PA212

$$
\begin{aligned}
& \text { (1)S/42(1/1/25) } \\
& \text { (2) } \frac{42}{R 834}
\end{aligned}
$$

## 1976

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OF POLITICAL AND
ECONOMIC SCIENCE

Business Statistics Office

## Business Monitor

Report on the<br>Census of Production

## Bread and flour confectionery

## Business Monitor

A publication of the Government Statistical Service

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Commencing with the 1971 Census, the Census of Production reports are being numbered in a uniform series embracing all industrial inquiries in the Busines $\mathbf{P}$ (for production) followed first by $\mathbf{A}$ (indicating tha it is an annual series) or Q (quarterly) or M (monthly): and then by a number indicating the minimum list heading, or sub-division of a minimum list heading, the Standard Industrial Classification (revised 1968).

The Census of Production (PA) reports are availab on standing order (details on application to Her Majesty's Stationery Office, P.O. Box 569, London SE1 9NH. Telephone 01-928 6977), although they are not included in the global subscription arrangements for the Business Monitor series.

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A service of statistical information and advice is
provided to the Government by specialist staffs
employed in the statistics division of individual
Departments. Statistics are made generally available through their publications and further information and concerned.

Enquiries
Business Statistics Office
Newport, Gwent
Newport 56111 (STD code 0633) ext 2455
Telex 497121
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## Report on the Census of Production 1976

## Bread and flour confectionery

Presented by the Secretary of State for Industry to Parliament in pursuance of the Statistics of Trade Act 1947 (10 \& il Geo. 6 Cha. $39 \sec 7$ )

List of Industry Reports, etc.

| List of |  |
| :--- | :--- |
|  |  |
| PA1001 | Introductory notes |
| PA |  |

The information in this report relates to establishments classified to the Bread and flour confectionery industry, minimum list heading 212 in The intandard Industrial Classification (revised 1968). The activities of the industry include:-

Making bread, cakes, pastries, pies (other than meat pies), puddings (other than meat or canned puddings), etc. Production at small bakehouses (i.e. bakehouses with fewer than 25 employees) attached to bakers' shops is excluded.

