



THE LEAGUE OF
NATIONS UNION

Special
Central Fund
APPEAL FOR
£1,000,000

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H.R.H. The DUKE OF CONNAUGHT

THE LEAGUE OF NATIONS UNION

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Lieut.-Colonel H. F. T. Fisher.

SPECIAL CENTRAL FUND APPEAL FOR £1,000,000

Hon. Treasurer to the Fund :

SIR BRIEN COKAYNE, K.B.E.

Cheques should be made payable to the Hon. Treasurer, League of Nations Union Central Fund, and crossed "London Joint City and Midland Bank, Ltd."

All Communications should be addressed to The General Secretary, L.N.U., 22, Buckingham Gate, S.W.1.

OBJECT OF THE APPEAL

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THE object of this appeal is to raise the sum of £1,000,000 in order to establish a Central Fund for the League of Nations Union which will enable the Union to carry out its published objects.

Once this sum is reached no further similar appeals will be made. This is a National movement. It is not confined to any Church or Party, nor is it subsidised by Government. It is therefore hoped that the public will support it generously and immediately in the interests of the Nation and of humanity in general.

THE KING'S MESSAGE

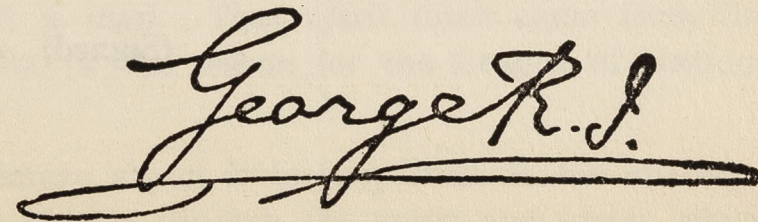
BUCKINGHAM PALACE.

To the League of Nations Union.

WE fought to gain a lasting Peace, and it is our supreme duty to take every measure to secure it. For that, nothing is more essential than a strong and enduring League of Nations.

I commend the cause to all the citizens of my Empire, so that, with the help of all other men of goodwill, a buttress and a sure defence of Peace, to the glory of God and the lasting fame of our age and country, may be established.

(Signed)



October 13th, 1919.

Message from His Royal Highness THE DUKE of CONNAUGHT

IN complying with the desire expressed that I should become the Patron of the Appeal which the League of Nations' Union is about to issue, I earnestly trust that it may meet with a generous response, and that all who are conscious of its high and noble aims will bear their willing part in providing the Union with the necessary funds for carrying on its humane and beneficent work.

Mankind has drunk deeply of the bitter draught of international conflict, and must long bear a load of sorrow and suffering unparalleled in its history. The purposes of the League are well known, and it is their hope and belief that by submitting the causes of dispute to the judgment of an impartial tribunal, they may lessen the occasions of conflict, and "make wars to cease in all the world."

It is a task worthy of the wisest statesmanship, and the cordial co-operation of all men of good-will, which may assuredly claim the benediction that belongs to the peace-makers, and in which it is good to have a share.

In its pursuit, even failure would be praiseworthy, while its full realisation would bring to the world a new hope in the dawn of a better day—and to our generation a glory and renown that time could never dim.

(Signed) ARTHUR.

March 22nd, 1920.

THE APPEAL

Publ. Ministry. 1920

IN the long and bitter years of the War which we fought for truth and honourable dealing, millions sacrificed themselves in order that the world might be cleaner and freer, and that there might be no more war. Do not let us in these early days of peace already forget our ideals, and their sacrifices.

If the world should be allowed to relapse into the antagonisms and ambitions which led up to and culminated in the War, it would be the greatest triumph of evil in all the ages. The League of Nations was called into being in the flood of idealism and self-denial caused by the agony of the later stages of the War. It was created in the heartfelt desire of every soul who fought to have done for all time with the abomination of modern war. Whatever selfish nationalism may have crept into the life of the world since the Armistice, it was those higher ideals which transcend selfish nationalism that inspired the League; and those are the ideals which must give it life.

The League of Nations can only be what the people of the world choose to make it. The League itself—that is to say, the Council, the Assembly and the Secretariat—is just a piece of machinery; and it will achieve good or fail or possibly even do evil according to the spirit in which it is used. That spirit must come from the people. That is the reason for the League of Nations Union.

