# Beaver 

LONDON SCHOOL OF ECONOMICS \& POLITICAL SCIENCE - UNIVERSITY OF LONDON

# THE DECLINE 

## NO TAKERS FOR D.P.

By Mike Cunningham

No nominations for the post of Deputy President of LSE Students' Union had been received when nominations closed at noon on Monday.
"We have no records of such a situation ever having arisen before", said Margaret Henderson, General Secretary of the Union.
"We can only extend the nomination period for one week, and hope that someone comes forward", she said.

The vacancy arose when Rhanjit Khosla resigned because of pressure of academic work. The time-table for forthcoming elections was posted on the Union notice board in the St. Clement's concourse area.
Sally Aubin, the returning officer, posted the notice of election on January 15. Nominations opened on Monday 22, and hustings should have gone up this afternoon.

## Fiasco

This fiasco follows the vicepresidential elections, when all four candidates were elected unopposed.
The President, Tom Evans, is the only member of Council who had to fight an election for his present position. The only other current member of Council ever to have fought an election is social V.P. Mike Keenoy - and that was for
the previous V.P. elections, the previous V.P. ele
when he was defeated.
"There's no need for a closed shop to keep people off the ed shop to keep people ofle've
Counci", said Mike. "We've practically got to beg them to come on".

Tom Evans, heid up by traffic, was not available to comment on Monday
It looks as if anyone who wants the title of Deputy President for prestige reasons alone can have it for the asking, unless someone more pub-lic-minded can overcome the prevailing apathy towards Union posts and offer their services.

## Examinees All

It's true that everyone in college is taking examinations this summer; but surely there's someone who doesn't spend every minute of his or her life swotting

And I can assure intending candidates that the Council members are quite pleasant people to worh with, a partnership with Tom Evans is worth standing for.

## Further elections

Later this month we have the Presidential elections for 1962-63, followed by the Deputy Presidential elections for that sessicn. The former looks like being hotly contested (Segal, Bhimani, Klinger?), but whoever wins might not have a running-mate if the present apathy continues.
Surely the most politically. minded college in Britain can find someone for its own Union Council?
"The Union isn't necessarily a hotbed of apathy", protested Simon Klinger. "If you want to know why there are no candidates, go around the library".

## A VIEWPOINT ON

## CEDESE

Union voted on January 19th to participate in CEDESE, after inconclusive debate; here an experienced member of Union hits out at the decision.

The fact that Union is divided over membership of CEDESE seems to me to be of considerable significance. It is a question of "is there any tangible value at all" rather than "how much is it worth".

Who would question whether AIESEC, WUS, the drama society or "Beaver" are of doubtful value in principle? An influential group of informed union members genuformed feel that in the light of inely feel that in the light of experience and Union's other commitments (to other institutions as well as financially) our most responsible course of action would be secession from CEDESE.

However, with no really convincing alternative, a feeling of "why bother to leave if there is even a small chance of any benefit" developed at the last Union meeting, and it was, I believe, largely on this "Apathy Vote" that the motion was passed. Even so the result was not overwhelming - over one-third of those present voting against the

## m

 motion (which was in that 'we stay in CEDESE')Nevertheless, CEDESE has got something. The aims, as shown in the statutes, centre around the ideas of exchange of students between European countries and colleges of economics, promotion of Europeanisation and co-operation between students and to make comparisons of the value of the degrees offered in the member universities

These aims are honourable and impressive; but what has been done during the several years of LSE's membership? CEDESE seems to have achieved very little in which LSE students could participate, apart from "General Meetings" at Louvain and other centres to discuss the statutes, etc. (here, I under stand, LSE, as usual was able to give worthy account of itself) and tennis meetings in Paris and suchlike "sports" events.

The arguments for remaining in CEDESE seem singularly nebulous, of doubtful foundation and indefensible. It might appear that a certain few members of Union are "pressurising" it into remainng in the association for the benefits of a trip "on delegation" of a very pleasant naure. The present defence of CEDESE indeed seemed so uncertain that the external affairs VP, Dave Packer, had to promise "future expansion" -possibly an active commit tee in LSE arranging contacts and meetings, from which, he assured us, many tudents will be able to be nefit.

This would require both energetic and resourceful organisation as well as increas ed funds (some estimates are up to $£ 200$ per year). To make our contribution really effec tive, a committee arranged on the lines of AIESEC with its own office and independent means would have to be set up.

The outstanding question is whether there is any one sufficiently convinced of the value of CEDESE to organise this - a person who, even in the light of Union apathy and disinterest feels it worth while.

One of the major aims would be to send students to Europe to learn to understand European ways Surely any urpar surely any member (ha centres (he would have costs even if going under a CEDESE programme) quite easily, and AIESEC
traineeships achieve this function much more effectively.

Possibly (to quote AIESEC's secretary John Hartley) the fact that 'about 30 per cent. of European traineeships last year were unwanted" shows that students feel no need for instituticnal opportunities to visit the Continent.

It seems that Union is not in a position to take up serious commitments under the CEDESE programme, the cost is out of proportion to its (asserted) value, and in any case we have ample contacts through AIESEC, NUS, and other bodies. This shows how really weak are the arguments so blandly put forward for so blandly put forward for staying in CEDESE

JIM SAINSBURY
NEW PRESIDENT
The Evening Students' Union have just elected a new President.

He is 24-year-old John Taylor, a geography graduate of Reading University, now teaching in a London comprehensive school.

John is experienced in student affairs, having taken an active part in them at Reading. He was NUS secretary for a time, and was a delegate at several union councils.
He is a jazz enthusiast, and has broadcast several times on BBC's Jazz Club on Network Three. "I hope to promote more corporate feeling among the evening students", John said.


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lueay minos like THE GUARDIAN

## Beaver-16

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## That Time of Year

With the commencement of another term and with the examinations on the horizon the priorities among student activities seem to undergo a sudden change. A surfeit of extra-curricular work is replaced by a surfeit of academics. Within this setting we have the approaching Presidential and Deputy Presidential Elections. It is hoped that, in spite of the situation, the enthusiasm then forthcoming will be more than that shown at the Vice-Presidential elections. It is once again asserted that if the voters are apathetic, this deprives them to a large extent of the right to criticise.

Drama Society's recent visit to Bristol on the occasion of the Annual Drama Festival, brought to light a number of things. Apart from the fact that those participating had to pay their expenses all the way, the initial finance for the production was meagre when compared to the other productions taking part in the Festival. This is a prestige event and should the Drama Society again be privileged to enter the finals, it is hoped that resources will be available to allow them to hold their own when representing our institution.