In interpreting the data in the tables it is essential to bear
In interpreting the data in the tables it is essential to bear
in mind the notes and definitions which commence on page (iii).
Fruit and vegetable products
Animal and poultry foods
Animal and poultry foods
Vegetable and animal oils and fats
Margarine
Starch and miscellaneous foods
Brewing and malt ting
Brewing and malting
Soft drinks
Spirit distilling and compoundi
British wines, cider and perry
Tobacco
Coke ovens and manufactured fuel
Mineral oil refining
Lubricating oils and
Lubricaing oils and greases
Organic chemicals
Miscell aneous chemi
Pharmaceutical chiemicals and preparations
Toilet preparations
Paint ${ }^{\text {Soap and detergents }}$
Synthetic resins and plastics materials and
Synthetic rubber
Dyestufts and pigments
Fertilizers
Fertilizers
Polishes
Explosives and firew, gelatine, etc
Formulated pesticides, etc.
Surgical bandages, etc
Photographic chemic
Iron and steel (general)
Steel tubes
Iron castings, etc
Aron castings, etc.
Aluminium and alumium alloys
Copper, brass and other copper alloys
Miscellaneous base metals
Agricultural machinery (except tractors)
Agricultwral machinery excep
Metal
Pumps
Pumps
Valves
Industrial engines
Textile machinery and accessories
Mechanical hand ling equioment
Office machinery
PA339.2 Printing, bookbinding and paper goods machinery
PA339.3 Retrigerating machinery, space-heating,
PA339.5 Scales and weighing machinery and portable
PA339.7 $\begin{aligned} & \text { power tools } \\ & \text { Food and drink processing machinery and }\end{aligned}$
PA339. 9 Mickailing and bottling mach minery
PA341 Industrial (including process) plant and steelwork
Ordnance and small arms
Ball, roller, plain and other bearings
PA349. 1 Ball, roller, plain and other bearings
PA349.2 Precision chains and other mechanical engineering
Photographic and document copying equipment
Watches and clocks
Surgical instruments and appliances
Scientitic and industrial instruments and systems
Electrical machin
Electrical machinery
Insulated wires and cables
PPA362
PA363
Pa34 equpment
PA365.1 Gramophone records and tape rec
A 365.2 Broadcast receiving and sound reproducing
$\begin{array}{ll}\text { PA366 } & \text { Electronic computers } \\ \text { PA367 } & \text { Radio, radar and electronic capital goods } \\ \text { PA368 } & \text { Electrical appliances primarily for domestic use }\end{array}$

```
Mrimary and secondary batteries
Macessories, te.c.
Shipbuilding and marine engineeri
Wheeled tractor manufacturing
Trailers, caravans and freight containers
Motor cycle, tricycle and pedal cycle manufacturing
Aerospace equipment manufacturing and repairing
Magons and trams (ools and gauges
##gne tools and implements
Cutler, spoons, fors, ivets, etc.
Wire and wire manufactures
C Cans ald metal boxes (exw and precious metals
Metal furniture
Drop forgings, etc.
Miscellaneous metal manufacture
Mroduction of man-made fibres 
    Weaving of cotton, li,
    Woolle
Rop, twine and net 
    Mosiery and ot
    L\mathrm{ Lace }
    Carpets 
    N Narrow fabrics 
    Canvas goods and sacks and other made-up textiles
    lextile finishing
    Miscellaneous textile industries
    Leather (tanning and dressing) and fellmongery
    Wur Merheroof outerwear
    Women's and girls' tailored outerwea
    Women's and girl's'stailired, outerwear etc.
    Dresses, lingerie, infants', wear, e
    Hats, caps and millinery 
    Gloves
    Refractory goods
    RR+7actory goods 
    Pottery
C
Miscelvaneous building materials and mineral products
Timber 
Furniture and upholstery
Shop and office fitting
Wooden containers and baskets 
Paper and board}\mathrm{ Cardboard boxes, cartons and fibre-board packing cases
Cardboard boxes, car tons and fibre-board packing cass
Mackaging pododucts of sa
Wallcoverings manufactures of paper and board
    Printing, publishingornewspap
Rubber ( lastics floor-covering, leathercloth, etc.
Brushes and brooms 
Sports equipment
Miscellaneous stationers' goods
Musical instruments
Construction
PA602 Electricity
PA1002 Summary tables
```

Output and costs, 1973-1976
Capital expenditure, 1973. 19763
3 Stocks, 1973-1976 ..... 3
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5 Regional distribution of employment, net capital expenditure, net output and gross value added ..... 6
6 Percentage analysis of twelve-month periods covered by returns received from United
7
Percentage analysis of employees, by full and part-time employment and sex, 1976 ..... 7

