to mean one or more establishments under common ownership or control (as defined in the Companies Act 1948) making returns to the census. An enterprise may consist of a single establishment, or of more than one establishment owned by one legal unit, usually a company, or of a number of establishments owned by a parent company and subsidiary company or companies. Information about the relationship between constituent companies of enterprises was obtained mainly from published sources such as the Stock Exchange Year Book supplemented by information from company reports and information supplied by establishments. The information available is not complete but covers the largest and most important groups of industrial establishments and is believed sufficient to provide a worthwhile basis for analysis.

Establishment

The definition of an establishment in 1970, 1971 and 1972 was that of the Standard Industrial Classification (revised 1968): "the smallest unit which can provide the information normally required for an economic census, for example, employment, expenses, turnover, capital formation". Sometimes activities which are conducted as a single business are carried on at a number of addresses, termed local units. Where the activities of such a business are closely integrated, and detailed census information is not available for each unit, it is treated as a multi-unit establishment and a single return accepted. Separate figures are obtained, however, of employment and net capital expenditure at each unit.

Gross output

Gross output measures the total value of production (including work done) by establishments during the year. It is calculated as follows:—

Value of sales and work done

Plus/Less: Increase/decrease in value of stocks of goods on hand for sale

Plus/Less: Increase/decrease in value of work in progress Gross output.

Net output

Net output represents the value added to materials by the process of production (including the margin on selling any merchanted or factored goods). It is calculated as follows:—

Less: Purchases adjusted for change in value of stocks of fuel and raw materials

Less: Payments for work given to other establishments

Less: Payments for transport

Less: Net amount of any duties, subsidies, allowances and levies payable

= Net output.

Net output per person employed

The figures of net output per person employed are derived by dividing the net output by the average number of persons employed (full time and part time) on all activities covered by the returns, including operatives, administrative, technical and clerical employees and working proprietors, but excluding outworkers.

Purchases

Purchases include the cost of materials and components bought for use in production; of fuel and electricity for all purposes; of packaging materials including the cost of returnable cases and containers when first purchased; of workshop materials, office materials and materials for repairs to establishment's own buildings, plants and vehicles when carried out by their own work people included in the returns; of consumable tools; and of parts for machninery purchased during the year as replacements. Water charges are also included. In general, purchases of goods for merchanting or factoring and canteen supplies are included. Materials supplied by customers for processing are excluded, as are all purchases charged to capital account.

The values shown include any duty paid (less rebate, etc.) but exclude trade discounts allowed. The cost of transport is included only if included in the cost of materials as invoiced: amounts paid to transport organisations, including an establishment's own separate transport organisations for delivery of materials and fuel are, therefore, excluded. Materials purchased overseas are included at the c.i.f. cost plus any duty payable if the cost of transport from the docks was not included in the invoiced price, but at their full delivery cost if invoiced "carriage paid home". Materials and fuel transferred from another department of the establishment not covered by the same return are included at the estimated selling value recorded by the other department.

Sales

Sales are in respect of goods made by the business covered by the return, goods made for it by outworkers or by other establishments from materials given out to them (sometimes described as goods made on commission) and waste products. Any machinery or other capital items produced for use in the business covered by the return are included, the value being that adopted in the establishment's asset accounts. Goods sold without being subjected to any manufacturing process (i.e. merchanted or factored) and canteen takings are included.

The value shown for sales is the net selling value, defined as the amount charged to customers whether on an ex-works or delivered basis excluding any trade discounts, agents' commissions, allowances for returnable cases, purchase tax, etc.; the net amount charged for packaging materials is included. Goods charged on a delivered basis to customers overseas are included at the f.o.b. value.

Goods produced in one establishment and transferred to another establishment of the same firm not covered by the return were treated as sales by the producing establishment and valued as far as possible as if they had been sold to an independent purchaser. Goods transferred to wholesale or retail selling organisations for which separate accounts were kept were valued on the same basis.

To the extent that sales of finished products of one establishment constitute the materials purchased by another, total figures of

Services rendered

This represents the amounts charged for hiring out plant, machinery and other goods, providing transport, or for any technical or other services rendered to other organisations. It includes amounts credited for similar services rendered to other establishments of the same enterprise not covered by the return.

Standard Industrial Classification

Industry classification is based on the Standard Industrial Classification (revised 1968). It is published by HM Stationery Office together with a separate index in the form of an alphabetical list of industries.

Stocks and work in progress

Values are given of stocks of goods on hand for sale, and of materials and fuel, at the end of the year of return, including any stocks of goods held for merchanting or factoring. Values of the change during the year are also shown. The values include duty in the case of dutiable goods held out of bond.

The value of work in progress at the end of, and the change during the year are also usually shown. This excludes any progress payments made to sub-contractors, and no deduction is made on account of progress payments received.

Transport payments

These represent the total amount paid or credited during the year for both outwards transport of finished goods sold and inwards transport of materials and fuel purchased. They include payment to other establishments, and to any separate transport organisation of the same establishment not covered by the return, but exclude the value of transport services provided by the business covered by the return. The items included are payments for hired cartage and for inwards and outwards carriage by all forms of inland transport, i.e. railways, road haulage, canals, coastwise shipping, air, etc. Payments made for sea and air freight on goods sold to customers overseas and on materials and fuel purchased from overseas suppliers are excluded.

Wages and salaries

These are amounts paid during the year to operatives and to administrative, technical and clerical employees. Payments to working proprietors, whether called salaries or not, are excluded. The values shown include all overtime payments, bonuses and commissions, whether paid regularly or not, and no deduction is made for income tax, insurances, contributory pensions, etc. The value of any payments in kind, travelling expenses, lodging allowances, etc. and employers' contributions to national insurances and pension schemes is excluded.

Work given out

The figures shown represent the total amount paid for work done by other establishments (whether part of the same enterprise or not) on materials supplied to them. They do not include payments to individual outworkers or payments for business and other services.

SYMBOLS USED

The following symbols are used throughout the report: .. not available

- nil or less than half the final digit shown
- figures cannot be shown owing to the risk of disclosing information about individual enterprises
- R revised

ROUNDING OF FIGURES

Figures in the tables have, where necessary, been rounded to the nearest final digit; there may be an apparent slight discrepancy between the sum of the constituent items and the total shown.



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