## GOSSIP COLUMN ?

Dear Sir,
As a fresher who finds pressure of work too great to join any of the societies in LSE and therefore have not been able to make any friends, may I launch a plea for a gossip column in "Beaver". I never seem to know who any of the scandal which abounds in the coffee bar applies to. Also could you run a profile series of all those nice looking men in the soccer club as I met one at the beginning of term one at the beginning of term and would like to know more about him. The Editor of "Beaver" seems too concerned with profound political news and neglects the many people in LSE who have no interest in this sort of thing. A problem column is a much-needed addition as some of us feel embarrassed about approaching the college psychiatrist and Evelyn Home has not enough room for all our letters.

Yours very truly
A.E. (Miss)

Miss A.E. is welcome in the privacy of the "Beaver" office to seek my profound advice and solutions to her problems. I am sure she'll be satis-fied.-Ed.

## CRUEL PICTURES

Dear Sir,
May I raise my feeble voice in protest against the atrocious and absolutely madden-
ing 'canvases' that adorn the walls of the coffee bar.

Vignoble France! Vignoble France! Bordeaux! Champagne and all that sort of Continental jargon. I like my share of the old Bubbly and can fon put away can often purt of the red or stantial amouff but after or the white stur, but after an afternoon wh cost while sipping by cup of coffee I feel these . . . these . things staring out at me from the walls - merciless, relentless, unceasing.
Let's have some pin-ups or nothing at all.

Yours, etc.,


## Red Spoons

Dear Sir,
I feel, sir, that this forum has always endeavoured to uphold the rights of individuals - especially students - who find themselves victims of the controlling forces in our society. Therefore, it is my sincere hope that "Beaver" will

## COLUMN

One of the consolations of writing in 'Beaver' is that it wriways comes out sufficiently late to save the awful job of finding a new way of wishing everyone well in the New Year, or, at least, in that part of the New Year including May and June.
May I offer this contribution as a belated addition to all those New Year's greetings? Perhaps these wishes might be extended particularly to the four VPs who retired at the four of last trm and whom end of last term, and whom I omitted to thank in the hur-
ry of the last issue. My best ry of the last issue. My
wishes are due to them.

## Marred by Death

The beginning of term was marred by news of the death of Mike Reilly, whilst para-chute-jumping over the Chan-chute- It is always a shock to hear of such a tragedy, but it hear of such a tragedy, but it
is even more so when an exis even more so when an ex-
pert, as Mike undoubtedly pert, as Mike undoubtedly
was, loses his life in a chance was, loses his life in a chance
in a million accident. May I in a million accident. May
offer my condolences to those friends in the School who were closest to him?

New Facilities
One of the most pleasing
take up the banner of indignation I so humbly wave before it and lead us in a crusade against the controlling forces of our coffee bar. I speak specifically, sir, of those undignified red plastic spoons. They are an insult to the dignity of the student body. They promote social distinction, for those who stir their cup with a metal spoon-sip their brew and peer disdainfully at we who are left nothing but those who are left nothing but those
rosy, synthetic implements. rosy, synthetic implements.
Besides, they melt in a hot Besides, th
cup of tea.

Yours,
L.B.

## WHODUNIT

Dear Sir,
I have come to the conclusion from the style and subjects of the Letters to the Editor that they must all be written by the same person, moreover a person of prosaic imagination and a pitiful concern with the trivial things of life.
If the Letters to the Editor column fails to provoke the interest of the fine minds with which LSE is supposed to abound may I suggest that such a feeble way of filling in space is abandoned or they get someone of slightly more literary worth to cover their journalistic failings.

Yours sincerely,
V.P.

Dear Sir/Madam,
I hope the above letter does not come under the same category. 'Prosaic imagination'? Well you know what journalists are. Trivial things, Madam, or Sir, make up the series of images we create for ourselves to exist by. Maybe you can do better.
P.S. I shall try to improve my style.


Tom Evans
to the generosity of Mr. Godfrey, the maintenance officer. As a result students of the LSE may now make use of the facilities of the AllNations Social Club at the member's reduced price. Details have been published on the Students' Union noticeboards, and I hope that a great many students will be able to enjoy the premises and activities of the Club.

## Elections

The term is, as well, the term of elections. However, this time the issue is complicated by the resignation of the Deputy President, Ranjit Khosla, and the necessity of electing a successor to serve until June. Nominations are at present open for this position, and, since this is a key post, and the first of a series of important elections, I hope that due interest will be that due interest will be shown. I should also like to able to do in spite of difficult able to do in spite of diff

The remaining elections of this term are for next year's President, Deputy President and General Secretary. If the Union is to develop next year, it is extremely important that the positions are filled by competent people. The election of one person rather than another may make a great deal of difference to the reputation and presentation of the Union. It can hardly be too much trouble for anyone to ensure that the right man or woman gets in by taking an active interest in these elections.
$\square$

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N E W C

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SOON

Read Clare Market Review

## 'ANTIGONE' GETS 3rd PLACE AT BRISTOL

## III-luck plagues LSE cast prior to performance

## One Act productions fail to impress audiences

"My main impression of 'Antigone' was that it was badly under-rehearsed"-a criticism by Christopher Logue of LSE Drama Society's production which was perhaps justified. But there were mitigating circumstances.
While the cast were all assembled in a Mayfair flat for rehearsal, the gods conspired together to send down illness and bad weather. On the day before the departure for the NUS drama festival in Bristol, Liz Swain, playing Antigone, went down with suspected scarlet fever.

## Cast Quarantined

The producer spent the whole of New Year's Eve re hearsing an understudy, while the rest of the cast remained in quarantine. The fever was confirmed the following morning, but the infection stage was over, so the cars were dug from the snow and the cast uneasily moved off to the west.
There was only time for an hour's rehearsal before the performance on the antiquated YMCA stage. In the middle of the play, Liz ran into a guard holding a sten-gun, and guard holding a sten-gun, a
broke off her front tooth.

## Mixed Reception

She managed to get through the play somehow without looking too distraught.
The play received a mixed reception, the press were not very impressed-"It is unfortunate that Christopher Logue should have been so badly treated as he was yesterday afternoon', but in the discussion which followed, criticism was generally favourable, one particular critic calling Liz Swain 'a fierce little actress'.
Harold Hobson, at the final adjudication, again praised Liz for her acting, and said he thought there was probaby more to the play and production than he had first pereived.

## Critic Disappointed

He expressed his disappointment in Stanley Katz as Creon. He occasionally displayed great potential in the part, said Mr. Hobson, but most of the time allowed himself to speak in a mumble
The general standard of the one-act plays at the Festival was not as high as the fulllength plays, apart from an outstanding production of Ionesco's 'The Bald Prima Donna' by Dublin University, and with a little more organisation and luck LSE could have won the NUS Plaque.
However, Kishore Bhimani and his cast can be congratulated for a worthwhile effort

## They Tried



Liz Swain and Stanley Katz at Bristol

As if I were indelibly transparent,
As if I were weighed under crapaciously, A miniscule fragment of ghostly rememberance;
There I gave, I am, I look, I die,
As if in chlorophilious habitations
Am breathing.