Our primary object is to keep fresh in the minds of the people of this country the spirit and ideals which

underlie the Covenant of the League. To do this the Union must undertake a very extensive educational campaign. We feel in this behalf that the Union has already achieved something, for it has organised some hundreds of meetings in support of the League; it has created nearly 200 branches of the Union; it publishes two League of Nations periodicals, several booklets and many pamphlets; it is now engaged upon educational text-books; and we hope before long it will have study circles for adults in full swing, and will be organising junior branches and taking a prominent part in the education of the children of to-day and of the future. To the scope of its activities there is only one limitation—money. Many individuals have been most generous; but we feel now that we are getting beyond the help of private generosity. To do the work effectively we need something in the neighbourhood of a million pounds, and that necessitates a national campaign for funds. That is why we are trespassing upon the hospitality of your columns with this letter of appeal.

The sum named sounds a large one, but it is indeed the bare cost of four hours of the late War. Viewed in this way it is not a great deal to provide as an insurance against another war. For if Great Britain does not support the League with all her might and resources (and this depends solely upon the will of the people), the League itself will assuredly wither and die. And if the League should die, God help our children, for no other human agency can save them from calamities to which the late War will appear as the merest trifle.

(Signed) GREY OF FALLODON. H. H. ASQUITH.
D. LLOYD GEORGE. ROBERT CECIL.
BEATTY. J. R. CLYNES.
HUBERT GOUGH.

COMMERCE AND THE LEAGUE OF NATIONS

WE, THE UNDERSIGNED,

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Publ. April 15. 1920

RECOGNISING that the late War has left this country saddled with an enormous debt of over £7,000,000,000, and has practically ruined the Commerce and Industry of Eastern Europe—and, further, that another war would utterly ruin the industry and commerce of the whole of Europe—do declare that the prevention of another war is absolutely vital to trade.

2. In our opinion the League of Nations offers the only effectual machinery yet devised for the solution of international disputes, still outstanding and to come, other than by having recourse to war.

3. Therefore, it is absolutely necessary for commerce that the League of Nations be made a success. Its success depends upon popular support. To obtain this popular support for the League of Nations has therefore become as much a matter of fundamental interest for business men as for any other classes of the community. We men of business must do our part. Apathetic assent is useless. We must take effectual action.

4. To this end it is necessary that there shall be an organisation which will give its whole time to the required education and propaganda amongst the people. And this organisation we should, in the interest of all, provide with sufficient financial strength to do its work, *which is our work*, with success. This financial support should be regarded by all business men as a necessary insurance premium for the continuance of that Peace which is essential to the industrial recovery of the world.

5. Such an organisation exists in the League of Nations Union, which has undertaken the necessary campaign of education. This work, as the required insurance to commerce, must be on a national scale and entails large expenditure.

6. This is a work which of necessity must extend over at least a generation, and it is therefore desired to raise a large fund. We consequently invite the financial support of the Union on a liberal scale by all commercial firms, not only in their own interests, but in the interests of commerce and industry, of rich and poor, throughout our country, the Empire, and the world.

Signatories :—

THE RIGHT HON. LORD ALDENHAM.
SIDNEY A. BOULTON, ESQ., Chairman of Lloyd's.
SIR BRIEN COKAYNE, K.B.E., Governor of the Bank
of England.
MAJOR DAVID DAVIES, M.P.
BARON EMIL D'ERLANGER.
THE RIGHT HON. LORD FARINGDON.
THE RIGHT HON. LORD HOLLENDEN.
EDWARD HOULDER, ESQ.
C. W. HOWARD, ESQ., Chairman of the Baltic.
SIR JOHN LATTA, BART.
STANLEY MACHIN, ESQ., J.P., President London
Chamber of Commerce.
SIR JAMES MARTIN, J.P., Chairman of Council,
London Chamber of Commerce.
EDMUND SEBAG MONTEFIORE, ESQ.
HUGH MORRISON, ESQ., M.P.
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LIONEL DE ROTHSCHILD, ESQ., M.P.
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SIR R. V. VASSAR-SMITH, BART.
SIR C. C. WAKEFIELD, BART.
SIR E. E. COOPER, Lord Mayor of London.
C. G. ASHDOWN, ESQ., Sheriff of London.
CHARLES EVES, ESQ., Sheriff of London.