Output and costs, 1973-1976
All United Kingdom estalis

|  | Unit | 1973 | 1974 | 1975 | 1976 |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Enterprises | Number | 842 | 956 | 947 | 1.045 |
| Establishments | " | 1,103 | 1,213 | 1,187 | 1,277 |
| Sales of goods produced, work done and industrial services rendered | £ thousand | 600.919 | 725,293 | 895.108 | 1.004,580 |
| Capital goods produced for establishments' own use | " | 658 | 238 | 192 | 168 |
| Non-industrial services rendered | " | 1,410 | 1.418 | 3,037 | 4.218 |
| Goods merchanted or factored | " | 93,252 | 110,334 | 129,294 | 145,437 |
| Total sales and work done (b) | " | 696,240 | 837,283 | 1,027,631 | 1,154,403 |
| Increase during the year, stocks of goods on hand for sale | " | 865 | 448 | 1,108 | 757 |
| Gross output | " | 697,105 | 837,730 | 1,028,739 | 1,155,160 |
| Purchases of materials for use in production, and packaging and fuel | " | 300,973 | 429,069 | 500,420 | 561,713 |
| Purchases of goods for merchanting or factoring | " | 67,954 | 80,089 | 97,948 | 108,794 |
| Increase during the year, stocks of materials, stores and fuel | " | 6,631 | 6,899 | 59 | 4,151 |
| Cost of industrial services received | " | 10,931 | 12,727 | 17,845 | 21,014 |
| Bread subsidy (net) (c) | " | .. | -34,051 | -65,322 | -50,095 |
| Net output | " | 323,879 | 356,795 | 477,908 | 517,886 |
| Total employment (d) | Thousands | 154.4 | 149.3 | 145.3 | 138.1 |
| Net output per head | £ | 2,098 | 2,390 | 3,289 | 3,751 |
| Payments for non-industrial services |  |  |  |  |  |
| Rents, hire of plant and machinery (e)(f) | £ thousand | 2,914 | 4.480 | 6.374 | 7.755 |
| Commercial insurance premiums | " | 3,058 | 3,247 | 3,811 | 4.430 |
| Bank charges | " | 282 | 374 | 507 | 504 |
| Other non-industrial services (g) | " | 11,332 | 12,640 | 17,699 | 19,390 |
| Licensing of motor vehicles | " | 2.138 | 1,985 | 2,395 | 2,689 |
| Rates, excluding water rates | . | 6.555 | 7.866 | 10.110 | 10.647 |
| Gross value added at factor cost | " | 297,599 | 326,203 | 437,012 | 472,471 |
| Gross value added at factor cost per head | £ | 1,928 | 2,185 | 3,008 | 3,422 |

(a) Including estimates for establishments not making satisfactory returns, non-response and establishments exempt because of size. Including estimates for establishments not making satisfactory returns, non-response
Satisfactory returns accounted for 80 per cent of employment within the industry.
(b) Details of manufacturers' sales of principal products are published regularly in Business Monitor PQ212.
(c) Introduced during 1974.
(d) Average number employed, including full and part-time employees (see table 7 ) and working proprietors.
(e) 1973 figures include hire of vehicles.
(f) For 1973-1975 rents of industrial and commercial buildings were not recorded separately. For 1976 the amount payable
(g) 1974-1976 figures include the cost of hiring goods vehicles.

Capital expenditure, 1973-1976
All United Kingdom establishments classified to the industry (a) (b)

(a) Including estimates for establishments not making satisfactory returns, non-response and establishments exempt because of size. Including est imates for estabishments not making satisfactory returns, non-response
Satisfactory returns accounted for 80 per cent of employment within the industry.
(b) Capital expenditure in respect of manufacturing establishments where production had not commenced before the end of the year, is included.
table 3
Stocks, 1973-1976
All United Kingdom establishments classified to the industry (a)


Materials, stores and fuel
Goods on hand for sale
Total
(a) Including estimates for establishments not making satisfactory returns, non-response and establishments exempt because of size.

Satisfactory returns accounted for 80 per cent of employment within the industry.

Analysis of establishments by size, 1976
Analysis of establishments by size, 1976
All United Kingdom establishments classified to the industry (a)

| $\begin{aligned} & \text { Size } \\ & \text { group } \\ & \text { (b) } \end{aligned}$ | Estab-lishments | Enter- <br> prises <br> (c) | Employment |  |  | Wages and salaries (f) |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Total <br> (d) | Opera-tives | Others <br> (e) | Operatives |  | Others (e) |  |
|  |  |  |  |  |  | Total | $\begin{aligned} & \text { per } \\ & \text { head } \end{aligned}$ | Total | $\begin{aligned} & \text { per } \\ & \text { head } \end{aligned}$ |
|  | Number | Number | Numb | Number | $\overline{\text { Number }}$ | £ thous | £ | £ tho | £ |