Pure simplicity is epic:
Regal quality spiritual?
Unknown is as does the unseen known.

Antithesis, thesis, synthesis! Why wrong a pace.
Nubile in avuncular schisms cannot undulate in absolution. "Isn't?" craves to exploit itself under the venues Of unlife, dislife, in-deathness.

Exigible dissembler of decrepitude intents I inflate thrice, Searching treeless among tree-breath,
Naturisting of all, coursement;
And when are the howls if a believer is about it
Or could be isn't, repetitively as of yore?

Pound, impound, propoundly,
What for in -ness a casuist,
For shall, for tobe, anellied crepescule from monk
Unnaturally satirical are the spontaneity of scrawling
succulence
Defensively, orchid-like, as what to go for rounding;
(Rounding?) or is one transiently enticed to act on
planely aggressive spheres
Spheroids that strike the blooming upbeat topped at a
grind as to dust
Primaevally ooze timely the adjunct deathlife.

Ice-bound roads, bitter cold and numerous other obstacles featured the opening of the Seventh Annual Drama Festival at Bristol.
The opening night's play, 'Draw the Fires' by the Leeds University, was rather coldly received. The sets and production were of a high standard but nothing seemed to dard but nothi
Outstanding during the following days were, Pinter's 'Birthday Party', Pirandello's 'Henry IV' and Tennessee William's 'Camino Real'

## 'Professional' Sets

The sets were almost uniformly of professional standard. The music, sound effects, acting, technicalities and lighting, etc., reflected tremendous dedication and intense rehearsals.

The standard expected and often obtained at the Festival was apparent from the merciwas apparent from the merci-
less nature of the discussion which followed on the morning after the plays. The meetings, presided over by eminent drama personalities, brought forth a lot of constructive criticism.

## One-Act Plays

Among other events were a number of talks by Mr. Lambert, Mr. Pinter, Mr. Hobson, etc.
In the One-Act section, in which LSE was represented by 'Antigone', there was a lot of variety, but the standard of productions could hardly match that set by the ThreeAct Plays.

## Spaniards Sing

A highlight of the Festival was the vitality of the visiting Spaniards who sang, ing Spaniards who sang, danced and meandered
through the city of Bristol with an infectious buoyancy and the knowledge of how to entertain on and off stage.

## 'Camino Real'

The trophy winner, 'Camino Real', was an object lesson in production techniques. The set was faultless - Mexican mountains, the hotel silhouetted against the blue sky, the gypsy's residence and the bum hotel, superb costumes and dazzling dancing added up to overwhelm the often patchy acting.

## Jenkins Sparkles

An outstanding feature of the Festival was Martin Jenkins portrayal of Henry IV.

It was noticeable that the amount of finance available to the various universities and colleges participating showed up just one of the reasons why we find it so difficult to curb our budget and retain the standard of production at the same time.

## 'Ada' Closes Poorly <br> Ada, a new Hollywood ef-

 fort, on at the Ritz, reminds me of a sprinter running in a mile race. It starts off pretty well, but slows down well before the end and, in fact, damn near collapses at the finish.The films attempts to portray the struggle and ultimate achievement of "success" of a woman driven by ambition. This, in itself, is a powerful theme and could powerful theme and could provide provocative material for creativity. But the film-
makers have achieved little makers have achieved little creativity in Ada. The story of Ada's quest for power remains no more than an undercurrent amidst a flood of sentimentality and threadbare cinema fare.
Bo Gillis plays a homespun Southern country-boy winging his way through the last weeks of a tough gubernatorial campaign. That he is painfully ignorant of the facts of fully ignorant of the facts of
political life doesn't bother political life doesn't bother
the country folk because Bo has a broad smile and plays the guitar.
At a party, given in his honour, Bo meets Ada (Susan Hayward), who is being paid to help make the evening enjoyable for the political entourage. She and Bo retire to a bedroom. After this and a few subsequent nights tofew subsequent nights together, they find themselves
in love. Bo proposes, and in love. Bo proposes, and
Ada, seeing a chance to rise up in the world, accepts.
Bo's political backer Sylvester Marin (Englishman Wilfred Hyde White) is upset by his protege's untimely choice of a wife. Seeing Bo is adament, he accepts Ada.
Thanks to a vicious bit of mud-slinging engineered against his opponent by Sylvester, Bo sweeps to victory Now that "their boy" is Gov ernor, Sylvester and his cronies begin to milk the State dry of funds by a series of seemingly in nocu ous bills which Bo readily signs.
From this point, the film degenerates into a hopelessly hackneyed series of circumstances in which Good: Ada, and Innocence: Bo, triumph over the force of Corruption: Sylvester. Bo is injured in an explosion instigated by Sylvester. Ada takes over the office in his absence. Thrilled by her power and diriven by her love for Bo, she begins a campaign to oust Sylvester.
The culmination of her efforts comes in a melodramatic scene in the State legislature, where Ada has induced a few scrupulous politicians to propose some reform legislation. Just as it appears that the legislation will be quashed by the Assembly, which Sylvester controls, Bo, waves madly from the gallery

His pathetically trite confession of his stupidtiy and Sylvester's evils touches the hearts of the legislature. Ada's bills pass the house. Sylvester is broken and defeated. Bo and his wife live happily ever after.

# 4. BEAVER <br> OPPORTUNITIES FOR STATISTICIANS 

## Interesting high quality work with good pay and prospects

The British Civil Service has long been highly regarded for the quality of its statistical work, and in a number of Departments Government statisticians have made international reputations.

Before the second world war, however, statistical work was carried out in individual sectors of the Public Service without co-ordination, and it was only during the war years that the need for close and accurate planning of the use to be made of national resources made the creation of a unified Government statistical service of the utmost importance.
A central statistical office was set up in 1941 as part of the Cabinet Office, and this remained in being after the war. In 1946 a Statistician Class was set up, parallel to the Administrative Class, so that the grades of Assistant Statistician, Statistician, and Chief Statistician correspond directly to Assistant Principal, Principal, and Assistant Secretary in the Administrative field.

## Ability

That the Government Statistician enjoys equal status to his administrative colleague is no accident. Not only must he have the technical ability to collect, prepare and interpret statistical data, but he must also have a broad understand also have the of ing ive problems. He will have rative problems. He will have
to consider with members of the Administrative Class and with Ministers how statistical techniques may be used in the solution of administrative problems and he will have to provide the statistical evidence of future trends for the formulation of long-term policy.
It is important to stress that members of the Statistician Class of the Civil Service, concerned as they are with statistical problems of the utmost importance, complexity, and scope, have at their disposal some of the most up-todate mechanical and electronic data processing equipment in the world and ample clerical and executive support to handle the more routine work.