| Total sales and work done (g) | Gross output | Net output |  | Gross value added at factor cost |  | Net capital expenditure (h) | Total stocks and work in end of year |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  | Total | $\begin{aligned} & \text { por } \\ & \text { head } \end{aligned}$ | Total | $\begin{aligned} & \text { por } \\ & \text { head } \end{aligned}$ |  |  |
| £ thousand | £ thousand | £ thousand | £ | f thousand | £ | £ thousand | £ thousand |
| 150,494 | 150,697 | 66,169 | 3,684 | (j) | (j) | 5,713 | 5,918 |
| 105,889 | 105,954 | 47,143 | 3,805 | 103,936(j) | 3,425(i) | 2,927 | 3,238 |
| 85,016 | 85,042 | 37,769 | 4,493 | 34,368 | 4,088 | 2,879 | 2,853 |
| 153,576 | 153,613 | 68,221 | 4,069 | 62,593 | 3,733 | 5,192 | 4.801 |
| 99,908 | 99,932 | 43,348 | 3,923 | 40,160 | 3,634 | 3,905 | 2,653 |
| 172,928 | 173,250 | 74.743 | 3,963 | 68,926 | 3,655 | 7,170 | 5,550 |
| 149,913 | 150,076 | 68,742 | 3,367 | 62,993 | 3,085 | 4.821 | 4,358 |
| 104,371 | 104,190 | 50.700 | 3,333 | 46,731 | 3,072 | 2,367 | 3,244 |
| 132,309 | 132,406 | 61,050 | 3,592 | 52,763 | 3,105 | 2,534 | 5.751 |


| Total | 1,277 | 1,045 | 138,060 | 120,133 | 17,122 | 264,486 | 2,202 | 44,275 | 2,586 |
| :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- | :--- |

(a) Including estimates for establishments not making satisfactory returns, non-response and establishments with fewer than 20 employees.
(b) Average number employed, including full and part-time employees (see table 7 ) and work ing proprietors.
(c) The sum of the figures for the size groups may exceed the total for the industry because some enterprises control establishments in more than one size group.
(d) Including working proprietors.
(e) Administrative, technical and clerical employees.
.and factor cost, 1976 Regional distribution of employment, net capital expendiure
All United Kingdom establishments classified to the industry

| Area | Total employment (a) |  | Net capital expenditure (b) (c) |  | Net output, gross value added and employment in the region from returns received from establishments with more than 80 per cent of their employment in the region (d) |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  | Net output | Gross value added at factor cost | Employment as a percentage of total regional employment in the industry |
|  | $\overline{\text { Thousands }}$ | $\overline{\text { per cent of }}$ United Kingdom |  |  | £ thousand | per cent of United Kingdom | £ thousand | £ thousand |  |
| Standard regions of England |  |  |  |  |  |  |  |
| North | 9.7 | 7.0 | 3,002 | 8.0 | 26,179 | 23,432 | 84.1 |
| Yorkshire and Humberside | 12.9 | 9.4 | 4,410 | 11.8 | 32,169 | 29,542 | 68.3 |
| East Midlands | 6.4 | 4.6 | 1,316 | 3.5 | 14,563 | 13,450 | 62.9 |
| East Anglia | 3.6 | 2.6 | 1,188 | 3.2 | 13,747 | 12,226 | 96.0 |
| South East | 33.4 | 24.2 | 9,287 | 24.8 | 88,512 | 80,406 | 71.0 |
| South West | 9.7 | 7.0 | 1,655 | 4.4 | 31,492 | 28,716 | 86.5 |
| West Midlands | 13.4 | 9.7 | 4,480 | 11.9 | 40,142 | 37,216 | 77.5 |
| North West | 22.2 | 16.1 | 4.100 | 10.9 | 56,951 | 53,499 | 66.6 |
| England | 111.5 | 80.7 | 29,438 | 78.5 | 303,755 | 278,488 | 73.4 |
| Wales | 5.2 | 3.7 | 1,900 | 5.1 | 10,488 | 9,580 | 54.0 |
| Scotland | 16.8 | 12.2 | 5.166 | 13.8 | 42,117 | 37,739 | 75.3 |
| Great Britain | 133.4 | 96.6 | 36,505 | 97.3 | 356,360 | 325,807 | 72.9 |
| Northern Ireland | 4.7 | 3.4 | 1,004 | 2.7 | 21,185 | 19,922 | 99.3 |
| Unallocated (e) | - | - | - | - | 140,341 | 126,742 | - |
| United Kingdom (b) | 138.1 | 100.0 | 37,509 | 100.0 | 517.886 | 472,471 |  |

(a) Average number employed, including full and part-time employees (see table 7 ) and working proprietors.
(b) Including estimates for establishments not making satisfactory returns, non-response and establishments with fewer than 20 employee
(c) New building work plus acquisitions less disposals of land and existing buildings, vehicles and plant and machinery.
(d) Where a census return covered addresses in two or more regions an estimate was made of the net output and gross value added attributable to the region only where more than 80 per cent of the establishment's employees were located in the region. The estimat was made by assuming that net output and gross value added at each address covered by a return was proportional to employment at he address.
(e) Unipcted net or more regions, plus estimates for Unallocated net output and gross value added covering establishments with odire

| Accounting year ended |  |  | Percentage of total returns received per cent |  | Percentage of total number employed |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  |  |  |  |  | per cent |
| 1976 | April (a) |  | 2.1 |  | 1.3 |
|  | May |  | 1.8 |  | 0.4 |
|  | June |  | 2.4 |  | 1.0 |
|  | July |  | 0.6 |  | 0.1 |
|  | August |  | 2.1 |  | 1.1 |
|  | September |  | 25.5 |  | 32.7 |
|  | October |  | 3.6 |  | 1.4 |
|  | November |  | 0.9 |  | 0.3 |
|  | December |  | 13.6 |  | 5.8 |
| 1977 | January |  | 17.8 |  | 15.9 |
|  | February |  | 1.5 |  | 0.4 |
|  | March (b) |  | 28.2 |  | 39.6 |
| (a) From 6th April. |  |  |  |  |  |
| (b) Including returns made for twelve-month period ended 1st to 5th April 1977. |  |  |  |  |  |
| table 7 |  |  |  |  |  |
| Percentage analysis of employees, by full and part-time employment and sex, 1976(a) |  |  |  |  |  |
| Sex |  | Full-time |  | Part-time | All employees |
|  |  | per cent |  | per cent | per cent |
| Male |  | 60 |  | 4 | 64 |
| Female |  | 19 |  | 17 | 36 |

The percentages relate to the numbers employed (excluding working proprietors) in the United Kingdom at end June, 1976

Notes These notes give the main information needed for
Interpreting the tigures in the Industry Business
Monitors: more detailed information about the Monitors: more detalled information about the
census is given in a separate Business Monitor census is given in a separate Business Mort on the
PA1001 (introductory Notes) of the Report on PA1001 (Introductory Notes
Census of Production, 1976.
general information
Changes made for 1976
The Census for in ing in in ine with similar
inquiries belng conducted in other member countries nquiries being conducted in other member countries small number of changes in the scope of the
Industry reports compared with 1975. These include Industry reports compa
separate headings for:
Sales of goods produced
Recelpts for work done and industrial services rendered
Amounts paid for hire of plant and machinery Amounts paid for
commerclal bulldings
Specific changes are explained in the introductions to the Industry reports or by footnotes to the

Suppression of information relating to individual undertakings
Section $9(5)$ (b) of the Statistics of Trade Act 1947 fffect with respect to any report, summary or other communlcation to the public of information obtained under the foregoing provisions of this Act or
in compiling any such report, summary or In compiling any such report, summary or
communication the competent authority shall so arrange it as to prevent any particulars
published therein from being identified as being published therein from being identified as being
particulars relating to any individual person or particulars relating to any individual person or
undertaking except with the previous consent in undertaking except with the previous consent in
writing of that person or the person carrying on
that undertaking, as the case may be; but this that undertaking, as the case may be; but this
provision shall not prevent the disclosure of the potal quantity or value of any articles produced sold or dellivered; so, however, that before
sisclosing any such totai the competent authority disclosing any such total the competent authority
shall have regard to any representations made to them by any person who alleges that the disclosure thereof would enable particulars relating to him or to an undertaking carrled on by him to if a figure involved disclosure the contributor concerned was sometimes asked to give permission for its publication. In the majority of cases permission was given. When it was refused and
where contributors were not approached the figure has been suppressed, elther by combining it with
other figures, or as in the reglonal tables, by other figures, or as in the
omitting the figure altogether.