In some Government departments the Statisticians

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inspectorate of taxes
at least 60 posts
ministry of Labour
for those of university degree
standard (not necessarily with
standard (not necessarily with
honours). There are over 1,500 posts
-10 posts in the Cadet Grade in these classes with salaries rising above 62,000 .
POST OFFICE
Assistant Postal Controllers
inspectorate of factories
-for those with a science or arts degree or technical qualifications least 23 and under 30 . Selection is the same standard. Age limit at
specialist posts are open to
STATISTICIANS
-for those with 1 st or 2 nd class honours degree with statistics as the principal subject or as a substantial part of the final examination; or a post graduate diploma in st
statistics. Selection is by interview.

Write for further information to

[^0]London, w.1.
are concerned mainly with economic statistics. In the Board of Trade, for instance the Statistics Division among other duties makes enquiries into the actual and prospective level of business fixed investment, into changes in stocks, and into British investments overseas and overseas investments in this country.

## Theory

In other Departments there is a growing call for the application of mathematical theory. In the Home Office, to take but one example, the Research Unit, which was set up in 1957, is concerned with such problems as the selection by statistical methods of comparable groups of offenders so that the relative effectiveness of different methods of treatment can be assessed. In some Departments the collection of statistical information involves negotiations with trade ossociations, individual frms, associations, individual firms, or local authorities, as well as with other Government De-
partments.
The Central Statistical Office occupies a special position in the Government's statistical service. Since the Cabinet and its committees have to take decisions affecting more than one Department, it is essential that the statistics on which their decisions are based should be compiled according to definitions agreed between Departments.
The Central Statistical Office therefore maintains general liaison with Government Departments on statistica matters and advises them on
the collection, presentation, and publication of statistics. In addition the Central Statistical Office prepares a number of original statistical series and estimates which inries and estimates which in volve the use of data collected from a number of Departments (e.g. estimates of national income and expenditure and index-numbers of industrial production).

Statistically inclined but not sure what to do, "Beaver" reviews the opportunities available to you.

## 100 members

In all there are about 100 members of the Statistician Class, of whom about a quar ter are of Chief Statistician rank or above. Some 20 Government Departments empioy Statisticians, including th Board of Trade with a Board of rad them plement 28 and th Statistical Offce wh 14. It is usual for Statisticians to be transferred periodically from one duty to another within their Department in order to broaden their experience, and transfers are also made between Departments.
In addition, members of the Class may serve abroad with international organisations to help develop international statistics and promote greater comparability between the statistics of different coun tries.
For recruits to the grade of Assistant Statistician the
starting salary for London posts is on the scale $£ 783$ £1,282 a year, depending on experience. Promotion is to the grade of Statistician $£ 1,781-£ 2,483$ ) and to Chief $£ 1,781-£ 2,483)$ and to Chief Statistician ( $£ 2,715-£ 3,415$ ). There are some higher posts with salaries of $£ 3,715$ and over.

## Gratuities

Pensions are non-contributory, and in addition substantial gratuities are paid on retirement. Annual leave ranges from four weeks and 2 days, to six weeks a year, according to rank and length of service.
Recruitment to Assistant Recruitment to Assistant
Statistician posts is by interview only. Competitions, normally held in the spring and autumn of each year, are open to men and women between $20 \frac{1}{2}$ and 28 years of age who have, or expect to obtain during the academic year in which they compete, an appropriate academic qualification priate academic qualife The qualifications which are acceptable are a degree or post-graduate diploma in statistics, a degree, preferably with at least upper second class honours, in which statistics is a principal subject, or a higher degree involving work in statistics of at least second class honours standard. From time to time there are also competitions for appointment direct to the main grade of Statistician.
Further information may be obtained from Mr. H. C. Johnson, Civil Service Commission, 6 Burlington Gardens, London, W.1.

## LIVELY MINDS IN MARKET RESEARCH

RESEARCH SERVICES LIMITED is always interested to hear from graduates (men or women) who wish to make a career in market research.

They will probably already have some qualification in statistics, mathematics, edonomics, psychology or sociology. Above all, however, we want people who are lively minded, can rise above the stereotyped and routine handling of data and express their conclusions lucidly and concisely. We expect some glimmer of this to show in written applications.

In return, we can offer progressive and interesting work in one of this country's leading market research organisations whose clients include major manufacturers and commercial concerns, publishers and other media owners, government departments and other public bodies. Most of our work is in the commercial and industrial field, but some of it is of wider sociological interest. Dr. Mark Abrams is the managing director.

Applications, written in the first instance, should be made to:
Staff Controller (B),
Research Services Limited,
Cambridge House,
20-24 Broadwick Street, W.1.

By Mike Cunningham, in collaboration with GiddingCheong Associates, Statisticians, Economists and Data-processing Consultants.

Survey work among the British population falls into two broad fields: firstly, investigation into consumers' opinions, or consumption and/or usage of a particular type of good, and, secondly, investigation of people's opinions on political, econo mic and other topics.

This article is about the first type, consumer research. This might range from a traffic survey to an investigation into the usage of or opinions about a particular good, such as baked beans, or the methods and products used in doing a household chore.
There appears to be a trend in market research for companies or advertising agencies who require a great deal of information, either for themselves or for clients, to set up research units of their own, and to cease or cut down their usage of independent market research organisations.
This is encouraging, as many organisations which have not hitherto contemplated research, into their own methods or into the impact that their products have on consumers as compared with those of competitors, are now commissioning surveys.
There consequently appears to be an increasing demand for people to act as executives, setting
ing surveys.
each client regards his own survey as the most important. Knowledge of data-process ing is also important. The executive doesn't need to know the most most intricate details of analysis of a mass of data, but he should be aware of the machines and services available, and be able to assess the amount of time required for each survey.

## Expansion

In the foreseable future any efficient organisation of any size will either have its own consumer research unit, or commission regular sur-
Whether or not Britain joins EEC, the EEC will still be there, and international market research will be far more important than it is now, although it is by no means unimportant at present.
Probably British organisations will not set up their own units overseas - although many advertising companies

## MARKET RESEARCH EXPANDING RAPIDLY

To conduct a survey adequately, the executive must have obtained practical experience of survey problems over some years, and ideally should have some kind of economic, sociological or statis-
tical (perhaps also psychological) training).

A graduate just leaving university can not step into a post controlling a research organisation. He should expect to gain hard practical experience by working as a subordinate in such an organisation.