Symbols used
The fol lowing symbols are used throughout the PA
series of Business Monitors: serles of Business Monitors

- not avallable
* nll or less than half the final digit shown
figures cannot be shown owing to the risk of
disclosing information about individual enter-
prises
R revised
Rounding of figures
Figures in the tables have, where necessary, been rounded to the nearest final digit. Where figures
have been so rounded, the sum of the constituent have been so rounded, the sum of the constituent
items may not always agree exactly with the total

Industrial classification
The United Kingdom Classification (SIC) was Standard Industrial was subsequently revised in 1958 and 1968. and exists to promote unitormity and comparabinty in
the official statistics of the United Kingdom. The general principles fol lowed are those of the International standard industr Classification of all Economic Activities of the united Nations
Statistical Office but the United Kingdom SIC reflects the organisation and structure of industry and trade as it exists in the United Kingdom. The SIC is a classificatlon by activity
and is not a commodity classification. However, an index of all commodity headings for which sales data are provided in the Quarterly Business
Monitors, is published in Business Monltor PQ1000. statistical units
The statistical unit for the purpose of the Census is the establishment which is defined in the $\$ 10$ is the smallest unit which can provide the
information normally required for an economic ensus, for example, emp loyment, expenses, turn over, capital formation. Usually the princlpa activities carried on in an establishment fal
uthin a single heading of the classification e.g. steel making or sugar refining). Typlcall he establishment embraces all the activitilis carried on at a single address e.g. a farm, a mine to the principal activities. Frequently distinc activities characteristic of different industries
are carried on at one address, but normally these are carried on at one address, but normally thes ostablishment is classiffled according to the maln activity. If, however, the required range of data
can be provided for each activity, each is taken can be provided for each activity, each is take
o constitute a separate establishment. Sometimes actlvities which are conducted as a single business are carried on at a number of addresses the full range of separate information in respec of each address; whether or not the activitles ar different. The ir activities may, however, be
integrated to such an extent that they constitute integrated to such an extent that they constitut single establishment. In the latter case the
establishment is defined to cover the combine activities at these addresses (termed local units). Separate figures are obtained or employment and net caplital expend ture at each Efforts are made by the Business Statistics Office o ensure, by negotlating with respondents, that he return from an establishment does not cover
ocal units or addresses in more than one of the countries of the United KIngdom.
further information about the statistical unit Further information about the statistical unit
appeared in an article TThe statistical unit in appeared in an articie "The statistical instict
business inquiries" in Statistical News No. 13 May 1971.

Establishments are asked to exclude from thel
returns particulars relating to any department no returns particulars relating to any department no
engaged in production e.g. merchanting, transport ongaged in production e.g. merchanting, transport
varehousing, for which they keep a separate set a accounts. Transfers of goods produced to departments are treated as sales and respondents
are asked to value them as far as possible as are asked to value them as far as possibe as
sold to an independent purchaser. Where separa accounts are not kept they are asked to Include
detalls of all these activities in the rir return. Particulars relating to head offices mainiy
engaged in the administration of the productio engaged in the administration of the production with in the scope of the census wer included. Where more than one return was made the
information in respect of the head office was information in respect of the head office
apportioned among them.
for certain purposes in the annual censuses
roduction (especially the enterprise analyses of
mosiness Monitor PA1002) related establishments are combined. For these purposes an enterprise group may be defined as a business consisting of group a single establishment or two or more
ither a sing
establlishments under common ownership or control.
 bringing is also necessary for the purpose of of
groups
ensuring that there will be no disclosure of the $\begin{aligned} & \text { activities } \\ & \text { nformation any on about enterprise group. } \\ & \text { the relationship of }\end{aligned}$ one stablishments, the changing structure of groups of compan les and about common ownership links is
btalned from many sources, including the stock obtained from many sources, including the Stock
xchange Year Book, company reports, press reports
and information supplied by individual establish-