The graduate will presumably know a great deal about sampling methods, and other statistical techniques, but he must learn the practical details of controlling a large field force, spread over a large area, and of designing a questionnaire to suit not only his academic opinions but the client's requirements, and the respondent who, perhaps waylaid in the street, is prepared to answer questions for a few minutes, but will get bored or minutes, but will get bored complex

He must also learn to coordinate several surveys, with conflicting interests for meeting deadlines, and to make the best use of his staff and equipment for his var'ous purposes - remembering that
control organisations abroad -but will either commission national companies there, or set up the survey and methods in Britain, and commission a data-collecting service in the relevant country.
This will almost certainly work both ways, with interwork both ways, with inter ing their research into conditions in this country.

## Underdeveloped lands

Those areas of the world called 'underdeveloped' are certainly short of competent and well-trained research executives; those who are there are grossly overworked.
These areas, with their very complex problems, such as lack of sampling frames as lack of sampling fommunications, offer great opportunities, not only to qualified nations of that area, but also to people prepared to go out and either set up their own organisation or work within national organisations there.
In these areas the problems of recruiting an adequate interviewer force, of designing questionnaires to suit a widely-varied population, and of obtaining adequate facilities for analysis are immense - and challenging.

## Izonard Lylg

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## COMMUNISTS OVERRIDE FINNISH PROTESTS

## Admit lying to avert opposition

The Communist student organisers of the 1962 World Festival of Youth have blandly admitted in a news hand-out that they used lies and duplicity in an effort to overcome opposition from students in neutral Finland to their decision to hold the festival in Helsinki.
Finnish students and youth organisations claim that the festival is "a Communist fraud designed to influence young people in favour of Communism"
The Finnish NUS (SYL), the council of Finnish Youth and the Central Union of the Finnish Social Democratic Youth opposed the holding of the festival in Helsinki on the grounds that it is Communist organised.

## Power

They say that, as Helsinki is adjacent to the Soviet orbit, Moscow is relying on its political and economic power to defy local opposition in a free and neutral country.
They claim that Helsinki was chosen to give the Festival a look or respectability. "The decision (to hold the festival in Helsinki) was not published because of certain published because of certain
opposition by Finnish youth which the organisers hoped to which the organisers hoped to overcome", said the handout.
"It was for this reason that the World Federation of Democratic Youth organ 'World Youth' stated that no city had been chosen . . and . . . Secretary of the WFDY, Shevtchenko (USSR) maintained that a number of cities, including Helsinki, were being considered.

## Pretence

"So that to keep secret the decision to go to Helsinki (sic), 'World Youth' continued to pretend ignorance of the proposed location.
proposed location.
The handout goes on to say: "The organisers have not been "The organisers have not been deflected by these statements
and have ignored the opposiand have ignored the opposi-
tion which has been building tion which has been buildin
up in Finland".
The youth organisations at a preparatory meeting in Stockholm were "nearly all IUS or WFDY affiliates'.

## Propaganda

The NUS was once a member of IUS - the International Students' Union - but opted out when it became little more than a Communist propaganda organisation.
The festival "Initiating Committee' sent a delegation Committee' sent a delegation
to Helsinki to ask the Finnish to Helsinki to ask the Finnish
Government to grant permisGovernment to grant permis-
sion for the festival to be held there.
President Kekkonen and the then Prime Minister Suskelainen told the delegation that it

Look
out for
'Private
Eye''
Britain's newest, tiniest, only, satirical newspaper
should first ascertain the attitude of Finnish youth and student organisations.

## Refused

The relevant organisations refused to have anything to do with the proposal.
"The festival organisers were not to be deterred by this", said the handout. "The decision to hold the festival in Helsinki had been taken in Prague on the recommendation of the Committee of Youth Organisations of the USSR and there could be no question of the place being changed, no thatter phace being Finnish attitude". Leading politicians and the

This page is far too serious; let's pop a shilling in the meter for some light relief. Statistics are all very well in their place (but that etchings line won't get them there any more), but their value can be exaggerated. I did a survey of how people voted in the last election, and if both their answers were true, we don't have a Tory government.

Dig this tune I heard,
"Yo, ho, ho, we're on a
go-slow,
Sixteen days by the GPO".
It reminds me of the French song which goes "U est la plume de ma Thant". You know the one I mean.

Did you see that small ad. the other day?: "Wanted: welcome. This is an open invitation.

Finnish press have vigorously attacked the location of the festival. Mr. Suskelainen told them that he had made it clear that the Finnish government did not want the Festival to be held in Finland, but had no power to prevent it.

## Intimidation

The Soviets want the festival held in a neutral country to give it a non-Communist appearance, for propaganda reasons; and they have chosen one which they can intimidate by economic mastery and physical proximity
The festival should be biennial, but the organisers have let three years elapse since the riotous one in Vienna, to let the world forget it. This one looks like causing even more trouble.
But the most surprising thing about the handout is the mentality of whoever wrote it as pro-Comrnunist propaganda.
Note: This article does not necessarily reflect the views of the Editor.

## Cunnomania

new joke book complete with funny hat. Apply A. Segal". Funny things, adverts. There's the new breakfast cereal: "Brekko doesn't go snap, crackle or pop; it first lies there, one soggy mess". It goes on: "Some people take Brekko with cream, some with milk and sugar; but it's no use, folks, you can't drown that taste".

Did you hitch-hike to college on Monday? The bloke who gave me a lift had lefthand drive; his right one was caught in the door.
At this rate, the next lift I get had better be in one of those American rockets which misses the moon and goes on and on . . . and on


The idea that having an account with a nation-wide bank like the Midland is something reserved for people of substantial means is a fallacy. So also is the belief that banks are interested only in those who are oder and
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## At the Aldwych

## 'Cherry Orchard' Superb

At its first performance at the Moscow Arts Theatre in 1904 "The Cherry Orchard" was treated as a tragedy, and indeed, Chekhov's tale of the abandonment of the family estate with its famed Cherr Orchard has, in its awarenes Orchard has, in of the passing order of the
old society, something akin to old societ
tragedy.

Nevertheless, Chekhov de scribed his play as a comedy and Peter Hall's magnificently sympathetic production at the Aldwych accepts it as such

The last day's of Madame Ranevsky, glowingly portray ed by Peggy Ashcroft, on her bankrunt family estate about to be auctioned, and the offect to be auctioned, and the effect on her adherents for whom the estate and its orchard have been the centre of lif has great opportunities for pathos.

## Undercurrent

However with a lot of fantasy and a little farce this undercurrent remains dormant and when humour stops one realises only with a start that one is no longer laughing.
This is a tribute to the acting of a distinguished cast who create an atmosphere so sympathetic that it seems natural for Trofinov fifth year at Moscow University and a warning to all 'eternal'
students, to prostitute his social values under the spell of Madame Ranevsky, whose attitude in a rather feudal society is maternal rather than lordly.

One cannot but prefer the antiquated manservant Feers to the disagreeable young Yasha whose wish to escape the rotting carcase is translated into a youth's yearning to return to the Girls in Paris.

The impetuous and ageing Uncle Gaev, played by John Gielgud, with his aquiline feaGielgud, with his aquiline features disguised, and Epihodov, whose boots really squeak and for whom nothing ever goes right, both come from stock, bumbling, heavy handed, and good natured. He is trying to persuade Mme. Ranevsky to rent the cherished orchard as building land to save the remainder of the estate.

Failing in this, he buys the estate himself and for a moment the mask is dropped as George Murcell announces his purchase with grotesque triumph.
"I've bought the very estate where my father and grandfather were serfs, where they weren't even admitted to the kitchen".

At the end when everyone has left, the bolts shut down on the front door, and amid the sounds of the axes setting: to cherry wood, an old figure shuffles on to the stage. It is


Peter Hall's production of Chekhov's "The Cherry Orchard" is one of London's most sparking theatrical efforts. It is well worth a visit to the Aldwych

Feers, supposed to be in hos- mind!" and lays down to sleep pital, but remaining behind, the end of an era.
He comes to the front of the empty stage and gazes at the audience. This must be the moment of truth. But no! In what must be the ultimate in the resignation and acceptance of inevitability that epitomises this production, he says, "They've gone! They forgot about me. Never

## for ever.

Peter Hall's revival of Tsarist provincial Russia runs the whole gamut of human sym pathy and emotion.

London's theatre will be much bereaved by the early withdrawal in March of "The Cherry Orchard" from th Aldwych Stage.

Barry Tomalin

## Judgement at Nuremberg



Maxmillian Schell and Richard Widmark, attornies
for the defense and the prosecution, oppose one another or the "Nensemberg's" dramatic courtroom scenes.
in "Nurem
"An unsaleable story", says an American correspondent at the Nuremburg Trials, which took place at a time when America had reason to find them inconvenient.

The eyes of the world are not on Nuremburg. It is not the Nazi leaders but the peo ple who "didn't know" who are on trial, four German judges who carried out the judgs of the Third Reich. The laws of the Third Reich. Their case rests upon the assump tion that a judge acts on the laws of his country, not those of his conscience.
The case, dominated by Spencer Tracey as the American judge upon whose deci sion the "whole temple of ob jective justice depends", tran scends mere legal verbiage
and takes on highly emotional proportions.

Any evidence that can be produced in favour of the defendants can only be coldly negative in face of the welter of damning evidence against them.

The personification of all the human misery caused by the Nazi perversion of the law is seen in two witnesses for the prosecution Judy Garland prowing. Judy Gably , showing considerably more acting ability if being less decorative than her co-actress Marlene Dietrich, plays a woman whose innocent girlhood relationship with a middle-aged Jew was seen as a sordid affair by a Nazi court.

The most eloquent appea
however, is put forward in the tortured expression and nervous twitching of Montgomery Clift as a victim of Hitler's sterilisation laws.

For ten minutes Clift holds the screen with a moving, though not sentimental, performance, as he writhes and sweats under the derisive gaze of the counsel for the defence, played by Maximillian Schell.

## Love of Country

The self condemnation of Janning (Burt Lancaster), the respected paragon of the law who put his country before his love of justice, is dignified but over-dramatised in comparison with less emphatic but more effective touches from other actors.

## Fanatic Zeal

Spencer Tracey's "you were guilty when first you condemned an innocent man to death", condemns Janning yet also condemns the world. Maximillian Schell, playing the young counsel for the defence with a frighteningly fanatic nationalistic zeal, answers the seemingly unanswerable indictment against the judges, during which all the Nazi horrors were resur rected, in an ingenious speech rected, in an ingenious speech the film.

The Americans themselves reject the theory of objective justice when they wish to end the case in favour of the judges, so that Germany may be behind them on the Berlin air lift issue.

Country again comes before justice and logic before right None of the men proved guilty during the Nuremburg trials is now in prison; it has been found expedient to releas them.

## Impact Weakened

The strong impact of the film is weakened once the courtroom is left. The scenes between Marlene Dietrich and Spencer Tracey, intended to show the human side of the Nazis, who "didn't know", are boring compromises for the lack of love interest, and the point is sufficiently clear without needing emphasis.
The ghostly memories of rousing Nazi songs and marches have been done be fore. often. Another weak link is the counsel for the prosecu tion (Richard Widmark) who even though a straightfor ward, healthy American guy need not have looked so much like a fugitive from the Perry Mason show.

With the "light relief" cut out, the film (which is an other three hours marathon), could have been confined to the tense claustrophobic at mosphere of the court, made more urgent by the interest ing use of close ups and dizzy camera angles, and the last moving meeting between Janning and the judge need not have come when the seat hot suddenly become too seat had suddenly become too hard and people were beginning to yawn noticeably.
M.C.

## Young Cast Sparkles At Stratford

Theatre Royal Stratford staged a double-bill from Jan. 15th with Harold Pinter's play 'The Dumb Waiter' and a review 'Would anyone who saw the accident?' by Michael Bodin and Terance Brady.
The members of Trinity College Dublin - TCD to you lege Dublin-TCD to you have worked together three years now while Terance
Brady and Michael Bodin have written six revues between them-extracts being recorded by an American company. The nine members who comprise the group are all young: -top age is 23-but they have a great deal of experience.

Bruce Myers, 19, is the lead in 'The Dumb Waiter' with Terance Brady playing Gus in this play by one of the 'new' playwrights, one of whose beliefs is that we use words not to communicate our feelings but to cover them up-we are afraid to reveal what we are REALLY feeling.
Even if you did not see this outwardly amusing essay which also has one or two nightmarish aspects-this interpretation should suit you fine. It also has some lines which are purely in it for laughs . . . or are they?
The revue has long ago improved on the usual TV and detergent skits. By combination of situation and character built round 'the little man and his foibles, and their irrelevant absurdities, this review reminds one of Ionesco, Pinter and N. F. Simpson. It finished on January 27th, so you missed an evening with some of the liveliest minds yet to visit TRS.

## Record Review

## Band Music

BY THE RIGHT
Military music nrl 0301 (also in stereo) 12in. LP 41/-

Military music can only be authentically performed by a military band, so the London Bach Ensemble are fortunate to be under the conductorship of Trevor Sharpe, bandmaster of Kneller Hall, in this curious anthology of band music from the 17 th to the 19th centuries. Curious, because, where possible, antique instruments sible, a been used, serpents, ophicleides, and regency drums, while for the rest the brass play stridently in the 18th century manner.

This music is not 'academic' but was actually played on parade grounds. The bugle call, 'Introduction to troop', is heard several times. In these pieces an apparent 'gap' in the fullness of orchestration is probably due to lack of the stabilising euphonium or tuba in this period
The serpent has too deep and unresonant a register to fill this gap for modern ears. However, in pieces by Petzel and Haydn the combination of woodwind and brass gives very pleasing results.
This interesting disc, well recorded with strength and incisiveness, is a credit to the new Philharmonic Record Co. responsible for it.