HE REGISTER
he register permits a questionnaire to be sent direct to the reporting establishment on which
the latter can include information relating to all the manufacturing (or local) units which it The Inquiries provide a major source of information or keeping the register continuously up-to-date nd act as a check on its detall and structure.
or the establishments on the register making returns to the quarterly inquiries, the industriai lassificatlon is derived from an analysis of their
sales of commodities and is reviewed annually sales of commoditles and is reviewed annually.
Employment data are entered on the register from epturns to the annual census of production. In
eases where an establishment does not make a return gases where an establishment does not make a return
o these Inquir les the employment data are based on o these inquiries the employment data are based on
itormation provided by the Department of Employment from the annual censuses of employment. stablishments with 20 or more employees are
ncluded in the censuses each year and the informncluded In the censuses each year and the inform-
tion they supply to the census is supplemented by an
to returns that those with 25 or supplemented by
rovide to the quarterly inquiries. Information rovide to the quarterly inquiries. Information
bout estabilishments with fewer than 20 employees most industries is less securely based, but
horeasing use has been made of data on these
nall establishments supplied by the Department of small establ ishments suppli led by the Department of
mployment. One bene it of using this Information s an mprovement in the ostimates of the number of
smal Ior establishments and enterprises, but there s lit+le effect on other aggregates (e.g. employ, output, net capital expenditure)

Coverage
return was required in the 1976 Census from each
astabl ishment with istablishment with 20 or more employees. Each
is classified to an industry, as fined In the SIC, whose principal products for o major part of the estabilishment's sales
he regio
regions defined in Table 5 take account of the changes arising out of the Local otland) 1973. These changes came into effect in Hotland. 1974 England and Wales and May 1975 in

MS USED IN THE CENSUS REPORT
stabil ishments were required to state the number
persons on the payroll on average during the of return, whether full-time or part-time
ployees. Separate figures were required for:
(a) administrative, technical and clerical
(b) amployees
employees (operatives)
lating to the last wealculated from the figures
tat each calendar month.
number of working proprletors where approprlate
and these are and these are included in total employment
flgures. Outworkers (i.e. persons employed by
establishments who worked in their own homes eta on materlals supplied by the establishment) are
excluded. The figures excluded. The figures include persons engaged on merchanting or factoring and canteen workers where
particulars in respect of these activities could
not be excluder frem not be excluded from the return.
Working proprietors
These include all persons regarded as "selfemployed" for natlonal insurance purposes and
members of their families who worked in the business without receiving a wage or salary; but
such persons who worked less than half the number of working hours are excluded. Directors working in the business but not in recelpt of a definite wage, salary or commission are included
under this heading: directors pald by fee only are not included.
Employees
Administrative, technical and clerical employees
include directors in receipt of a definite wage, and works commission, managers, superintendents
(other toremen; research and design employees staff advertising staff, travellers and all all office employees.
Operatives
Operatives include all other classes of employees,
that is, broadly speaking, all manual earners. They include operatives employed in power statlons, transport (including roundsmen), warehouses, stores, shops and canteens,
inspectors, maintenance workers and cleaners. inspectors, maintenance workers and cleaners.
Operatives engaged in outside work of erecting
Itting operatives engaged in outside work of erecting,
titting etc. are also included, but outworkers
are excluded. are excluded.