## LSE ATHLETES SHOW PRE=SEASON PROMISE

LSE proved itself a considerable power in University athletics in the University Relays and Field Events meeting at the end of last term, although only seven men turned out. This was both a pleasant surprise and a heartening indication of athletic potential at the college.
Edwards gave the $4 \times 110$ team a good start in their heat, with Boltho, Heck and Treacher supporting well to get LSE into the final, in which they came fourth.
A superb 440 by American post-grad Gus Schumacher helped LSE into the final of the 220-220-440 relay. The sprinters showed signs of strain in the final, but Schumacher again ran well, for LSE to finish fifth in 1 minute 43.3 seconds.

## Best display

The best display was in the $880-880$-one mile relay, in which Bagshaw and Schumacher had LSE in the lead at the half-distance. Heck ran well over the mile, but could not hold off Cleator, wellknown in University athletics, and LSE finished second.

LSE gained 10 relay points altogether, making them second to IC's 11.

## Webster again

John Webster took the brunt of the field events. He came third in the discus with 98 feet, four feet ahead of Schumacher. John three 157 feet in the javelin, and cleared 18 feet 11 in the long jump, but was unplaced.
Then Webster won the pole vault, easily clearing 11 feet then stopping as no opposition remained.
The School shared sixth place in the field events - a reasonable placing considering the lack of support for Webster, which showed when Mike Heck had to throw the javelin for the first time in his life.

The object of the ULU winter meeting, besides allowing out-of-season exercise, is to let athletes assess the competition they might meet in intercollegiate and university athletics. The LSE successes are, therefore, a welcome encouragement to our athletes.

## CROSS COUNTRY

LSE could only finish ninth in the Osterley Park relay competition, against strong opposition from University sides. Winning team was Reading University; Dave Bagshaw ran well for LSE. LSE were severely weakened in the University championships at the end of last term by the retirement of Mike Heck, who has performed brilliantly over the last three seasons.
His retirement enabled Dave Bagshaw to win the LSE individual trophy. He finished overall tenth, with the School a disappointing eighth.

## Lost this term

So far this term, LSE have been beaten well by Finchley Harriers-with Olympic runners Salvat and Shirley one and two - and narrowly by London Hospitals. A good run by Gerry Chaplin could not prevent a one-point defeat.
Bagshaw ran another good race on January 20, when LSE were again defeated, Wigmore ' $B$ ' being the winners.

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## Good win for Table Tennis Team

Trophy semi-finalists
The LSE Table Tennis Team reached the semi-finals of the University Team Trophy with a $6-3$ win over Regents Street Poly. two weeks ago.
The hero of the match was Cecil Oyediran who, hitting with the power and rhythm of a steam-hammer and showing as much sign of tempera-

## Men's Hockey

The Men's Hockey team hammered Royal Naval College 10-1 last Wednesday. Two other games this term had closer results: 1-1 v. QMC and 2-3 at Ashford.
All of the women's games have been cancelled.

Soccer: defeats

## all round

Football results this term have been generally dismal, except for the First's "grand slam" of the Cambridge college Pembroke, 9-2.
The Firsts beat King's 1-0 in their cup match, and the Seconds won theirs, against UC II, 4-2; but all other matches have ended in defeat.

## Fourths off form

Heaviest defeat was Guys 6-2 thrashing of LSE IV, who gave another crude display in losing 3-0 to IC V.
On the same day, LSE I lost 1-4 to IC I, and the Thirds lost 1-2 to Battersea.
If these New Year celebrations go on much longer, LSE can say goodbye to cup and league honours.

## Water Sports

The water-polo team has yet to win a match, ed and the attack ineffective It has been heavily defeated It has been hy by a fiter ated twice recently by a fitter and more experienced UC side.
The prospects are brighter in the ordinary swimming section, where an LSE team of Byrne, Church, Bull and Weiss easily beat UC in a medley relay, and lost narrowly the freestyle squadron event.
Both Bull and Weiss have represented the University first team this session.

## SIMMONDS

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ment as a tank, bludgeoned all three of his opponents to submission. Best of all was his win over Segon, an awkward, dogged defender from Nigeria who won both his other games by a mixture of miraculous returns and downright cussedness.

Eric Williamson, generally a reliable performer, has yet to recover from the Christmas recess. Playing his usual canny Northern game, he poked and pushed his way to victory against Poly's third player but lost the other two.

Richard Stevenson, ineffectually elegant, lost to Segon in a flurry of wild hitting, but managed to calm down sufficiently to beat the other two ciently to beat the other two
without too much loss of enerwithout too much loss of ener-
gy, giving LSE a comfortable victory.

On the same day the Second Team, though easily at the top of their division in the League and standing a good chance of promotion, lost their Cup match to an extheir Cup match to an extremely
Outclassed, their only consolation was the single game won by Kingston and the thought that Woolwich are the favourites for the Championship.

RCS

## BADMINTON VERY BAD

Talent
Needed
The badminton team is having a bad season for the fourth year in succession. Two of last season's better players have left the team, and another, Mike Tawner, has too much research work to play frequently.
The LSE players appear only slightly inferior to their opponents, but this inferiority has been magnified in their scores.
East Asia is famed for its badminton brilliance, but the many East Asians in LSE have not revealed their talent; anyone interested?

## Few ladies

The ladies section is so weakly supported that several matches have had to be cancelled through inability to raise a team. Newcomer Sydney Shakespeare has shown up well here, however.
David Gater is another promising newcomer, in the men's team, but far more experience is needed before the team will approach anything like consistently good form.

## CEDESE Tennis

The LSE Men's Lawn Tennis Team will take part in the CEDESE Tennis Tournament to be held in Cologne in May. French, German, Belgian and Italian teams will also be entering.


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## FOOTBALL NEWS

The School 1st XI beat King's College by one goal to nothing in the second round of the University Cup competition played on Wednesday, 17th January

The game began in driving rain and throughout stylish football was largely prevented by large pools of water lying on the surface of the pitch.
King's were constantly pressing the LSE defence and the latter's determination and stamina was the main factor in the School's victory. In spite of this, King's forwards twice missed completely open goals, and them from very short range. Luck was certainly on the side of Morton's men this day.

At half-time the scores were level. Things did not look too good for the college. King's beat them last year, in the semi-final and it seemed events were to go the same way again.

In, the 60th minute - Blood one of the most consistent college footballers over the

## SKIASCO

## NEWS

LSE students on the winter vac. ski-ing tour were forced to pay far more than the originally calculated cost.
Tour members were promised reductions on ski-lift charges which would keep total outlay under 30 s. a week; but some found themselves spending 15 s. per DAY!

They were also promised a low-cost private bus service to take them (a) to the nearest entertainments, four miles away in St. Anton, and (b) to the nearest snow if there was none locally. The bus never materialised, and the party averaged 6s. a day in fares on the infrequent, day-time only, local bus service.

## Higher

Hire charges for skis and boots were also considerably higher than those quoted in London.

Some members paid for a three-day tour extension, to spend the New Year abroad and leave on the night of Monday, January 1st; they were told a few days beforehand that another party was taking their rooms on the Sunday, and that they would be moved to another hotel 30 miles away.

## Outrageous

The organisers-the Under30s Travel Club-had apparently known that this would happen from early December, but, said one tour member, had "saved this surprise, like many others, until we had paid our money".
Even more outrageous was the fact that the tour would have cost only $£ 30$ with individual bookings in the normal way, but cost $£ 33$ (basie price) through the Travel Club-which was expected to cut costs.
The only compensation for the inflated prices and the lack of evening entertainment is that students in future are highly unlikely to use the services of the Under-30s Travel Club.

## STATES FLIGHT

We're off again! It is wide ly acknowledged that for students of Economics experience in the USA in fields of business and general contacts are beneficial both educationally and financially. That this opportunity exists now is sometimes considered one of the most valuable "incidentals" of LSE life.

Last summer the Students' Union chartered a plane fo 118 students of which about half were from LSE. This proved a suncessful and eventproved a suiccessful and enterprise for all concernful enterprise for al concern ed. Many travellers found em ployment in the USA and Canada--some of the most successful results arising from AIESEC traineeships. Wages were obtained usually from about $\$ 80-\$ 100$ per week-a handsome remuneration by British standards and which allowed many to save sufficient to pay the cost of the flight - at $£ 42$.
last three years - picked up a loose ball on the wing, followed his beard in a terrific run, crossed to Morton whose pass found Habeshaw standing about five yards out. The Yorkshireman made no mistake.

King's pressed on determined to reduce the one goal deficit but when the final whistle went - much to the relief of Milnes, the right back-LSE were still in the lead.

The team now goes into the semi-final. Everyone must feel that the forwards and wing halves should concentrate on obtaining greater cohesion. Even a defence including LSE's star University 1st XI man, Hindmarch, cannot last for ever against the battering hey are likely to get in the next round.

## 'SPLENDOUR IN THE GRASS'

Elia Kazan's latest film "Splendour in the Grass" has in it three types of conflictthat of 'pure' sexual morals against uncontrollable passions, parents v. chlidrenthe fight to preserve the individual identity.
The first of these conflicts is brought out a shade too emphatically in the story about two young high-school lovers, both smothered by the false, puritanical attitude of their parents ("No nice gir would have such feelings for a boy!").
They both believe in this until their love becomes too passionate to understand and control, resulting in a physical break-down for the boy and a suicide-attempt and mental home for the girl.
This main theme is far too melodramatic and blown-up, and the things that happen to this pair seem too extreme for what is, after all, a pretty common-place situation involving two school-kids wanting to sleep together but not doing so because of a) the influence of the parents, and b) lack of gumption.

The hand-out calls the lovers 'idealistic' but dim is the word.
And though the forces building up and breaking the two lovers are strongly stress-ed-the small Kansas town of the 'twenties, the mother's unhealthy sex-hating atti-
tude, the father's 'understanding' advice to his overwrought son to sleep it off with some other sirl, still, it doesn't quite come off

More credible is the parent children conflict. The boy's father, who as played by Pat Hingle, is the best performance, is domineering, nastyminded and absurdly ambitious, completely unable to get a point of contact with his son.
The corresponding influence on the girl is her mother, also well-played by Audrey Chris tie, typical in her small-town, phony, strictly moralising-onsex role. Both these help to make sour and destructive a young and unsure love.
The last conflict-that of personality preservation, is the weakest and I wouldn't have noticed it but for a re mark by Kazan on television. The pair seem to have little personality to preserve and are overcome by environment and events.
The main fault is that the film is far too long and too young. Life, sex, morals, etc. are blown up to be what they aren't and this exaggeration makes the film miss the mark. Pity, for Kazan, with his sure, intelligent a beautifully sincere direction could have made much of this very rele vant problem.

ANNAR CASSAM

WATCH OUT
FOR
LSE's NEW
REVUE

A Drama Society
Production

With an early start (last year the flight was only dreamed of in April) and a successful record, this year's flight seems assured of a full complement. Within the executive resources of the Union this year's flight is to be organised by the travel officer, Melvyn Balloch', with Tony Yeshin in control of the energetic publicity aspect, and Gus Schumacher, an American, contacting hotel and travel facilities in the USA while hoping to be able to assist with any queries over visas, passports, etc.

The cost this year is $£ 43$ return and during the first day of booking nearly onefifth of the places were taken -with deposits. It seems that one plane will be easily filled one plane will be sily flled and, if necessary, the flight committee may well charter a second 'plane.

## Antigone at Bristol

Drama Society's production of 'Antigone', which was selected for the NUS Competition Finals at Bristol, managed to secure a third place in the rating, which was a commendable achievement when the various obstacles and mishaps are taken into considerahaps
tion.
(Full report page 3)

## NEWS <br> Miscellaneous

The recent acceptance by NUS of the LSE motion recommending the setting up of a Press Council, passed at Margate, seems to have been all but forgotten. The motion also involved a preliminary conference of editors, where such a Council could be considered in detail, and where principles could be laid down for the working of the Council.

Three LSE students have found work-contributing articles of 'popular interest' to 'Topic', the new news weekly. They are Brian Levy, ex'Beaver' editor, who works as a reporter, Simon Klinger, still widely known in these precincts, and Dr. Chris Jecchinis.

Where are you going this summer? To Peking, by any chance? For if you are you might meet Messrs. Stern, Klinger and Burrage, together with Miss Frances Tang there. These intrepid globetrotters plan to trot from London, via Leningrad, Moscow and Ulan Bator (Outer Mongolia, of course) to the capital of the CPR

## A career is what it's worth

If you divide the population into two groupsthose who take The Times and those who don't -you find this: those who don't take The Times are in the great majority. Those who do are either at the top in their careers, or are confidently headed there.
The Times both by its seniority in experience and by its incomparable prowess as a modern newspaper, naturally commends itself to successful people. There is no high level conference, no board meeting, no top executive's private office into which The Times is not apt to be taken.
This choice of a newspaper by people who get on is indisputable.* In which of the two groups do you place yourself?

## Read THETIMES

*STUDENTS AND THE TIMES: As a student you can have THE TIMES for 2ld. Write for details to the Circulation Manager, THE TIMES, London, E.C.4.


[^0]:    BURLINGTON GARDEN