## Capital expenditure Capital expenditure

manufacturing
starture during the year in respect of started before .units where production had not
Establishments of the year is included. Establishments were asked not to deduct from the
value of capltal expenditure amounts recelved or expected to be rexelved in grants or allowances from the Government or any statutory or aly or local
authority. Establishments with 100 or

(a) New bullding work

This represents the cost incurred during the year
of new building and other constructional work to be used in connectlon with the busingss covered by
the return. The value is that charged to cal the return. The value is that charged to capital
account during the year of return; it includes expenditure on new buildings and on the extension or reconstruction of old bulldings, the value of works of a capltal nature carried out by the
establishment's own staff and the cost of any establishment's own staff and the cost of any
newly constructed buildings purchased. FIgures shown include legal charges, stamp duties, agents' (b) Land
(b) Land and existing buildings

The thems shown are the capital cost of freeholds purchased and the capital cost or premium payable
for leaseholds acquired (excluding the value of assets acquired in taking over an existing business), and the amounts recelvable for freeholds or leaseholds disposed of. The value is
that charged to capltal account during the year of hat charged to capital account during the year of (c) Plant, machinery and vehicles
The Items shown are the value machinery shown of are the value of plant and
second-hand, actes acquired, both new and second-hand, and venicles acquired, both new and
the amount received for items disposed of during the year. The value of plant
and machinery acquired includes plant, etc. which
firms produced for their own use in connection with the business covered by the return. The value of plant, etc. acquired is the expenditure charged to
capital account during the year of return less any capitaunts recelved, but including the cost of dransport and instal ation. Deductible value added
trat tax is excluded but non-deductible value added tax
on motor cars acquired is included. No deduction on motor cars acquired is included. No deduction
is made for depreciation, amortization or obsolesis made for depreclation amor items disposed of during
cence. The proceeds of the year
scrapped.

Cost of industrial services
This Includes amounts payable to other firms for
Tork done on materials supplied by the establishwork done on materials supplied by the establish-
ment payments for repairs and maintenance ment payments for repars and and
(Including those in respect of rented buildings) and amounts paid to other firms for contracts which
hate
payments to outworkers are have been
excluded.

Cost of non-industrial services
This includes rent of industrial and commercial This includes rent of industrial and commercial buildings, hire of plant and machinery, commercial
insurance premiums, bank charges and amounts pald
bet for professional services, post office services,
transport, advertising etc. Amounts payable on for professionartising etc. Amounts payable on
transport, aver
royalties for the right to use patents, trademarks,
 copyrights etc., manufactur ing and quarrying
and technical "know-how" are al so included.
Gross output
In the calculation of gross output the value of total sales and work done is increased by the rise
(or reduced by the fall) during the year in the value of work in progress and goods on hand for sale.

Net output
Net output, a customary census measure, is
calculated by deducting from gross output the cost calculated by deducting from gross output the cost
of purchases (reduced by the rise, or increased by the fall, during the year of stocks of materials etc.) and the cost of industrial
and where applicable, duties etc.

Net output per head
The figures of net t output per head are derived by The figures of net output per head are derived by
dividing the net output by the average number of persons employed (full and part-time) including
activities covered by the returns, ind operatives, administrative, tectnical and cierlad
employees and working proprietors, but excluding outworkers.

Gross value added at factor cost deducting from net output the cost of non-
industrial services (e.g. rent of buildings, hire of plant and machinery, commercial insurance prempums, bank charges and amounts pald for
professional services, post office services, professional services, post office services,
transport and advertising), rates (excluding water rates) and the cost of il icensing motor venicles. This estimate of gross value added approaches more closely than census net output to the de accounts
of net output or value added in national and statistics.
Gross value added at factor cost per head The figures of gross value added at factor cost per
head are derived by dividing the gross value added head are der ived by dividing the gross value added
by the average number of persons employed (ful) and by the average number of persons emplive activities covered by the returns, including operatives, administrative,
technical and clerical employees and working proprletors, but excluding outworkers.
Purchases
Purchases
Include the cost of raw materials,


Social Security Act, 1973) as well as commercial annuation or other retirement benefits, slaper benefits, personal accident benefits, disability or death benefits for employees or former employees or their dependants. Contributions to hildren's and holiday homes, etc. for employees, former employees and the ir dependants are also
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